Annual Report on University Private Support

For more information on the campuses and their private support programs, visit these websites:

http://campaign.berkeley.edu
http://giving.ucdavis.edu/
http://www.uadv.uci.edu/
http://www.giveto.ucla.edu/
http://ur.ucmerced.edu/
http://www.giving.ucr.edu/
http://www.ucsd.edu
http://www.ucsf.edu/support/
http://www.ia.ucsb.edu/
http://www.ucsc.edu/alumni_friends/

Reporting Conventions Used in this Report

The Annual Report on University Private Support includes data for each campus and the University using two of three gift reporting conventions employed by the University. The first reporting convention, which is cash-based, is used for comparisons with other institutions. It is also employed for the Council on Aid to Education’s (CAE) national Voluntary Support of Education Survey completed by colleges and universities. This reporting convention includes outright gifts, private grants, and payments on pre-existing pledges, but does not include new pledges. This method of gift reporting is used for the body of this report and is thought to present the best perspective on the cash flow that derives from private support.

The second method is a variation of the accrual system and includes new, legally binding pledges up to five years in duration, plus outright and private gifts. In this system, payments made on pledges are not included. The method is the reporting standard used for many reports on capital campaigns and is thought to present the best perspective on the level of current fundraising activity.

These first two reporting standards are shown at the bottom of each campus narrative. The breakdown follows for system support over the last five years:

There is a third reporting convention that is employed by the University’s accounting office for its end-of-year audited financial reports. This method is also based on accrual; however, on the revenue side, unconditional, legally-binding pledges are recorded at the time they are promised, balanced by receivable accounts which are reduced as pledge payments are received. This method is used in the annual UC Financial Report.

The Annual Report on University Private Support 2009-10 is prepared by the UC Office of Institutional Advancement: Geoff O’Neill, Cheryl May, Susan Quinn, June Smith, Shirley Trant; and Donna Hemmila, External Relations. The Report may be viewed online at: www.ucop.edu/instadv/reports.html

This report is a compilation of private support data, campus narratives, and foundation rosters prepared by each campus. The method of rounding may produce the appearance of minor inconsistencies in various totals and percentages, but the differences do not affect the accuracy of the data.
UNIVERSITY OF CALIFORNIA
Annual Report on University Private Support
2009-10

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In the fiscal year ending June 30, 2010, the University of California received approximately $1.325 billion in private support. This represents a slight increase over the prior year, the second highest total in the University’s history, and the tenth consecutive year in which the University received more than $1 billion in private support.

Concluding a decade of $1 billion or more in annual support is an opportune time to reflect upon the generosity of the University’s supporters, and the impact that their gifts have on our campuses.

- Philanthropic support is directed towards all aspects of the life and mission of the University, including: research, endowed faculty chairs, departmental support, capital projects, and student support. These gifts cover a wide spectrum of academic disciplines – reflecting the depth and breadth of the University’s activities; however, health sciences typically represents close to half of the total private support. Funding for all of these areas has remained strong, despite the significant economic challenges impacting the philanthropic community.
The sources of private support are as varied as the areas supported by these gifts. Corporations, Foundations, Alumni, Friends, Parents, and others all participate in supporting the activities of the University. Some of the individual campus reports note the number of donors that supported their particular campus this past year. If added together, there would be over a quarter of a million donors contributing annually to the betterment of UC.

Consistent with prior years, the Annual Report includes gifts and grants made directly to the University (“The Regents”), as well as support that flows through the Campus Foundations. In some charts, the Foundations and the Regents are reported separately – to more clearly emphasize the importance of the Campus Foundations. However, when demonstrating how gifts are used by the University, the Regents and Foundations support is combined. This is due to the fact that gifts to the Regents or to Campus Foundations are ultimately expended in the same fashion, as gifts to UC Campus Foundations and payout from Campus Foundation endowment funds are distributed to the University for expenditure.

The Annual Report on Private Support seeks to provide an overview of philanthropic activity at the University. While virtually impossible to capture the full impact of a quarter of a million donors and well over $1 billion in support, we hope that the charts and graphs and campus narratives provide a synopsis of the prior year’s activity. Please note that this report, along with the Annual Report for the prior nine years, can be found online at: http://www.ucop.edu/instadv/reports.html. [Further information can also be found in the Accountability Sub-report on Private Support at http://www.universityofcalifornia.edu/regents/regmeet/jan10/l2.pdf.]

