

Managing Institutional Research Behind the Scenes

California Association for Institutional Research Conference

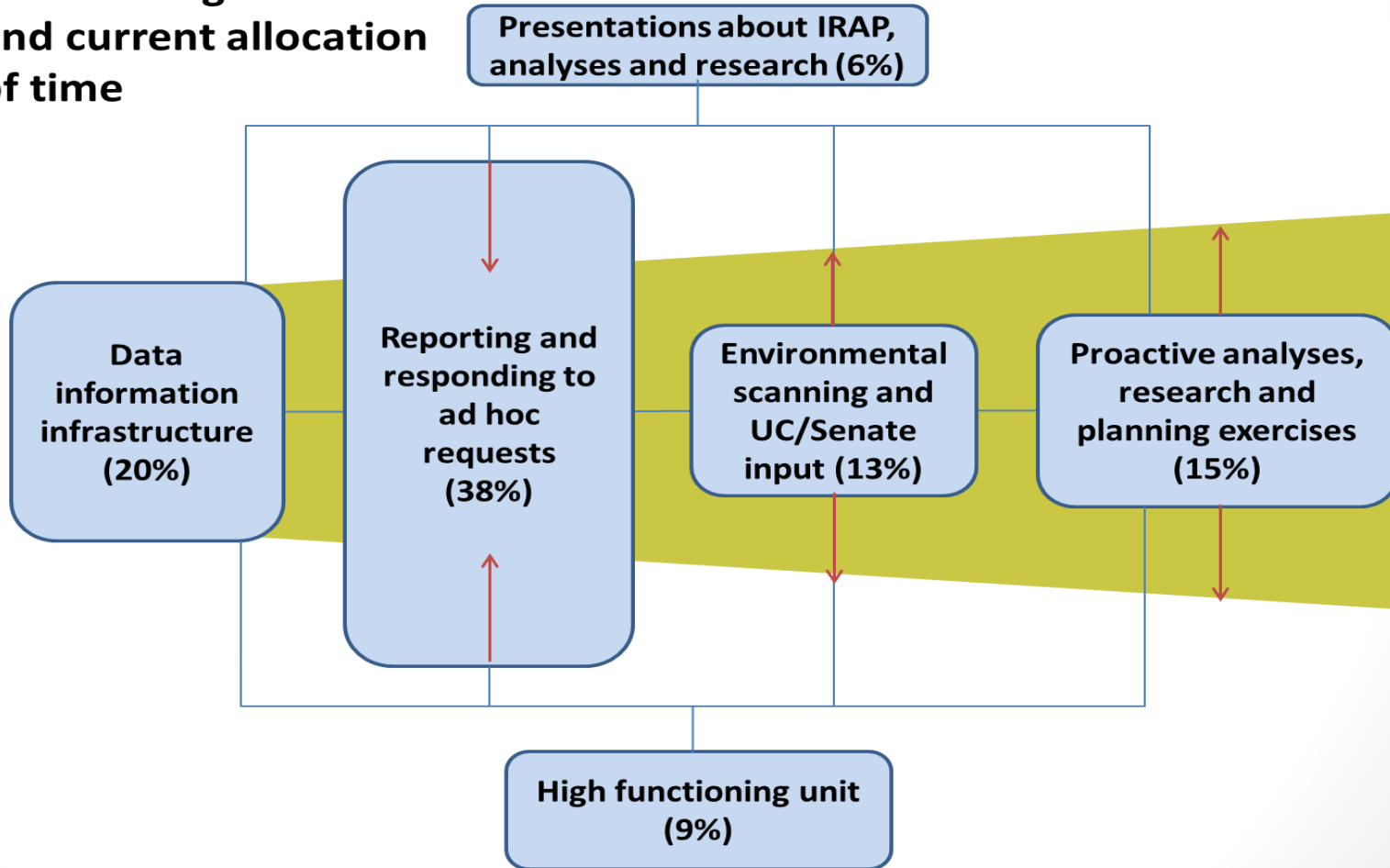


The Producer: Organize, Engage and Empower

- Vision: To be UC's most trusted source for Information
- Mission: To provide evidence-based analysis and reports that inform and shape strategic planning, institutional policy creation and revision, and decision support
- Values: Accuracy, Creativity, Collaboration and Expertise

The Scriptwriter: Lay Out the Strategic Direction

IRAP strategic direction and current allocation of time



The Agent: Talent Management

- Recognize critical work
 - Reporting relief, survey administration, and just the facts
- Know what the audience wants or needs
 - What's on calendar, leave behinds, and content that advances their goals
- Provide Oscar winning roles
 - Creative products, work that matters, and research that supports creativity

The Creations: Just the Facts

Annual Accountability Report

EXECUTIVE SUMMARY

2016

UNIVERSITY
OF
CALIFORNIA

THE UNIVERSITY OF CALIFORNIA AT A GLANCE

OCTOBER 2016

The University of California improves the lives of people in California and around the world through world-class educational opportunities, groundbreaking research, top-rated health care and agricultural expertise. We are driven by values of public service in all we do.

