

Survey - Incompletes

Part 1: Profile information

1. Age
2. Ethnicity
 - a. Which of the following groups best describes your racial background? (Check all that apply).
 - i. African American or Black
 - ii. American Indian or Alaskan Native
 - iii. Asian/Asian American
 - iv. Pacific Islander or Native Hawaiian
 - v. White/Caucasian
 - vi. Hispanic or Latino
 - vii. Other (please explain): (text field)
3. Parent information:
 - a. Parent 1/Father/Legal Guardian
 - i. Highest level of formal education (select one)
 1. No high school
 2. Some high school
 3. High school graduate
 4. Some college/university
 5. Two-year college/university graduate
 6. Four-year college/university graduate
 7. Postgraduate study
 8. I don't know
 - b. Parent 2/Mother/Legal Guardian
 - i. Highest level of formal education (select one)
 1. No high school
 2. Some high school
 3. High school graduate
 4. Some college/university
 5. Two-year college/university graduate
 6. Four-year college/university graduate
 7. Postgraduate study
 8. I don't know
4. What language did you speak at home as a child?

- a. English only
 - b. Language other than English
 - c. English and other language
5. What was your intended status as a UC applicant?
- a. Freshman
 - b. Transfer
 - c. other
6. Are you an international student?
- a. Yes
 - b. No
 - c. I don't know
7. Which UC campuses were you interested in applying to? (Check all that apply)
- a. Berkeley
 - b. Davis
 - c. Irvine
 - d. Los Angeles
 - e. Merced
 - f. Riverside
 - g. San Diego
 - h. Santa Barbara
 - i. Santa Cruz

Part 2: General questions about the application

- 1) What were the main reasons you didn't complete the application? [Check all that apply]
- a) I didn't understand what the application was asking of me
 - b) It was too expensive to apply.
 - c) UC was not my first choice
 - d) I wasn't ready to apply to college yet
 - e) I created a test account to review the application for either myself or a student I work with [If this option, survey ends]
 - f) I couldn't access a computer regularly
 - g) Other [text field]
- 2) What device did you use to fill out the application? [Check all that apply]
- a) Desktop
 - b) Laptop
 - c) Smartphone
 - d) Tablet

- e) Other (please specify).
- 3) Where did you fill out the application? [Check all that apply]
- a) Home
 - b) School
 - c) Library
 - d) Education program facility
 - e) other (please specify):
- 4) Did you contact the UC Application Center/Application Helpdesk when you were filling out the application?
- a) Yes
 - i) How many times?
 - (1) 1-2
 - (2) 3-4
 - (3) 5+
 - ii) How helpful were they? (Very Helpful, Helpful, Neither Helpful Nor Unhelpful, Unhelpful, Very Unhelpful)
 - b) No
 - 1. I did not need help. (True, False)
 - 2. I didn't know about the helpdesk. (True, False)
- 5) Did you use the application's "help" page? [SCREENSHOT]
- a) Yes
 - i) How helpful was it? (Very Helpful, Helpful, Neither Helpful Nor Unhelpful, Unhelpful, Very Unhelpful)
 - b) No
 - i) I did not need help. (True, False)
 - ii) I didn't know there was a help page. (True, False)
- 6) Did someone help you with the application?
- a) Yes
 - i) Who helped? (Please select all that apply: Parent, sibling, friend, counselor, teacher, other: please specify)
 - b) No
 - i) I did not need help. (True, False)

7) Did you apply to other universities other than UC?

a) Yes

1) How many?

(1) 1 - 5

(2) 6 - 10

(3) 11+

2) What type(s)? (Please Check all that apply)

(1) California State University

(2) California Community Colleges

(3) Public, out-of-state

(4) Private

3) Compared with other universities you applied to, UC asked to provide a lot more information.

Strongly agree

Agree

Neutral

Disagree

Strongly disagree

4) UC's application is easier to complete than other universities' applications.

