



Innovation that excites

The 100% Electric. No Gas.

# Nissan LEAF<sup>®</sup>

Zero Emission



save up to:

# \$10,000

in tax and local incentives<sup>1</sup>

So much to save. So many perks.<sup>1</sup>

- never buy gas again
- no more oil changes or smog checks
- HOV lane access<sup>1</sup>
- 24 months of complimentary public charging<sup>12</sup>
- 3 years of complimentary roadside assistance<sup>2</sup>
- be sure to check with your city and county for additional incentives<sup>1</sup>

DO THE MATH

AND SAVE

\$29,010	Starting MSRP <sup>3</sup>
- up to \$7,500	Federal Tax Savings <sup>1</sup>
- up to \$2,500.00	Local Incentive <sup>1</sup>
- \$3,500	NMAC Cash <sup>4</sup>
<hr/>	
as low as <b>\$15,510</b>	Net value after potential savings
+ up to \$1,000 off dealer invoice price for VPP customers <sup>13</sup>	
+ 0% APR for 72 months for qualified buyers <sup>14</sup>	

## College-University

CA San Francisco  
VPP  
4/1/2015

Visit [InsideNissan.com](http://InsideNissan.com) and enter your VPP code VPP010293 to get your claim ID<sup>13</sup>

# The 2015 Nissan LEAF<sup>®</sup>



S

- B-mode (Enhanced Regenerative Breaking Drive Mode)
- Heated Front & Rear Seats, Steering Wheel & Mirrors
- Remote Keyless Entry & Charge Port Release
- Nissan Intelligent Key<sup>®</sup> with Push Button Start
- Bluetooth<sup>®</sup> Hands-free Phone<sup>5</sup>
- *MSRP Starting at \$29,010<sup>8</sup>*



SV

- SV adds much more:
- 6.6 kW Onboard Charger
  - Navigation 7" Color LCD Screen
  - Pandora<sup>®</sup> Radio Capability<sup>6</sup>
  - Hands-free Text Messaging Assistant<sup>7</sup>
  - Voice Destination Entry
  - 17" Alloy Wheels
  - *MSRP Starting at \$32,100<sup>8</sup>*



SL

- SV content plus:
- Leather-appointed Seating
  - Aerodynamic LED Low-beam Headlights
  - Fog Lights
  - Auto On/Off Headlights
  - Quick Charge Port
  - Photovoltaic Solar-panel Rear Spoiler
  - *MSRP Starting at \$35,120<sup>8</sup>*

**VPP Leases starting as low as \$219 with \$0 down!<sup>9</sup>**

## Get to know the 100% electric Nissan LEAF

- Fun to drive - 100% torque off the line and seamless acceleration
- Save up to \$8,750 in fuel costs over 5 years<sup>10</sup>
- Drives 2.5 times further than the average driver's daily needs<sup>11</sup>
- Lower maintenance costs
- Best selling Zero Emission vehicle in the world



## QUESTIONS?

Contact your Nissan EV Business Development Manager: [Marc.Deutsch@nissan-usa.com](mailto:Marc.Deutsch@nissan-usa.com)

To learn more about the Nissan LEAF<sup>®</sup> visit: [NissanUSA.com/leaf-electric-car](http://NissanUSA.com/leaf-electric-car)

Locate your closest Nissan Dealership: [NissanUSA.com/nissanddealers](http://NissanUSA.com/nissanddealers)

