

2. At the time you graduated, approximately what was the total amount borrowed to finance your undergraduate education that you were personally responsible for repaying?

- none*
- \$1 to 9,999*
- \$10,000 to 19,999*
- \$20,000 to 29,999*
- \$30,000 to 39,999*
- \$40,000 to 49,999*
- \$50,000 or more*
- Unable to estimate*

3. Reflecting back, do you now think that the benefits you received from attending your undergraduate institution were worth the financial costs to you and your family?

- Strongly agree*
- Somewhat agree*
- Neither agree nor disagree (neutral)*
- Somewhat disagree*
- Strongly disagree*

4. What has been the most important impact of your UC undergraduate education?

Current Principal Activity

Turning now to present, please answer the following questions about your current primary activity -- the one to which you devote the most time.

5. What is your PRINCIPAL activity at this time (mark one)?

- Employment, full-time paid*
- Employment, part-time paid*
- Graduate or professional school, full-time*
- Graduate or professional school, part-time*
- Additional undergraduate coursework*
- Military service*
- Volunteer activity (e.g., Peace Corps)*
- Starting or raising a family*
- Looking for work*
- Other*

Other, please specify

6. If you are currently employed, in what type of organization or sector do you work (mark one)?

- Private for-profit corporation/company/group-practice*
- Self-employed, own business, or professional practice (non-group)*
- Government or other public institution or agency*
- Private non-profit (school, college, arts/cultural organization, etc.)*
- Other*

Other, please specify

If you are self-employed, own your own business or non-group professional practice, we are interested in hearing more about this business or organization.

7. Name of the business or organization

8. In what industry is this business or organization?

- Accommodation and Food Services
- Administrative and Support and Waste Management and Remediation Services
- Agriculture, Forestry, Fishing and Hunting
- Arts, Entertainment, and Recreation
- Construction
- Educational Services
- Finance and Insurance
- Health Care and Social Assistance
- Information
- Management of Companies and Enterprises
- Manufacturing
- Mining, Quarrying, and Oil and Gas Extraction
- Other Services (except Public Administration)
- Professional, Scientific, and Technical Services
- Public Administration
- Real Estate and Rental and Leasing
- Retail Trade
- Transportation and Warehousing
- Utilities
- Wholesale Trade

9. Is the business or organization

- Public*
- Private*
- Non-profit*

10. How long has your business or organization been in operation?

- Less than 1 year*
- 1 - 4 years*
- 5 - 7 years*
- 8 - 10 years*
- More than 10 years*
- It is no longer in operation*

What is the primary location of this business or organization?

11. Outside the United States. Please list the country

12. In the United States. Please indicate the zipcode of your corporate headquarters

13. For the most recent fiscal year, what was the total company revenue of this business or organization?

- \$499,000 or less
- \$500,000 - \$1 million
- \$1 - \$9 million
- \$10 - \$49 million
- \$50 - \$99 million
- \$100 - \$499 million
- \$500 million - \$1 billion
- More than \$1 billion

14. In you own your business or organization, how many people do you currently employ?

- 1-25
- 26-50
- 51-100
- 101-500
- 501-1000
- 1001-5000
- More than 5,000
- Does not apply

15. How many of these employees work in California?

- 1-25
- 26-50
- 51-100
- 101-500
- 501-1000
- 1001-5000
- More than 5,000
- Does not apply

16. From the following list, choose the category that best describes your primary (or last significant) job.

- Artists/Entertainers*
- Biological/Life Scientists*
- Clerical/Administrative*
- Clergy/Other Religious*
- Computer Occupations*
- Counselors (e.g., educational, vocational, mental health and substance abuse)*
- Engineers/Architects*
- Engineering Technologists/Technicians/Surveyors*
- Farmers/Foresters/Fishermen*
- Health Occupations*
- Lawyers/Judges*
- Librarians/Archivists/Curators*
- Managers and Supervisors, First-Line*
- Managers, Top-level Executives/Administrators*
- Managers, Other*
- Management-Related Occupations (e.g., financial and personnel specialists)*
- Mathematical Scientists*
- Physical Scientists*
- Sales/Marketing Occupations*
- Service Occupations*
- Social Scientists*
- Social Workers*
- Teachers—Precollege*
- Teachers/Professors—Postsecondary*
- Teachers—Other (e.g., private tutors, dance, flight or martial arts instructors)*
- Writers/Editors/Broadcasters*
- Other Professions*

