

UCUES 2018 Survey Administration Report

The 2018 Undergraduate Experience Survey (UCUES) was administered to over 200,000 undergraduates at all nine UC undergraduate campuses during the Spring term. This report provides two measures of survey participation, survey completion and response rates, along with days in survey administration.

COMPLETION RATE

Completion rate refers to the percentage of students in the survey population who at least responded to one survey item and clicked “submit” button at the conclusion of the survey. This does not mean that they answered all questions, as students are free to skip any question on the survey. Table below shows systemwide completion rate and the rates by campus. The completion rates of UCUES 2012, 2014 and 2016 are also included as a comparison.

Campus	Total Completes	Total Invites	Completion Rate 2018	Completion Rate 2016	Completion Rate 2014	Completion Rate 2012
Berkeley	9,944	28,918	34%	29%	32%	33%
Davis	7,037	28,557	25%	31%	30%	35%
Irvine	8,723	28,426	31%	32%	35%	34%
Los Angeles	6,684	30,005	22%	22%	19%	19%
Merced	1,930	6,890	28%	37%	28%	31%
Riverside	3,538	19,538	18%	24%	26%	30%
San Diego	7,716	27,359	28%	25%	27%	29%
Santa Barbara	5,360	21,551	25%	30%	28%	30%
Santa Cruz	5,334	16,954	31%	34%	31%	27%
Systemwide	56,266	208,198	27%	28%	28%	30%

RESPONSE RATE

Response rate refers to the percentage of students surveyed that responded to the survey. This includes students who responded to and submitted the survey (completes), those who responded to but did not submit the survey, and those who completed part of the survey (partials). As Qualtrics cannot distinguish items in the consent form and the actual survey items, the response rates reported in Qualtrics included all students who “started” the survey by at least endorsing the consent form. The final response file removed respondents who only endorsed the consent form but did not answer any survey questions.

Final respondents: 67,894 (33 percent of survey population)

The final cleaned data file contains 67,894 respondents, excluding duplicated cases, testing cases, and respondents who did not answer any survey questions. This contributes to an overall response rate of 33 percent, based on a total of 208,198 undergraduates who were invited to participate in the survey.

Completes: 56,266 (83 percent of total respondents)

The final cleaned data file contains 56,266 completed respondents, who responded to at least one survey item and clicked the “submit” button at the conclusion of the survey. This contributes to an overall completion rate of 27 percent, which represents 83 percent of the respondent population.

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Partial completes: 11,628 (17 percent of total respondents)

Partial respondents completed part of the survey. These participants may also be considered as dropouts. While survey participants can drop out anytime during the survey, the survey tool captures all information provided by the respondents up to the day of survey closure. In this administration, the partial completers represent 17 percent of the respondent population.

Table below summarizes the systemwide response rates and the rates by campus. The response rates of UCUES 2012, 2014 and 2016 are also included as a comparison.

Campus	Valid Responses	Response Rate 2018	Response Rate 2016	Response Rate 2014	Response Rate 2012
Berkeley	11,707	40%	32%	39%	39%
Davis	8,756	31%	37%	42%	44%
Irvine	10,644	37%	38%	45%	41%
Los Angeles	7,859	26%	25%	25%	25%
Merced	2,266	33%	43%	36%	37%
Riverside	4,381	22%	29%	34%	37%
San Diego	9,164	33%	29%	35%	35%
Santa Barbara	6,542	30%	35%	38%	37%
Santa Cruz	6,575	39%	40%	41%	33%
Systemwide	67,894	33%	33%	37%	36%

DAYS IN ADMINISTRATION

UCUES 2018 was first launched at UC Berkeley on April 3rd, and last closed at UC San Diego on August 27th, with a system average of 108 days in administration. Table below summarizes the survey launch and close dates, the number of survey active days, and the number of email invitations and reminders throughout the administration for each campus.

Campus	Launch Date	Close Date	Active Days	# Invitations
Berkeley	4/3/2018	7/10/2018	98	12
Davis	4/9/2018	7/9/2018	91	16
Irvine	4/9/2018	7/17/2018	99	16
Los Angeles	4/17/2018	8/15/2018	120	15
Merced	4/8/2018	6/18/2018	71	17
Riverside	4/9/2018	8/20/2018	133	19
San Diego	4/10/2018	8/27/2018	139	31
Santa Barbara	4/10/2018	8/15/2018	127	16
Santa Cruz	4/17/2018	7/20/2018	94	18
Systemwide	4/3/2018	8/27/2018	108 (Average)	18 (Average)