Frequent references are provided throughout the Annual Report to campus websites and other campus materials and resources. We invite you to “visit” each campus on line with the hope that you will leave each website with both a recognition of the individual campus’ uniqueness, as well as an understanding of the overall importance of philanthropy at UC.
Two decades ago, total private support to UC was under $300 million. The 1990’s was a decade of strong growth with more modest gains throughout this past decade. The current recession has significantly impacted private support in the past two years, and projections for the charitable sector remain sluggish. However, the dramatic increase in new pledges for this past year bodes well for the future. In fact, under the accrual (Regents) convention of counting private support, total giving to campus and systemwide programs exceeds $1.5 billion.

This support is critical in helping to maintain access and excellence at the University of California. Each and every gift to the University is ensuring that UC can fulfill its mission of teaching, research, and public service. As such, the University is grateful to its alumni and friends for their support – and for recognizing the many ways in which the University is serving the people of California.
PRIVATE SUPPORT

Summary Data
System Summary

Private Support to Regents and Campus Foundations by Cash Reporting Convention 2009-10

<table>
<thead>
<tr>
<th>Campus</th>
<th>Regents</th>
<th>Foundations</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Berkeley</td>
<td>$190,455,289</td>
<td>$123,399,778</td>
<td>$313,855,067</td>
</tr>
<tr>
<td>Davis</td>
<td>$85,995,075</td>
<td>23,238,538</td>
<td>109,233,613</td>
</tr>
<tr>
<td>Irvine</td>
<td>33,523,824</td>
<td>55,943,896</td>
<td>89,467,720</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>172,136,294</td>
<td>168,270,469</td>
<td>340,406,763</td>
</tr>
<tr>
<td>Merced</td>
<td>1,832,781</td>
<td>938,543</td>
<td>2,771,324</td>
</tr>
<tr>
<td>Riverside</td>
<td>18,704,227</td>
<td>4,708,403</td>
<td>23,412,630</td>
</tr>
<tr>
<td>San Diego</td>
<td>53,236,522</td>
<td>53,362,528</td>
<td>106,599,050</td>
</tr>
<tr>
<td>San Francisco</td>
<td>129,511,202</td>
<td>139,393,739</td>
<td>268,904,941</td>
</tr>
<tr>
<td>Santa Barbara</td>
<td>27,007,295</td>
<td>17,856,703</td>
<td>44,863,998</td>
</tr>
<tr>
<td>Santa Cruz</td>
<td>14,616,404</td>
<td>7,284,348</td>
<td>21,900,752</td>
</tr>
<tr>
<td>Universitywide</td>
<td>4,010,536</td>
<td>0</td>
<td>4,010,536</td>
</tr>
<tr>
<td>Total</td>
<td>$731,029,449</td>
<td>$594,396,945</td>
<td>$1,325,426,394</td>
</tr>
</tbody>
</table>

Source: University of California Office of the President

*These figures include support for Medical Centers and Schools of Medicine. Data on these campuses and private support for all University health science programs are found on subsequent pages of this report. The Regents have approved a medical school to be established at Riverside.*
PRIVATE SUPPORT

2009-10 Source, Purpose and Asset: $1.325 billion

**Gift Source**

- Foundations Established by Alumni: $32,513,542 (2.5%)
- Individuals: $376,461,399 (28.4%)
- Corporations: $212,270,285 (16.0%)
- Foundations: $551,321,997 (41.6%)
- Other Nonprofit: $142,576,441 (10.8%)
- Campus-related organizations: $10,282,730 (0.8%)
- Other Individuals: $205,478,178 (15.6%)

**Gift Purpose**

- Department Support: $466,766,846 (35.2%)
- Campus Improvement: $183,875,969 (13.9%)
- Research: $430,762,919 (32.5%)
- Student Support: $103,074,390 (7.8%)
- Instruction: $25,578,459 (1.9%)
- Other Purposes: $88,482,197 (6.7%)
- Unrestricted: $26,885,615 (2.0%)

**Asset Type**

- Cash: $1,172,294,384 (88.4%)
- Nonmonetary: $62,491,679 (4.7%)
- Real Property: $1,515,417 (0.1%)
- Securities: $89,124,915 (6.7%)
### Private Support

