

QUESTIONS

Name/
Department: _____

Project Summary:

Is there a timeline/deadline for the project? _____

Whose attention are you trying to capture? (i.e. prospective students, alums, donors, legislators, etc.):

What is the goal of the project (What do we want these audiences to think, feel, or do after interacting with the project)?:

What are the mandatories of the project?:

How will this be seen and distributed?:
