How Do We Know?

Identifying UG Graduate School Outcomes From National Student Clearinghouse Data

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Overview

- Importance of measuring graduate school outcomes
- Available data sources on graduate school outcomes
- Data limitations
- Graduate school enrollment
- Graduate degree attainment

Importance of Graduate School Outcomes

 Key measure of institutional success for research institutions

- Measure of academic preparation
- Adds context to employment outcomes
 - Differentiate post-BA earnings trajectories
- Use survey data determine if students are meeting, their educational goals

Possible Sources

- Survey data
 - Plans of current students (frequent, but accuracy unclear)
 - Alumni surveys (costly, infrequent)

- National Student Clearinghouse data
 - Largely comprehensive coverage
 - Can track annually
 - Can track retroactively to prior graduation cohorts
 - Degree verify data more comprehensive and consistent, but requires additional fees

National Student Clearinghouse (NSC)

- Initially, called the National Student Loan Clearinghouse, worked with the nation's colleges and universities to simplify and automate student record verifications (primarily for loan deferment).
- Became a network of more than 3,600 colleges and universities (98% of students)
- Created the StudentTracker[®], the only nationwide source of college enrollment and degree data.

NSC Sources of Error

Dynarski, Hemelt, & Hyman(2015) *The Missing Manual:* Using National Student Clearinghouse Data to Track Postsecondary Outcomes

- Enrollment and Degree Coverage
- Matching Errors
- Suppressed Student-Level Information (FERPA blocking; schools and students)

Coverage estimates for 4-year; 99% and 2-year; 96%, but only 48% for private for-profit sector.

Colleges that are 100% FERPA Blocked

Babson College

College of Alameda

Columbia University

Cooper Union

Duke University

Johns Hopkins University

Laney College

Merritt College

Midwestern University

Midwestern University Arizona

Minnesota West Comm & Tech

New York Medical College

Palmer College Of Chiropractic - Florida

Porterville College

Roberts Wesleyan College

Rutgers University

Salus University

The Commonwealth Medical College

Thomas Jefferson School Of Law

Toccoa Falls College

University Of The Pacific

Yeshiva U- Albert Einstein College Of Medicine

Full list of schools with greater than 10%

block rates

NSC Graduate Enrollment Related Fields

Column	NSC Column Name	Information	Values	% Populated
G	Record Found	Report contains student record or does not contain student record	Y=Yes/N=No	100%
V	2-year/4-year	Type of College the student attended	4=Four Year or higher Institution 2=Two year Insituiton L=Less than two year institution	100%*
1	College Code/Branch	OPE/FICE Code of college that student attended	All	100%*
Q	Class Level	The class level associated with the student as provided by the reporting college	F, S, J, R,N,B = (Undergraduate) M=Masters (Graduate) D=Doctoral (Graduate) P=Postdoctorate (Graduate) L=First Professional (Graduate) G=Unspecified (Graduate/Professional)	18.6%*
Р	Enrollment Status	The last enrollment status reported for the student	F=Full-time Q=Three-quarter Time H=Half-time L=Less than Half-time A=Leave of Absence W=Withdrawn D=Deceased	62.4%*
L	Graduated?	Graduation Status information available from the reporting college	Y=Yes/N=No	100%
Н	Search Date	Search date provided in the NSC submission	After Graduation Date	100%
N	Enrollment Begin	Beginning Date for the student's period of attendance	Any after Search date	100%*
0	Enrollment End	End date for student's period of attendance	Any after Search date	100%*

Other data transformations

 Created a counter for each record, sorted enrollment record (then graduation records) by ID and Enrollment Begin Date; Countseq=1,2,3,4, etc.

- Used IPEDS and OPE-ID to identify schools that grant Masters' or higher; AttendGrd_SchlLvl=1
- Used IPEDS and OPE-ID to identify UC undergraduate campuses; UC=1

Graduate Enrollment Definitions

Graduating Cohorts, 2005-2010

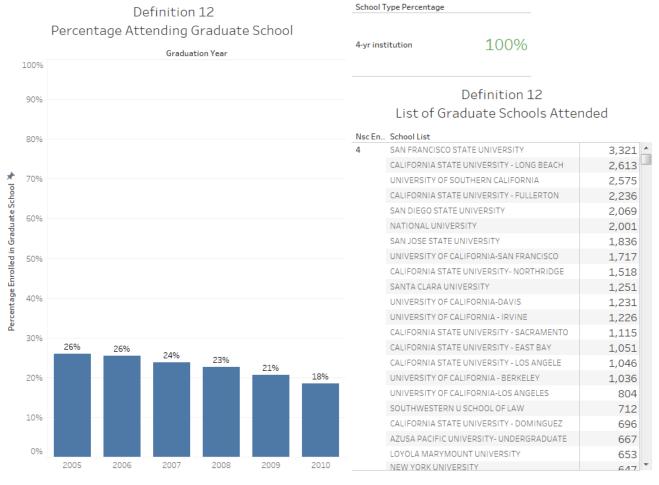


Definition 1: Has an enrollment record

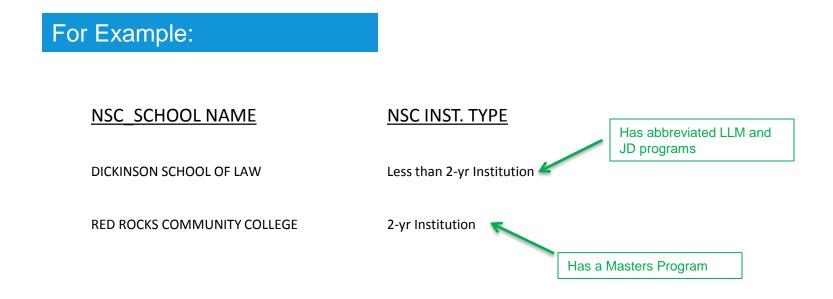
22% of the enrollment records are at a community college



Definition 12: Starting with the second record, the student has an enrollment at a school that grants graduate degrees



Special Cases#1: Some graduate degree granting institutions have a less than 2-yr or 2-yr institution designation in the NSC data



395 Institutions with 4-yr institution designations, but do not grant graduate degrees

Graduate degree granting institutions can be identified using IPEDS and the OPE-ID



Special Cases #2: Non-consecutive enrollments in graduate school

Example #1

	RECORD_ NSC_ENR_ NSC_ENR_					
ID	FOUND BEGDATE ENDDATE	INST_TYPE	NSC_SCHOOL	NSC_SECTOR	NSC_STATE	NSC_DEGREE
19328	Y 15-Jan-04 28-May-04	2	MERRITT COLLEGE	Public	CA	
19328	Y 17-Aug-05 15-Sep-05	2	MERRITT COLLEGE	Public	CA	
19328	Y 17-Aug-06 17-Dec-06	2	DIABLO VALLEY COLLEGE	Public	CA	
19328	Y 5-Feb-07 22-May-07	2	DIABLO VALLEY COLLEGE	Public	CA	
19328	Y 27-May-08 7-Aug-08	4	JOHN F KENNEDY UNIVERSITY LAW	Private	CA	
19328	Y 3-Oct-11 18-Oct-11	4	JOHN F KENNEDY UNIVERSITY	Private	CA	
19328	Y 12-Jan-13 24-May-13	2	DIABLO VALLEY COLLEGE	Public	CA	
19328	Y 30-Sep-13 14-Dec-13	4	JOHN F KENNEDY UNIVERSITY	Private	CA	
19328	Υ	4	JOHN F KENNEDY UNIVERSITY	Private	CA	JURIS DOCTOR

Example #2

	RECORD_ NSC_ENR_ NSC_ENR_					
ID	FOUND BEGDATE ENDDATE	INST_TYPE	NSC_SCHOOL	NSC_SECTOR	NSC_STATE	NSC_DEGREE
21844	Y 26-Sep-05 16-Dec-05	2	FOOTHILL COLLEGE	Public	CA	
21844	Y 9-Jan-06 31-Mar-06	2	FOOTHILL COLLEGE	Public	CA	
21844	Y 10-Apr-06 1-May-06	2	FOOTHILL COLLEGE	Public	CA	
21844	Y 25-Sep-06 15-Dec-06	2	FOOTHILL COLLEGE	Public	CA	
21844	Y 29-Aug-07 21-Dec-07	4	CALIFORNIA STATE UNIVERSITY - SACRAMENTO	Public	CA	
21844	Y 4-Sep-07 14-Dec-07	4	CALIFORNIA STATE UNIVERSITY - SACRAMENTO	Public	CA	
21844	Y 28-Jan-08 23-May-08	4	CALIFORNIA STATE UNIVERSITY - SACRAMENTO	Public	CA	
21844	Y 6-Apr-09 26-Jun-09	2	FOOTHILL COLLEGE	Public	CA	
21844	Y 23-Aug-14 18-Dec-14	2	AMERICAN RIVER COLLEGE LOS RIOS CC DISTR	Public	CA	
21844	Y 5-Jan-15 6-Feb-15	2	FOOTHILL COLLEGE	Public	CA	
21844	Y 16-Jan-16 18-May-16	2	AMERICAN RIVER COLLEGE LOS RIOS CC DISTR	Public	CA	
21844	Y 1-Jan-00 1-Apr-00	4	UNIVERSITY OF DENVER - COLORADO	Private	CO	MASTER OF ACCOUNTANCY