UC SYSTEM



EDUCATION

Total enrollment	251,714
Undergraduate students	198,866
Graduate students	52,848
Alumni	1.86 M
More than 150 academic disciplines	
More than 600 graduate degree programs	

UNDERGRADUATE APPLICATIONS HAVE INCREASED EVERY YEAR FOR MORE THAN A DECADE; MORE THAN 207,000 STUDENTS APPLIED FOR FALL 2016 UNDERGRADUATE ADMISSION.

FACULTY AND STAFF

Faculty	21,200
Other academic (postdocs, etc)	44,100
Staff	144,000
Represented staff	42%

UC IS THE STATE'S THIRD LARGEST EMPLOYER.

STATISTICS DRAWN FROM MOST RECENT DATA AVAILABLE

UNDERGRADUATE SNAPSHOT

California resident	84.5%
Nonresident	15.5%
Community college transfer	27%
First-generation students	42%
African American	4%
Latino	22%
White	24%
Asian American	35%
Graduation rate	4-YEAR 5-YEAR 6-YEAR
ALL STUDENTS	64% 82% 85%
PELL STUDENTS	58% 79% 83%

STUDENT FINANCIAL AID

Total financial aid	\$4 B
Federal aid	\$1.63 B
> Federal Pell grants	\$377 M
> Undergrads who qualify for Pell grants	40%
University aid	\$1.4 B
State aid	\$838 M
Private aid	\$144 M
CA undergrads with tuition fully covered	57%
Undergrads without loans at graduation	45%
UC student debt at graduation (avg.)	\$20,800
National student loan debt (avg.)	\$29,400

THE UNIVERSITY OF CALIFORNIA OFFERS ONE OF THE NATION'S STRONGEST FINANCIAL AID PROGRAMS.

HONORS AND AWARDS

Nobel Prize winners	61
MacArthur "Genius" grants	90
National Medal of Science winners	67
Fulbright Award recipients	264
Pulitzer Prize winners	16

SIX OF UC'S 10 CAMPUSES ARE MEMBERS OF THE PRESTIGIOUS 60-MEMBER ASSOCIATION OF AMERICAN UNIVERSITIES (AAU), A REPRESENTATION NO OTHER STATE SYSTEM CAN MATCH.

The Creations: Audience Needs

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Comparative Salaries for Research University Leaders

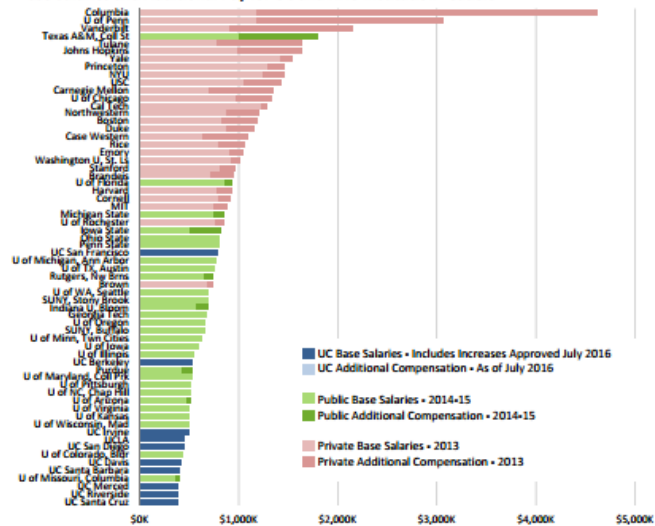
UC chancellors place among the lowest-paid when compared to their Association of American Universities (AAU) peers despite recent UC salary increases

With the recently published updated compensation data for public institution leaders, UC chancellors continue to place among the lowest-paid university leaders when compared with their AAU peers. This placement of UC chancellors remains unchanged from the previous analysis in June 2015 despite recent salary increases approved in July 2016. Nine UC chancellor salaries fall among the lowest third in this comparison group. UC San Francisco, an exclusively graduate health science campus, is the only exception. Eight UC chancellors are among the ten lowest-paid leaders within this comparison group.