17. Is your current position related to your undergraduate field(s) of study?

- Yes, same field as major(s)*
- Yes, related to major(s)*
- No, not related*
- Not applicable*

18. Is your current position related to your undergraduate minor(s)?

- Yes, related to minor(s)*
- No, not related*
- Not applicable (no minor)*

19. How well do you think your undergraduate institution prepared you for your chosen career?

- Very well
- Generally well
- Neither well nor inadequately
- Inadequately
- Very inadequately
- Not relevant

20. How would you characterize your career so far?

- Staying in the same field (e.g. consistently a biology teacher or a mechanical engineer)
- Moving around within one general field (e.g. moving within education or within business)
- Changing fields once or twice (e.g. moving from business to education)
- Changing fields three or more times

21. Overall, how satisfied are you with the course of your career thus far?

- Very satisfied
- Generally satisfied
- Neither satisfied nor dissatisfied (neutral)
- Generally dissatisfied
- Very dissatisfied
- Not applicable

22. What was your 2009 personal annual income?

- Less than \$10,000*
- \$10,000 to \$19,999*
- \$20,000 to \$34,999*
- \$35,000 to \$49,999*
- \$50,000 to \$64,999*
- \$65,000 to \$79,999*
- \$80,000 to \$99,999*
- \$100,000 to \$124,999*
- \$125,000 to \$149,999*
- \$150,000 to \$199,999*
- \$200,000 or more*

23. What was your 2009 household annual income?

- Less than \$10,000*
- \$10,000 to \$19,999*
- \$20,000 to \$34,999*
- \$35,000 to \$49,999*
- \$50,000 to \$64,999*
- \$65,000 to \$79,999*
- \$80,000 to \$99,999*
- \$100,000 to \$124,999*
- \$125,000 to \$149,999*
- \$150,000 to \$199,999*
- \$200,000 or more*

24. On how many corporate or organizational boards have you served?

- None*
- 1-2*
- 3 or more*

25. Have you ever served in an elected office (e.g. mayor, city council, legislature)?

- Yes*
- No*

26. if Q25=1 What office and locality (e.g. mayor of Carmel, CA)?

27. What type of work have you published or produced? (Select all that apply)

- Books (including textbooks)
- Professional articles (peer-reviewed)
- Software
- Other articles (e.g., newspapers, magazines, etc.)
- Produced, wrote, or directed film(s) or television program(s)
- Educational materials, including curricula
- Plays
- Musical scores
- Assessment instruments (e.g., tests)
- Art (e.g., paintings, photography)

Other

28. Please provide some titles of the works you produced or published.

Learning Outcomes

29. Based on what you know now, how well do you think your undergraduate experience at {Q69} prepared you to:

	<i>1=Not at all</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5=Very well</i>
Write effectively	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communicate well orally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquire new skills and knowledge on your own	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use information technology in intellectual and/or professional pursuits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Think analytically and logically	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand the scientific method and how scientists ask questions and design experiments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand and apply quantitative principles and methods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Judge the value of information, ideas, actions and conclusions based on the soundness of sources, methods and reasoning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand international perspectives on economic political, social, and cultural issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gain an understanding of and appreciation for the arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use the knowledge, ideas, or perspectives gained from your major field	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

30. How well did your undergraduate experience prepare you for personal and professional situations that require:

	<i>1=Not at all</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5=Very well</i>
Awareness of contemporary issues in society, technology, and the natural world, and appreciation of their complexity of cause and consequences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to evaluate and choose between alternative courses of action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to get along with people of diverse backgrounds and perspectives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work as a member of a team or group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

