Managing Institutional Research Behind the Scenes
California Association for Institutional Research Conference
The Producer: Organize, Engage and Empower

- **Vision**: To be UC’s most trusted source for Information

- **Mission**: To provide evidence-based analysis and reports that inform and shape strategic planning, institutional policy creation and revision, and decision support

- **Values**: Accuracy, Creativity, Collaboration and Expertise
The Scriptwriter: Lay Out the Strategic Direction

IRAP strategic direction and current allocation of time

- Presentations about IRAP, analyses and research (6%)
- Data information infrastructure (20%)
- Reporting and responding to ad hoc requests (38%)
- Environmental scanning and UC/Senate input (13%)
- Proactive analyses, research and planning exercises (15%)

High functioning unit (9%)
The Agent: Talent Management

• Recognize critical work
  • Reporting relief, survey administration, and just the facts

• Know what the audience wants or needs
  • What’s on calendar, leave behinds, and content that advances their goals

• Provide Oscar winning roles
  • Creative products, work that matters, and research that supports creativity
The Creations: Just the Facts
The Creations: Audience Needs
The Creations: Oscar Winners
The Creators: Oscar Winners

Advising Strategies to Support Timely Graduation

December 2015
Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

Margaret Mead

We have to believe in the power of us to make us better...

Be the necessary voice... and the power of possibility...

And don’t forget to laugh along the way.

Gwen Ifill