UC chancellors received 3 percent salary increases compared to AAU averages:

- Private – 10 and 16 percent (base and total compensation, respectively)
- Non-UC public – 13 and 13 percent (base and total compensation, respectively)
- New leaders – 27 and 29 percent (base and total compensation, respectively)

Base Salaries and Additional Pay for UC and AAU Institution Leaders



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UC RESEARCH IMPACTS IN CALIFORNIA

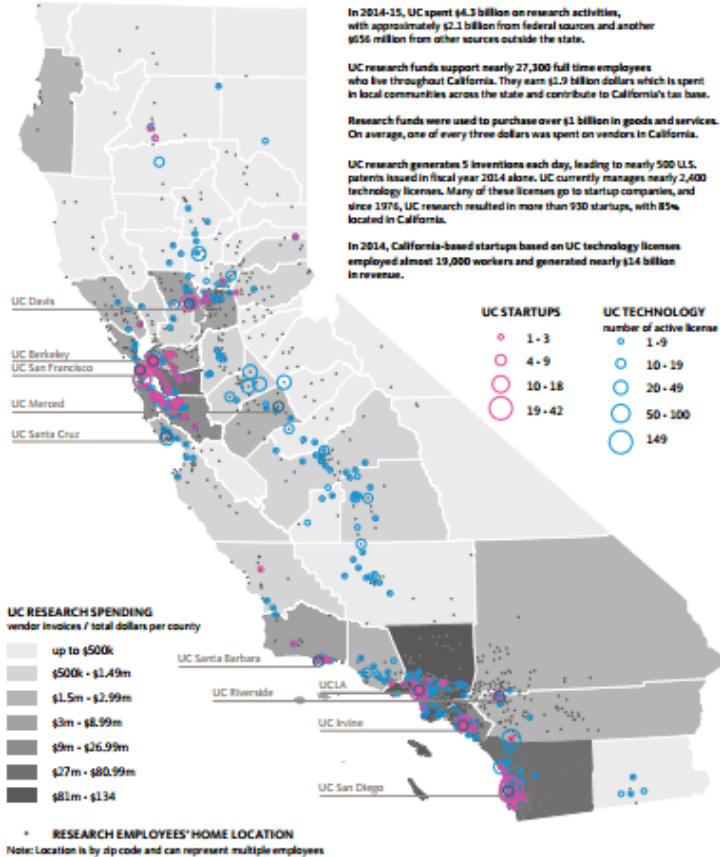
In 2014-15, UC spent \$4.3 billion on research activities, with approximately \$2.1 billion from federal sources and another \$956 million from other sources outside the state.

UC research funds support nearly 27,300 full time employees who live throughout California. They earn \$1.9 billion dollars which is spent in local communities across the state and contribute to California's tax base.

Research funds were used to purchase over \$1 billion in goods and services. On average, one of every three dollars was spent on vendors in California.

UC research generates 5 inventions each day, leading to nearly 500 U.S. patents issued in fiscal year 2014 alone. UC currently manages nearly 2,400 technology licenses. Many of these licenses go to startup companies, and since 1976, UC research resulted in more than 930 startups, with 85% located in California.

In 2014, California-based startups based on UC technology licenses employed almost 19,000 workers and generated nearly \$14 billion in revenue.



The Creations: Oscar Winners

Information Center

Explore the UC story through data

View Category: All

Search Information Center

Understanding UC



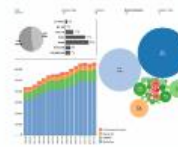
UC's commitment to social mobility

Dashboards



CA's freshman diversity pipeline to UC

Racial/ethnic diversity of the undergraduate pipeline from CA public high school graduates through "a-g" completers, SAT test takers, UC applicants, UC admits and UC enrollees.



Degrees awarded at a glance

Degrees awarded by level, discipline, gender, ethnicity, and campus.

Data Tables

Degrees awarded data

Degrees awarded by level, discipline, gender and ethnicity, with source school type for undergraduates.