31. How important are these skills to your current PRINCIPAL activity identified in question #5 (e.g. your current employment, postgraduate education, etc):

	<i>Not important at all</i>	<i>Not very important</i>	<i>Somewhat important</i>	<i>Important</i>	<i>Very important/ essential</i>
Write effectively	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communicate well orally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquire new skills and knowledge on your own	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use information technology in intellectual and/or professional pursuits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Think analytically and logically	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand the scientific method and how scientists ask questions and design experiments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand and apply quantitative principles and methods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Judge the value of information, ideas, actions and conclusions based on the soundness of sources, methods and reasoning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understand international perspectives on economic political, social, and cultural issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gain an understanding of and appreciation for the arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use the knowledge, ideas, or perspectives gained from your major field	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

32. How important are these skills to your current PRINCIPAL activity identified in question #5 (e.g. your current employment, postgraduate education, etc):

	<i>Not important at all</i>	<i>Not very important</i>	<i>Somewhat important</i>	<i>Important</i>	<i>Very important/ Essential</i>
Awareness of contemporary issues in society, technology, and the natural world, and appreciation of their complexity of cause and consequences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to evaluate and choose between alternative courses of action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to get along with people of diverse backgrounds and perspectives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to work as a member of a team or group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

33. Compared to other people involved in your current PRINCIPAL activity, in general, how would you rate yourself on the skills important to that activity?

- Much worse*
- Somewhat worse*
- About the same*
- Somewhat better*
- Much better*
- Don't know*

Further Education

34. Have you enrolled in a degree program since graduating from your undergraduate institution?

- No
 Yes

35. Mark all degrees received in Column I and any degree programs in which you are currently enrolled in Column II.

	<i>Degree Received</i>	<i>Currently Enrolled</i>
Law (L.L.B. or J.D.)	<input type="checkbox"/>	<input type="checkbox"/>
Medicine (M.D.)	<input type="checkbox"/>	<input type="checkbox"/>
Other Medical (D.D.S., D.M.D., D.C., D.C.M., O.D., D.O., Pharm.D., D.P.M., D.P., Pod.D., D.V.M., or other)	<input type="checkbox"/>	<input type="checkbox"/>
Second Bachelor's Degree	<input type="checkbox"/>	<input type="checkbox"/>
Master's Degree (M.A., M.S., M.F.A., or other)	<input type="checkbox"/>	<input type="checkbox"/>
Doctorate (Ph.D., Ed.D., or other)	<input type="checkbox"/>	<input type="checkbox"/>

36. Q35.e = degree received OR q35.f = degree received In which fields did you receive a master's degree or doctorate? (Check all that apply.)

	<i>Master's</i>	<i>Doctorate</i>
Agriculture and Agricultural Sciences	<input type="checkbox"/>	<input type="checkbox"/>
Architecture	<input type="checkbox"/>	<input type="checkbox"/>
Area, Ethnic and Cultural Studies	<input type="checkbox"/>	<input type="checkbox"/>
Biological and Biomedical Sciences	<input type="checkbox"/>	<input type="checkbox"/>
Business Management	<input type="checkbox"/>	<input type="checkbox"/>
Communication, Journalism and Related Programs	<input type="checkbox"/>	<input type="checkbox"/>
Computer and Information Sciences	<input type="checkbox"/>	<input type="checkbox"/>
Education	<input type="checkbox"/>	<input type="checkbox"/>
Engineering	<input type="checkbox"/>	<input type="checkbox"/>
English and Literature	<input type="checkbox"/>	<input type="checkbox"/>
Family and Consumer Sciences	<input type="checkbox"/>	<input type="checkbox"/>
Foreign Languages and Literatures	<input type="checkbox"/>	<input type="checkbox"/>
Health Professions and Related Clinical Sciences (Medicine, Dentistry, Health Services, Allied Health, Nursing , Public Health, etc.)	<input type="checkbox"/>	<input type="checkbox"/>
History	<input type="checkbox"/>	<input type="checkbox"/>
Interdisciplinary Studies	<input type="checkbox"/>	<input type="checkbox"/>
Legal Studies	<input type="checkbox"/>	<input type="checkbox"/>
Liberal Arts General Studies	<input type="checkbox"/>	<input type="checkbox"/>
Library Science	<input type="checkbox"/>	<input type="checkbox"/>
Marketing Operations	<input type="checkbox"/>	<input type="checkbox"/>
Mathematics and Statistics	<input type="checkbox"/>	<input type="checkbox"/>
Natural Resources	<input type="checkbox"/>	<input type="checkbox"/>
Philosophy and Religious Studies	<input type="checkbox"/>	<input type="checkbox"/>
Physical Sciences	<input type="checkbox"/>	<input type="checkbox"/>
Psychology	<input type="checkbox"/>	<input type="checkbox"/>
Public Administration	<input type="checkbox"/>	<input type="checkbox"/>
Social Sciences (Anthropology, Economics, International Relations, Political Science, Sociology, Urban Studies)	<input type="checkbox"/>	<input type="checkbox"/>
Theology and Religious Studies	<input type="checkbox"/>	<input type="checkbox"/>
Visual and Performing Arts	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>