Strongly agree

Agree

Neutral

Disagree

Strongly disagree

b) No

Part 3: Sections:

- Start your application (Mailing address, residency, citizenship information)
- Campuses & Majors (Selecting the UC campuses you're applying to and your intended major(s))
- Scholarships (Check which scholarships categories you'd like to be considered for)
- About you (personal information, military experience/affiliation, parent information - job, level of education; family size & income)
- Academic history (courses and grades)
- Activities & awards (volunteer & work experience, awards & honors, extracurricular activities)
- Test scores (SAT, ACT, IB, AP)
- Personal statement & additional comments
- Submitting your application (payment, verification, demographic information)

Please answer the following question about this section of the application: [Insert name of section & description from above list]

(Screenshot of section page)

1. Please rate the difficulty of this section:
 - a. Very easy
 - b. Easy
 - c. Neutral
 - d. Difficult
 - e. Very difficult
 - f. Did not complete

Follow-up questions if they chose "d" or "e":

Why was this section difficult?

| | | | | | |
|--|----------------|-------|---------|----------|-------------------|
| | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree |
|--|----------------|-------|---------|----------|-------------------|

| | | | | | |
|--|--|--|--|--|--|
| 1) It took a lot of time to complete | | | | | |
| 2) The instructions/questions were not clear | | | | | |
| 3) Other (Please specify): _____ | | | | | |

Follow-up questions if participants answer “f” for the section:

Start section

1. The main reasons you did not complete this section were (Check all that apply):
 - I didn't know if I should apply as a freshman or transfer applicant
 - I didn't have enough information for my address & phone number
 - I didn't know about my residency status/I didn't want to disclose my residency status
 - I didn't know my citizenship status/I didn't want to disclose my citizenship status
 - I had difficulty entering in the information
 - It was too long/time-consuming
 - Other [text field]
 - I don't remember this section

Campuses & Majors section

2. The main reasons you did not complete this section were (Check all that apply)
 - I didn't know what campus/campuses I wanted to apply to
 - I didn't know what I wanted to major in
 - I couldn't find the major I was interested in
 - I had difficulty entering in the information
 - It was too long/time-consuming
 - Other [text field]
 - I don't remember this section

Scholarships

3. The main reasons you did not complete this section were (Check all that apply)

- I didn't want to apply for scholarships
- I felt uncomfortable disclosing personal information
- I had difficulty entering in the information
- It was too long/time-consuming
- Other [text field]
- I don't remember this section

About you

4. The main reasons you did not complete this section were (Check all that apply)
- I felt uncomfortable disclosing personal information
 - I didn't know information about my family's profession/income/tax information
 - I had difficulty entering in the information
 - It was too long/time-consuming
 - Other [text field]
 - I don't remember this section

Academic History

5. The main reasons you did not complete this section were (Check all that apply)
- I didn't know my grades or classes
 - I couldn't find my school
 - I had difficulty entering in the information
 - It was too long/time-consuming
 - Other [text field]
 - I don't remember this section

Activities & Awards

6. The main reasons you did not complete this section were (Check all that apply)
- I didn't have any extracurricular activities or work experience
 - I didn't have any awards
 - I had difficulty entering in the information
 - It was too long/time-consuming
 - I didn't think that extracurricular activities and work experience would help my admissions
 - Other [text field]
 - I don't remember this section

Test Scores

7. The main reasons you did not complete this section were (Check all that apply)
- I didn't take any of the tests
 - I didn't know what scores I had
 - I had difficulty entering in the information
 - It was too long/time-consuming
 - Other [text field]
 - I don't remember this section

Personal statement section

8. The main reasons you did not complete this section were (Check all that apply)
- I didn't feel prepared to write the essays
 - I didn't understand the instructions for the essays
 - I went over the 30 minute time limit
 - I had difficulty entering in the information
 - It was too long/time-consuming
 - Other [text field]
 - I don't remember this section

Review & Submit

9. The main reasons you did not complete this section were (Check all that apply)
- I forgot to submit the application before the deadline
 - I didn't want to pay the fee
 - I didn't have time to finish the application
 - It was too long/time-consuming
 - Other [text field]
 - I don't remember this section

Part 4: Final questions

- 8) Is there anything else you'd like to tell us about the application and your experience with the application?

9) Would you be interested in participating in a 30 minute follow-up interview by phone? If selected, you will earn a \$50 Amazon.com gift certificate for your time, in addition to being entered into the drawing for this survey.

a) Yes

i) Phone number

b) No