Special Cases #3: Graduation records with no prior graduate level enrollment records

Example #1

	RECORD_	_	NSC_ENR_B	NSC_ENR_E						
ID	FOUND	OPE_ID	EGDATE	NDDATE	INST_TYPE	NSC_DEGREE_FLAG	NSC_SCHOOL	NSC_SECTOR	NSC_STATE	NSC_DEGREE
90597	Υ	001191-00	17-Jan-01	25-May-02	1	2 Not Graduated	DIABLO VALLEY COLLEGE	Public	CA	
90597	Υ	001191-00	14-Jan-02	24-May-02	2	2 Not Graduated	DIABLO VALLEY COLLEGE	Public	CA	
90597	Υ	001191-00	19-Aug-02	16-Dec-02	2	2 Not Graduated	DIABLO VALLEY COLLEGE	Public	CA	
90597	Υ	001191-00	13-Jan-03	23-May-03	3	2 Not Graduated	DIABLO VALLEY COLLEGE	Public	CA	
90597	Υ	003010-00				4 Graduated	ANTIOCH UNIVERSITY	Private	ОН	MASTER OF ARTS

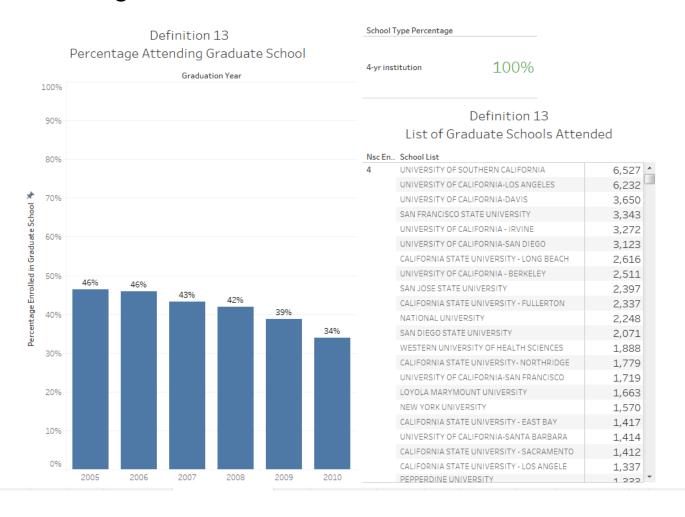
Example #2

	RECORD_		NSC_ENR_E	3 NSC_ENR_E						
ID	FOUND	OPE_ID	EGDATE	NDDATE	INST_TYPE	NSC_DEGREE_FLAG	NSC_SCHOOL	NSC_SECTOR	NSC_STATE	NSC_DEGREE
79222	Υ	003213-00	31-Mar-03	3 14-Jun-0	3	2 Not Graduated	PORTLAND COMMUNITY COLLEGE	Public	OR	
79222	Υ	003213-00	22-Sep-03	3 13-Dec-0	3	2 Not Graduated	PORTLAND COMMUNITY COLLEGE	Public	OR	
79222	Υ	001083-00				4 Graduated	UNIVERSITY OF ARIZONA	Public	AZ	MASTER OF BUSINESS ADMIN