- 37.** How well do you think your undergraduate experience at {Q69} prepared you for graduate or professional school when you compare yourself with others in your graduate/professional degree program(s)?
- I was very well prepared
 - I was generally well prepared
 - I was adequately prepared
 - I was inadequately prepared
 - I was not prepared at all
 - Not relevant

- 38.** To what extent did your overall undergraduate experience influence your plans for graduate or professional studies?
- Very positively
 - Generally positively
 - Neither positively nor negatively (neutral)
 - Generally negatively
 - Very negatively
 - Not relevant

Perspectives on UC

We are interested in hearing our alumni's perspectives on the current circumstances of the University.

- 39.** Thinking about the U.C. system generally, how would you say that the U.C. system is funded by the State of California?
- Very well funded
 - Adequately funded
 - Somewhat underfunded
 - Very underfunded
 - Not sure
- 40.** What possible consequence of underfunding the U.C. system would concern you the most?
- Would increase tuition and fees; make it too expensive to attend
 - Would reduce the overall quality of higher education in California
 - Would reduce enrollment and access; students will have to go elsewhere
 - Would reduce the quality of, make it hard to attract, and retain faculty
 - Would reduce the availability of classes, programs
 - Would reduce the amount of research being done, less research money
 - Would reduce on-campus services, housing, health center, library
 - Overspending, waste of resources, need to be fiscally responsible
 - Don't know; no response

41. Below is a list of some messages that one might use to convince others that the UC system is a highly valuable asset to the state of California. For each statement, please indicate whether you think that message is very convincing, fairly convincing, just somewhat convincing, or not convincing at all.

	<i>Very Convincing</i>	<i>Fairly convincing</i>	<i>Just somewhat convincing</i>	<i>Not convincing at all</i>
The University of California means prosperity for California. Not only is it the birthplace for industries that have driven California's economy into the world's top 10 - think Silicon Valley, think biotechnology - but every day its campuses educate hundreds of thousands of students who will become the leaders and workers who fuel our future growth.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As the only public research university funded by and for Californians, the University of California is committed to serving the needs of its home state. Its research discoveries help our companies invent, our farms grow healthier crops and our hospitals provide better care. And nine out of 10 UC students come from right here in California.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The University of California still makes the California dream come true. Any student with smarts and determination can walk through its doors and earn a world-class education. And for those who need financial help, it's there - which is why more low-income students enroll at UC than at any other top research university, public or private.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
UC, like California, creates opportunity by attracting the kind of minds that can turn an impossible challenge into a new possibility. Whether it's a cure for disease, a new business venture or saving the planet, UC creates an environment where anyone can make anything happen.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Since its founding 141 years ago, the University of California has laid the groundwork for California's success - from early advances in irrigation to revolutionary breakthroughs in treating disease and creating sustainable sources of energy. Its graduates push frontiers, discover the unknown, and study our past to inform our future - all with the goal of helping make our communities better places to live.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Alumni Participation

42. Have you ever experienced a career opportunity (i.e. first job, promotion, or career opportunity), due to a relationship with another {Q69} graduate?

- Yes
- No

43. Where do you professionally network (Check all that apply)?

- Social networking site (e.g. LinkedIn)
- Social Events
- Professional Events
- Church
- Community

44. Where does {Q69} fit in your philanthropic (both time and resources) efforts?

- At the top
- Comparable to my interests in other organizations
- Somewhat but not that important
- Not at all

45. How likely are you to recommend {Q69} to

	Very unlikely	Unlikely	Neither Likely nor Unlikely	Likely	Very Likely
Prospective undergraduate students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colleagues looking to hire employees for their businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colleagues interested in further education for their careers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends or colleagues looking for volunteer or philanthropic opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Demographics

46. What was your undergraduate major(s) at {Q69} (Check up to three)?

- Agriculture and Agricultural Sciences*
- Architecture*
- Area, Ethnic and Cultural Studies*
- Biological and Biomedical Sciences*
- Business Management*
- Communication, Journalism and Related Programs*
- Computer and Information Sciences*
- Education*
- Engineering*
- English and Literature*
- Family and Consumer Sciences*
- Foreign Languages and Literatures*
- Health Professions and Related Clinical Sciences (Medicine, Dentistry, Health Services, Allied Health, Nursing, Public Health, etc.)*
- History*
- Interdisciplinary Studies*
- Legal Studies*
- Liberal Arts General Studies*
- Library Science*
- Marketing*
- Mathematics and Statistics*
- Natural Resources*
- Philosophy and Religious Studies*
- Physical Sciences*
- Psychology*
- Public Administration*
- Social Sciences (Anthropology, Economics, International Relations, Political Science, Sociology, Urban Studies)*
- Theology and Religious Studies*
- Visual and Performing Arts*

47. Indicate your ethnic identity by checking the appropriate boxes. Check all that apply.

- African American/Black*
- American Indian/Alaskan Native*
- Chinese/Chinese-American*
- East Indian/Pakistani*
- Filipino/Filipino-American*
- Japanese/Japanese-American*
- Korean/Korean-American*
- Mexican-American/Mexican/Chicano*
- Pacific Islander (Includes Micronesian, Polynesian, other Pacific Islanders)*
- Vietnamese/Vietnamese-American*
- White/Caucasian (Includes Middle Eastern)*

Other Asian (not including Middle Eastern). Please specify.

Other Spanish-American/Latino (Includes Cuban, Puerto Rican, Central American, South American) Please specify.

Other. Please specify.

48. In what state do you currently reside?

- live outside the U.S.*
- Alabama*
- Alaska*
- Arizona*
- Arkansas*
- California*
- Colorado*
- Connecticut*
- Delaware*
- Florida*
- Georgia*
- Hawaii*
- Idaho*
- Illinois*
- Indiana*
- Iowa*
- Kansas*
- Kentucky*
- Louisiana*
- Maine*
- Maryland*
- Massachusetts*
- Michigan*
- Minnesota*
- Mississippi*
- Missouri*
- Montana*
- Nebraska*
- Nevada*
- New Hampshire*
- New Jersey*
- New Mexico*
- New York*
- North Carolina*
- North Dakota*
- Ohio*
- Oklahoma*
- Oregon*
- Pennsylvania*
- Rhode Island*
- South Carolina*

48. In what state do you currently reside?

- South Dakota*
- Tennessee*
- Texas*
- Utah*
- Vermont*
- Virginia*
- Washington*
- Washington, D.C.*
- West Virginia*
- Wisconsin*
- Wyoming*

49. With which gender do you identify?

- Male*
- Female*
- Transgender*

Other

50. What is your citizenship status?

- United States citizen*
- U.S. permanent resident visa*
- Neither a United States citizen nor a permanent resident*