Admissions by source school

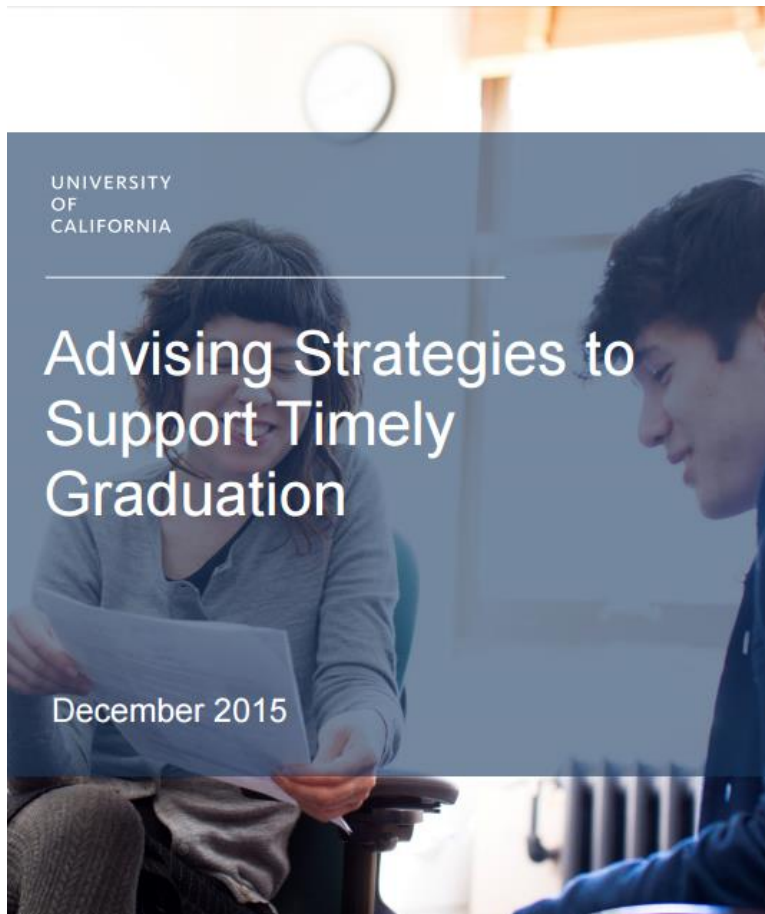
Applicants, admits and enrollments by California high schools and California community colleges for freshmen and transfer entrants by source school, mean GPA, ethnicity and school.

UC Employees, Full-Time Equivalent (FTE)

FTE of personnel by category and fund source.

Diversity of UC's

The Creators: Oscar Winners



UNIVERSITY OF CALIFORNIA
CONTRIBUTIONS TO ARTS & ENTERTAINMENT

Notable UC alumni: Gregory Peck, Edith Head, Romijn Du..., enjamin..., Gwyneth Paltrow..., Lloyd Bridges..., (hour) Tim..., obbins J..., Teri Weller Pl..., orner Loren..., yder Mi..., Petro Vlo..., Francis Ford..., oppo..., Henrik..., Alex..., Nicholas..., ho Ben S..., onson Jon L..., like Judge..., Maya Rudol..., tacy Keach Ad..., Samberg La..., aran Killam Mayi..., matt Carol Burnet...

- UC Berkeley professor, Dachar Keltner, consulted on Oscar-nominated *Inside Out*
- Over 30 Oscar-winning UC alumni!
- Since 2000, 17,000+ UC alumni earned \$2.5b working in California's entertainment industry.

UC HOLLYWOOD

2016 Oscar Nominees!

- Spotlight | Best picture | Blye Pagon Faust, UCLA
- Bridge of Spies | Best picture | Kristie Macosko Krieger, UC Berkeley
- The Big Short | Best film editing | Hank Corwin, UC Berkeley
- The Revenant | Best film editing | Stephen Mirrione, UC Santa Cruz
- Star Wars: The Force Awakens | Best original score | John Williams, UCLA
- World of Tomorrow | Best animated short film | Don Hertzfeldt, UC Santa Barbara
- Last Day of Freedom | Best documentary, short subject | Dee Hibbert-Jones, UC Santa Barbara
- Chau, Beyond the Lines | Best documentary, short subject | Courtney Marsh, UCLA

The University of California produces 3,000 arts graduates per year from 9 campuses and 125 programs

We're OPEN Come in!

3,241 entertainment industry professionals reference the University of California in their IMDB biographies

An IRAP Production

The Credits...

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

Margaret Mead

We have to believe in the power of us to make us better...

Be the necessary voice ... and the power of possibility...

And don't forget to laugh along the way.

Gwen Ifill