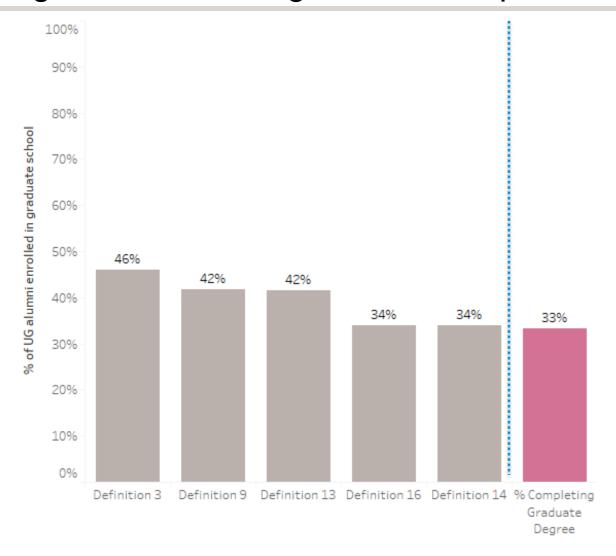
Example #3

		RECORD_		NSC_ENR_B	NSC_ENR_E						
ı	D	FOUND	OPE_ID	EGDATE	NDDATE	INST_TYPE	NSC_DEGREE_FLAG	NSC_SCHOOL	NSC_SECTOR	NSC_STATE	NSC_DEGREE
3	380412	Υ	007692-00	25-Aug-08	19-Dec-08	3	2 Not Graduated	MORAINE VALLEY COMMUNITY COLLEGE	Public	IL	
3	380412	Υ	007692-00	12-Jan-09	15-May-09	9	2 Not Graduated	MORAINE VALLEY COMMUNITY COLLEGE	Public	IL	
3	380412	Υ	007692-00	19-Jan-10	21-May-10)	2 Not Graduated	MORAINE VALLEY COMMUNITY COLLEGE	Public	IL	
3	380412	Υ	001775-00				4 Graduated	UNIVERSITY OF ILLINOIS @ URBANA	Public	IL	DOCTOR OF VETERINARY MEDICINE

Definition 13: Starting with the second enrollment record, has an enrollment at a graduate degree granting institution OR has graduated with a graduate degree



A reasonable estimate of graduate school enrollment is one that is greater than the graduate completion rate



Recommendations: Graduate Enrollment

- Start with the second enrollment record (record_found='Y', Graduated?='N'), or an enrollment record that occurs after a specified time (e.g. 6 months) – depending on search date.
- Include the record if the enrollment is at an institution that grants masters or higher degrees (use IPEDS and OPE-ID to identify, NSC might have '2' or 'L' designation)

Augment these records with:

 Students who have no enrollment records at an institution that grants masters degree or higher, but have a graduation record from these institutions with a graduate degree (record_found='Y', Graduated?='Y'),

NSC Degree Overview

Desired Graduate Degree Types

No Degree	517,110	72.8%
Academic Masters	65,851	9.3%
JD Law	22,742	3.2%
Masters Education/Teaching	19,620	2.8%
MBA Business	17,820	2.5%
Health Science Prof.	16,362	2.3%
Doctoral	15,071	2.1%
MD Medicine	12,000	1.7%
MSW Social Work	5,143	0.7%
Associates Degree	4,632	0.7%
Other Degrees	4,460	0.6%
MPH Public Health	3,380	0.5%
MPP Public Policy	3,364	0.5%
MFA Fine Art	2,805	0.4%
Grand Total	710,360	100.0%

- Sent NSC all BA/BS recipients from 1999 to 2015
- Grouped text degree titles into reporting categories
- Calculated degree completion rates by discipline and student demographics
- Compared results to student survey responses on graduate school plans

Degree Methodology

NSC Graduate Degree Completion Related Fields

Column	NSC Column Name	Information	Importance	Challenges		
L	Graduated?	Y/N (Use Y only)	Essential	May be Y with no degree title (< 1%)		
V	2-year/4-year	2 Yr, 4 Yr	Essential	None - matches degree type		
W	Graduation Date	Date degree received	Optional - time to degree	None - always populated		
Х	Degree Title	Full degree name	Essential	Text Only, many abbreviations		
Y	Degree Major 1		Optional - for classifying	20 1. 22 1.1		
Z	Degree CIP 1	Primary discipline	degrees by discipline	Often complete, CIP reliable		
AA	Degree Major 2	Second discipline	Generally not used	Usually blank		
AB	Degree CIP 2	Second discipline	Generally not used	Osually blank		
AC	Degree Major 3	Thind discipling	Canamillarinatura	Have the blood		
AD	Degree CIP 3	Third discipline	Generally not used	Usually blank		
AE	Degree Major 4	Formath dispiraling	Canavally not used	Haually blook		
AF	Degree CIP 4	Fourth discipline	Generally not used	Usually blank		

Degree Methodology – 1st Pass

- All records with graduation status='Y' and institution type of '4 Year'
- Exclude non-graduate degrees
 - Bachelors, associates, credentials, certificates
 - Not like %BACHELOR%, %BA%, %BS%, %CRED%
- Include graduate degrees through first pass where statements
 - like %JD%, %Juris Doctor%, %J.D.%
 - substring in ('PhD', 'PHD', 'PH D', 'PH.D', 'EDD', 'DPH', 'PH. D.')