51. At the time you applied for college, what the highest level of education attained by your father or guardian?

- No high school*
- Some high school*
- High school graduate*
- Some college/university*
- Two-year college/university graduate*
- Four-year college/university graduate*
- Postgraduate study*

52. At the time you applied for college, what the highest level of education attained by your mother or guardian?

- No high school
- Some high school
- High school graduate
- Some college/university
- Two-year college/university graduate
- Four-year college/university graduate
- Postgraduate study

Start-up Companies

53. How many businesses or organizations have you started, either alone or with others?

- None
- 1
- 2
- 3
- 4
- 5 or more

54. How many of these businesses or organizations are still operational, either independently or as part of a larger organizations?

- None
- 1
- 2
- 3
- 4
- 5 or more

55. If you have founded more than one business or organization, we are interested in the one that you think is most significant. Pick one and use that as the focus of the questions 56 through 66. If you have already described this business or organization under the self-employment section, please click below to skip to the end of the survey.

- I already answered these questions in the self-employment section
- I'd like to answer more questions about the business I founded.

56. Name of the business or organization

57. Reason you selected as the most significant business you founded (Mark only one).

- First*
- Most recent*
- Largest*
- Most successful*
- Other*

58. Which, if any of these reasons motivated you to start this company (check all that apply)

- Recognized a major business opportunity*
- Wanted a way to pursue strong personal interests*
- Needed to change job and career*
- A way to change lifestyle*
- A way to re-enter workplace*

59. In what industry is the business or organization you founded?

- Accommodation and Food Services*
- Administrative and Support and Waste Management and Remediation Services*
- Agriculture, Forestry, Fishing and Hunting*
- Arts, Entertainment, and Recreation*
- Construction*
- Educational Services*
- Finance and Insurance*
- Health Care and Social Assistance*
- Information*
- Management of Companies and Enterprises*
- Manufacturing*
- Mining, Quarrying, and Oil and Gas Extraction*
- Other Services (except Public Administration)*
- Professional, Scientific, and Technical Services*
- Public Administration*
- Real Estate and Rental and Leasing*
- Retail Trade*
- Transportation and Warehousing*
- Utilities*
- Wholesale Trade*

60. Is the business or organization

- Public*
- Private*
- Non-profit*

61. How long has your business or organization been in operation?

- Less than 1 year*
- 1 - 4 years*
- 5 - 7 years*
- 8 - 10 years*
- More than 10 years*
- It is no longer in operation*

What is the primary location of this business or organization?

62. Outside the United States. Please list the country

63. In the United States. Please indicate the zipcode of your corporate headquarters

64. For the most recent fiscal year, what was the total company revenue of the business or organization you founded?

- \$499,000 or less*
- \$500,000 - \$1 million*
- \$1 - \$9 million*
- \$10 - \$49 million*
- \$50 - \$99 million*
- \$100 - \$499 million*
- \$500 million - \$1 billion*
- More than \$1 billion*

65. In the business or organization you founded, how many people do you currently employ?

- 1-25*
- 26-50*
- 51-100*
- 101-500*
- 501-1000*
- 1001-5000*
- More than 5,000*
- Does not apply*

66. How many of these employees work in California?

- 1-25
- 26-50
- 51-100
- 101-500
- 501-1000
- 1001-5000
- More than 5,000
- Does not apply

Contact Information

67. If you would like {Q69} Alumni Association to have your updated contact information and to receive a report on the results of this survey, please enter it below.

Email

Street

City

State or province

Zip or postal code

Country

End of Survey

Thank you for taking the time to complete this questionnaire.

68. degree confirmed

- 0
- 1
- 2

69. campus2

- Cal
- UC Davis
- UC Irvine
- UCLA
- UC Riverside
- UC San Diego
- UC Santa Barbara
- UC Santa Cruz

70. Campus

- 01
- 03
- 04
- 05
- 06
- 07
- 08
- 09

71. class_of

- 1989
- 1999
- 2004

72. send_mail

- 0
- 1

73. send_email

- 0
- 1