<sup>1</sup>The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives should consult with their own tax or legal professional to determine eligibility, specific amount of benefits available, if any, and further details. The incentives are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. HOV access varies by state. Please consult state laws for eligibility. <sup>2</sup>For complete information concerning roadside assistance coverage, conditions and exclusions, see your Nissan dealer and read the actual New Vehicle Limited Warranty booklet. <sup>3</sup>MSRP \$29,010; as shown \$35,515 MSRP 2015 LEAF SL with Pearl White Paint and other optional equipment. MSRP excludes tax, title, license, options and \$850 destination charge. Dealer sets actual price. See dealer for details. Subject to residency restrictions. <sup>4</sup>\$3,500 NMAC Cash available on 2015 LEAF. NMAC Cash valid 4/1/2015 through 4/30/2015. Available when you finance through NMAC. Subject to credit approval. Down payment may be required. Available on purchase. Must take delivery from new dealer stock. See dealer for details. Subject to residency restrictions. <sup>5</sup>Availability of specific features is dependent upon the phone's Bluetooth<sup>®</sup> support. Please refer to your phone owner's manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. <sup>6</sup>Pandora<sup>®</sup> is a registered trademark of Pandora Media, Inc. <sup>7</sup>Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Standard text rates and/or data usage may apply. <sup>8</sup>All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes destination and handling charges, tax, title, license, and options. Dealer sets actual price. <sup>9</sup>VPP LEASE OFFER: Excludes taxes, title, and license. \$219.00 initial payment required at consummation. (INCLUDES \$8,750.00 manufacturer's rebate applied to \$219.00 Month lease. Offer valid only when financed through Nissan Motor Acceptance Corporation.) Subject to residency restrictions. 2015 LEAF S Lease model 17015 subject to availability to well-qualified lessees through Nissan Motor Acceptance Corporation. \$29,860 MSRP incl. destination charge. Net capitalized cost of \$19,181.00 includes a \$595.00 non-refundable acquisition fee. Dealer contribution may affect actual price set by dealer. Monthly payments total \$7,884.00 At lease end, purchase for \$11,346.80 plus purchase option fee up to \$300 (except KS & WI), plus tax, or pay excess wear & use plus \$0.15 per mile for mileage over 12,000 miles per year. Lessee is responsible for maintenance and repairs. A disposition fee is due at termination of lease term. No security deposit required. Must take delivery from new dealer stock. See participating dealer for details. Offer ends 4/30/2015. <sup>10</sup>Potential savings as compared to the average new vehicle as according to fueleconomy.gov. <sup>11</sup>Source: U.S. Department of Transportation Federal Highway Administration, 2012. 2015 EPA range of 84 miles. Actual range may vary. Use for comparison only. <sup>12</sup>This offer applies to all new MY 2013 or later Nissan LEAFs (i) purchased or leased from a participating dealer that is located in a qualifying market, AND (ii) purchased or leased during the qualifying period for such qualifying market. Fleet customers not eligible. The approximate retail value of the offer is up to \$1012, but may vary by market. The offer cannot be combined with other offers, is non-transferable, and not redeemable for cash. Offer requires activation of the EZ-Charge Card. Other terms, conditions, and eligibility criteria apply. Visit [EZ-Charge.com](http://EZ-Charge.com) or [www.nissanusa.com/leaf-electric-car/ev-incentives](http://www.nissanusa.com/leaf-electric-car/ev-incentives) for details. Public charging stations are third-party owned, not within Nissan's control. Availability of public charging stations not guaranteed. Offer is subject to change at any time and/or is subject to early termination without notice. <sup>13</sup>VPP incentives vary by model and actual savings will depend on model, trim and options selected. Not all Nissan models or trim levels are eligible for VPP. Prices do not include Destination and Handling charges, ICAP/RMP assessments, Dealer Documentation Fees, sales taxes, etc. Visit [InsideNissan.com](http://InsideNissan.com) for full eligibility requirements and details. VPP is an optional dealer participation program. <sup>14</sup>0% APR for 72 months for qualified buyers. Financing is subject to NMAC Tier 1 through Tier 3 credit approval. \$13.89 per month per 1000 financed at 0% for 72 months, on all new above-noted vehicles in dealer stock. Subject to residency restrictions. Down payment may be required. Must take delivery from new dealer stock. See participating dealer for details. Offer ends 4/30/2015.