Degree Methodology – 2nd Pass

 Manual coding of degree title to identify degree names not captured in first pass

- Disciplinary classification
 - CIP codes work for ~90% of cases
 - Large concentrations of 'Masters Degrees' with CIP in professional fields
 - 'Masters Degree' with CIP 52 --> MBA
 - 'Masters Degree' with CIP 13 --> MEd

Degree Methodology – 2nd Pass

Masters Degrees Reclassified on CIP Code

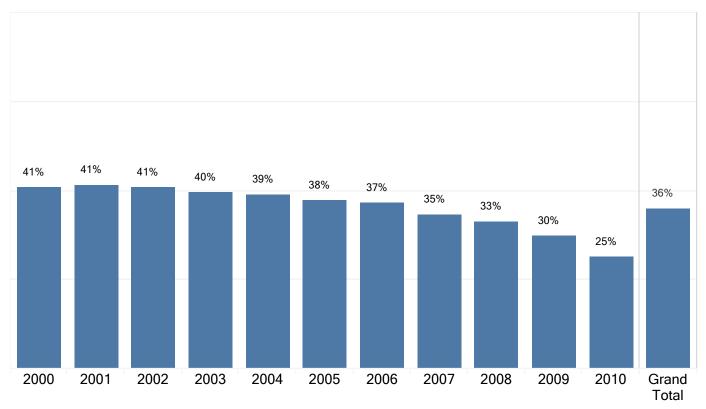
Graduate Degree Type	NSC_DEGREE	CIP	Degrees
Craduate Degree Type	MASTER OF ARTS	13	5,242
	MASTER OF EDUCATION	13	4,573
	MASTER OF SCIENCE	13	1,125
	MASTER OF ARTS IN TEACHING IN ELEMENTARY AND SECONDARY EDUCATION	13	882
	MASTER OF ARTS IN TEACHING	13	839
Masters Education/Teaching	MAED/TED-S	13	236
	MASTER OF ARTS IN EDUCATION	13	211
	MAED/TED-E	13	187
	MA	13	178
	MASTER OF SCIENCE IN EDUCATION	13	156
	MS	13	73
			13,702
	MASTER OF BUSINESS ADMINISTRATION	52	4,709
	MASTER OF BUSINESS ADMIN	52	3,132
	MASTER OF SCIENCE	52	1,099
	MBA	52	793
	MASTER OF BUSINESS ADMIN.	52	566
MDA Dusinssa	MASTER BUS ADMIN	52	364
MBA Business	MASTER BUSINESS ADMINISTRATION	52	362
	MASTER OF BUS ADMIN	52	207
	MASTER OF ARTS	52	178
	MASTER OF BUSINESS ADMINISTRAT	52	134
	MA	52	68
	MASTER'S	52	54
			11,666

Degree Methodology – 3rd Pass

- Highest degree awarded hierarchy
 - Doctorate
 - MD
 - JD Law
 - MBA
 - Nursing (Masters or Doctorate)
 - MD Medicine
 - Professional Masters (MPH, MPP, MFA, MSW)
 - Academic Masters (MA/MS) since many earn prior to PhD
- Most recent degree earned

How Many Earn Degrees?

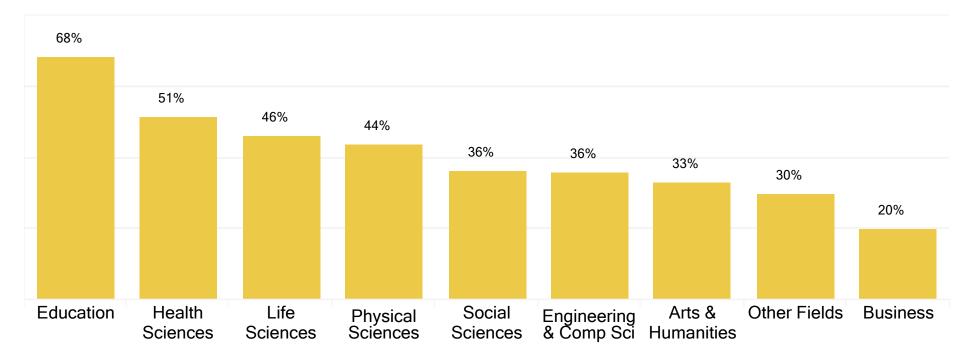
Percent Ever Receiving Graduate Degree, 2000-2010 Cohorts



- About 35 to 40 percent of UC graduates go on to earn a graduate degree
- Consistent with UG survey responses on post-graduate plans to enroll in graduate school

UG Major Variation

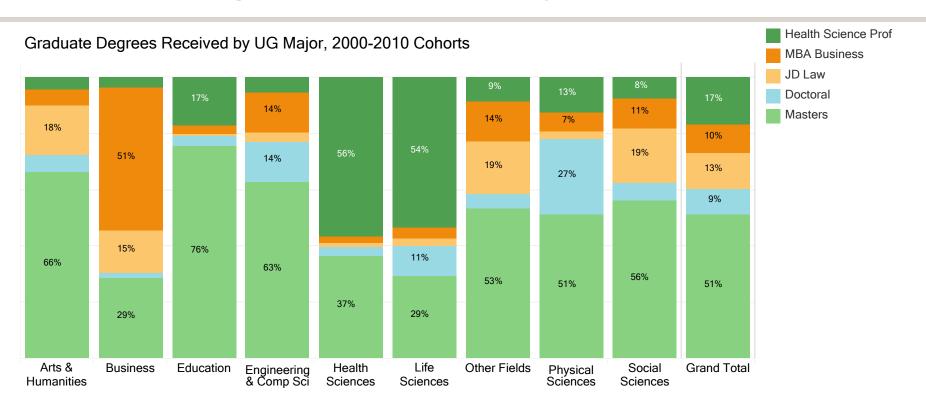
Graduate Degree Completion by UG Major



- Education and health sciences have highest graduate degree completion, business the lowest
- Completion rates uniform in other disciplines



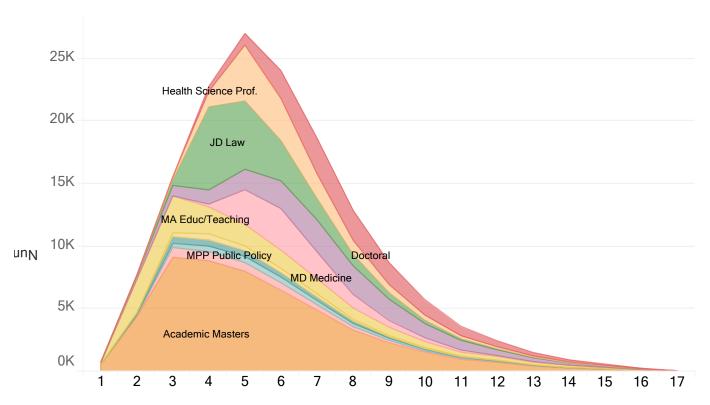
What Degrees Do They Earn?



- STEM graduates twice as likely to earn doctorate than non-STEM (14% vs 6%)
- Social sciences and humanities graduates most likely to earn law degrees
- Business graduates least likely to earn graduate degree, but most likely to earn MBA

When Do They Earn Graduate Degrees?

Graduate Degree Attainment by Years After UC Graduation , 2000-2010 Cohorts

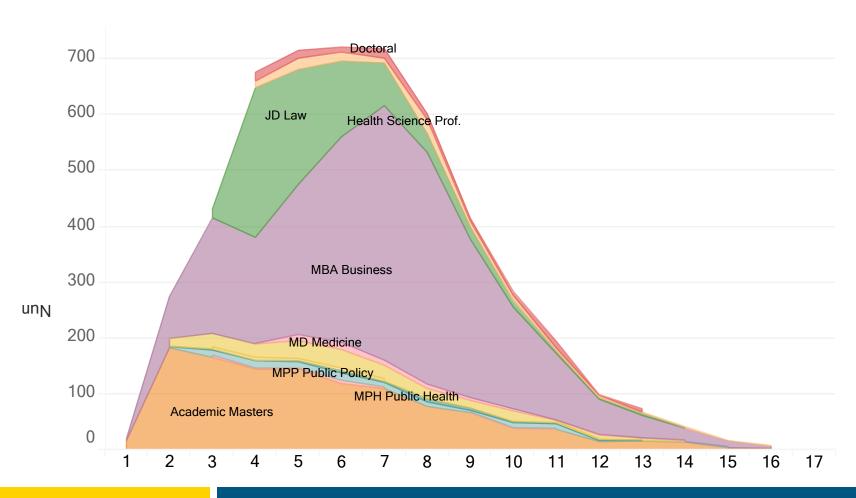


- Most degrees earned by 5 years after UC graduation
- Doctorates and MBAs earned about the same time (7-8 years out) after UC graduation



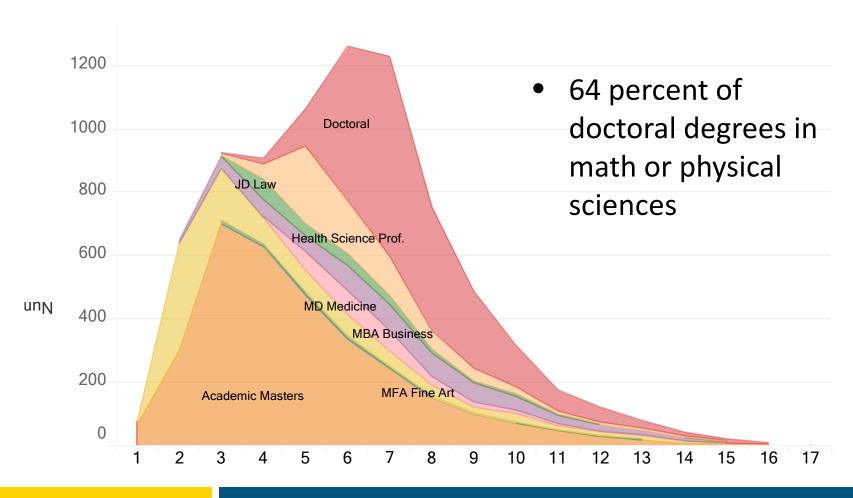
All Business

Graduate Degree Attainment by Business Majors, by Years After UC Graduation



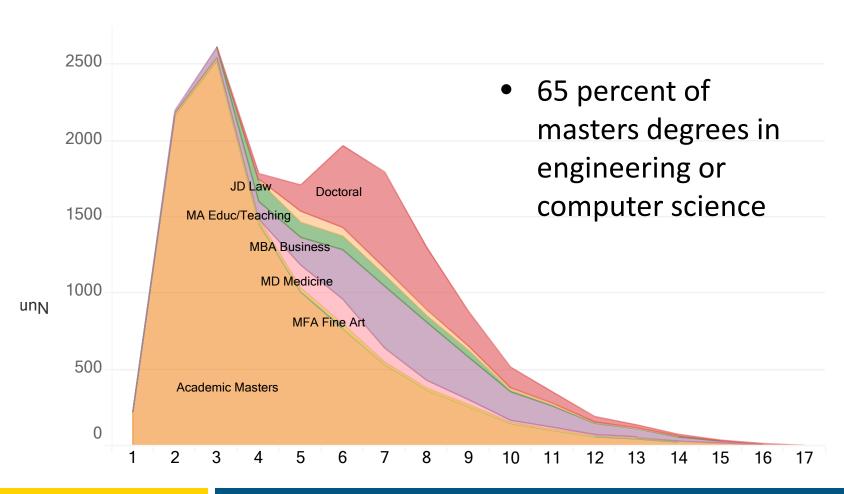
Physical Science Majors -> PhD

Graduate Degree Attainment by Physical Science Majors, by Years After UC Graduation



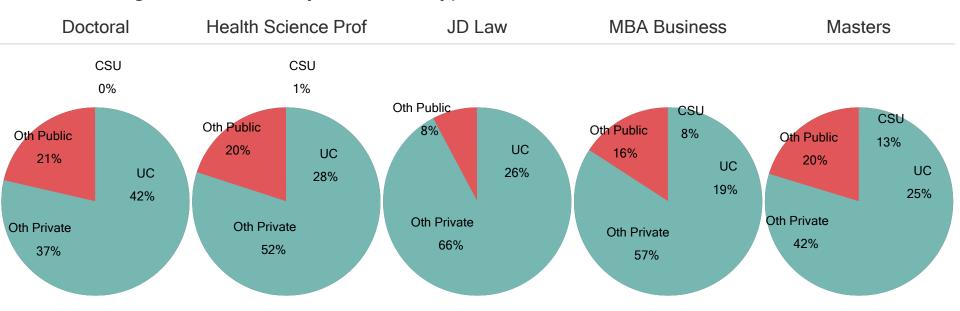
Engineering Majors -> Masters

Graduate Degree Attainment by Engineering/CS Majors, by Years After UC Graduation



Where Do They Earn Graduate Degrees?

Graduate Degrees Received by Institution Type, 2000-2010 Cohorts

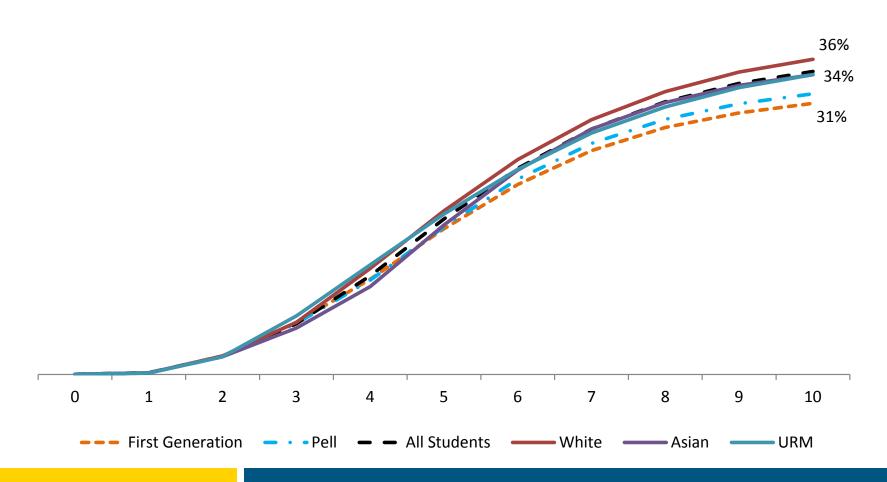


- Over 40 percent of doctorates are earned at UC
- Majority of law and MBA degrees are earned at private institutions



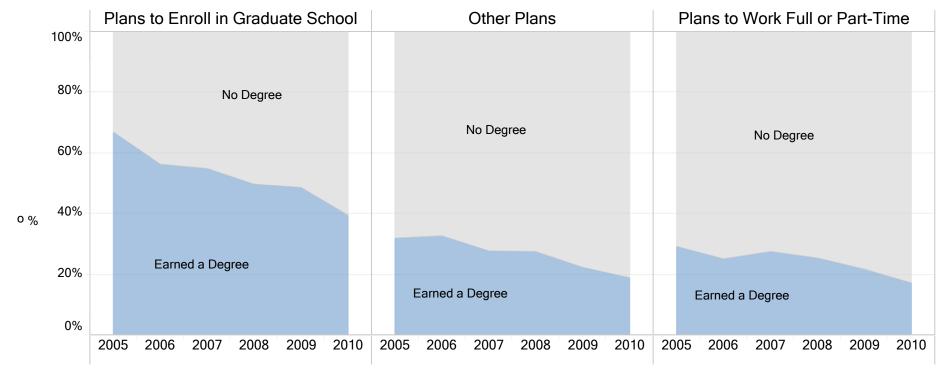
Group Differences

Graduate Degree Completion by 10 Years After UC Graduation, 2000-2010 Cohorts



The Best Laid Plans

Graduate Degree Completion Rates

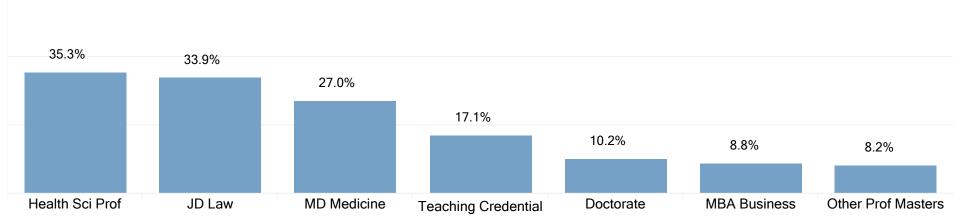


- Majority (40 to 65 percent) of students with graduate school plans complete a degree
- Students with plans to work are least likely to compete graduate degree



Aim High

Percent Earning Desired Degree, 2005-2010 Cohorts



 Students indicating plans to earn law and health science professional degrees most likely to do so



Next Steps

- Craft additional logic to help identify graduate school enrollments
- Validation of NSC records through graduate degrees conferred at UC
- Link to earnings outcome data to graduate degree completers