#### 2009-10 Additions to Endowment: $234.7 million

<table>
<thead>
<tr>
<th>Year</th>
<th>Regents</th>
<th>Foundations</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>00-01</td>
<td>$60,908,962</td>
<td>$145,823,645</td>
<td>$206,732,607</td>
</tr>
<tr>
<td>01-02</td>
<td>58,718,178</td>
<td>155,557,203</td>
<td>214,275,381</td>
</tr>
<tr>
<td>02-03</td>
<td>109,630,734</td>
<td>145,688,180</td>
<td>255,318,914</td>
</tr>
<tr>
<td>03-04</td>
<td>43,772,747</td>
<td>185,982,998</td>
<td>229,755,745</td>
</tr>
<tr>
<td>04-05</td>
<td>45,617,515</td>
<td>148,828,104</td>
<td>194,445,619</td>
</tr>
<tr>
<td>05-06</td>
<td>77,819,299</td>
<td>217,703,327</td>
<td>295,522,627</td>
</tr>
<tr>
<td>06-07</td>
<td>61,305,213</td>
<td>219,214,614</td>
<td>280,519,827</td>
</tr>
<tr>
<td>07-08</td>
<td>43,803,130</td>
<td>332,359,032</td>
<td>376,162,162</td>
</tr>
<tr>
<td>08-09</td>
<td>29,564,957</td>
<td>258,451,471</td>
<td>288,016,428</td>
</tr>
<tr>
<td>09-10</td>
<td>$22,230,543</td>
<td>$212,480,081</td>
<td>$234,710,624</td>
</tr>
</tbody>
</table>

The preliminary estimate of the value of all UC endowments as of June 30, 2010 is $8.8 billion. This estimate does not reflect the recent recovery in some of the financial markets - including a positive return in The Regents GEP for the most recent quarter ending September 30, 2010.
The illustrations on these pages show the total of the planned giving assets where The Regents or a campus foundation is serving as the trustee. The fiscal total under management for 2009-10 is $303,623,549. All of these assets are irrevocably dedicated to the University and will ultimately be distributed for charitable purposes on the campuses.

The University of California has established planned giving programs at each of our campuses. University staff work with donors and their advisors, if appropriate, to help structure gifts that meet the donors’ philanthropic and financial objectives. Frequently, this results in the creation of a planned gift, such as a charitable remainder trust, pooled income fund, charitable gift annuity, and similar arrangements. Under these arrangements, the principal of the planned gifts is distributed to the University upon the death of the income beneficiaries or at the expiration of a term of years to be used for the charitable purpose designated by the donors.

The totals do not include planned giving assets that are managed by third parties (banks, trust companies), bequest expectancies, or any revocable gifts.

2009-10 Total Planned Giving Assets: $303,623,549
The University of California receives steady and significant support from bequests, although there is inherent unpredictability in both the number of bequests and the dollar amount received in any year. Bequests are a frequent source of endowments, as donors seek an opportunity to ensure continued support for the institution – particularly in areas such as student support via the establishment of endowed scholarship and fellowship funds.

The growth in the number of bequests received is reflective of the demographics of the UC alumni population, as well as the efforts of the campus planned giving offices. Whenever possible, the campuses steward family members and friends after receiving bequests so that they are kept aware of the use and benefits of their loved one’s legacy.

This past year, the University received $83 million in distributions from 375 estates and trusts in which the University was designated as a beneficiary. These distributions may take the form of a specific bequest of property or cash, as well as a residual bequest of a percentage of the residue in the decedent’s estate or trust. Frequently, a donor has provided support for a particular area during his/her lifetime, and provides a bequest to enable this support to continue into the future.
### Private Support

#### 2009-10 Current Fundraising Campaigns

<table>
<thead>
<tr>
<th>Name of Campaign</th>
<th>Goal</th>
<th>Duration</th>
<th>Gifts/Pledges by 6/30/10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Berkeley</td>
<td>$3,000,000,000</td>
<td>2005-2013</td>
<td>$1,836,757,456</td>
</tr>
<tr>
<td>The Campaign for Berkeley</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Davis</td>
<td>1,000,000,000</td>
<td>2006-2014</td>
<td>578,844,207</td>
</tr>
<tr>
<td>The Campaign for UC Davis</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Irvine</td>
<td>1,000,000,000</td>
<td>2005-2015</td>
<td>541,060,504</td>
</tr>
<tr>
<td>Shaping the Future Campaign</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Los Angeles</td>
<td>750,000,000</td>
<td>2004-2013</td>
<td>412,164,371</td>
</tr>
<tr>
<td>Initiative to Ensure Academic Excellence</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anderson School of Management</td>
<td>100,000,000</td>
<td>2007-2010</td>
<td>65,971,901</td>
</tr>
<tr>
<td>School of Law</td>
<td>100,000,000</td>
<td>2006-2013</td>
<td>74,688,283</td>
</tr>
<tr>
<td>Merced</td>
<td>10,000,000</td>
<td>2002-2012</td>
<td>7,601,156</td>
</tr>
<tr>
<td>Ernest and Julio Gallo School of Management Endowment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Riverside</td>
<td></td>
<td>No campaign underway at this time</td>
<td></td>
</tr>
<tr>
<td>San Diego</td>
<td>50,000,000</td>
<td>2009-2012</td>
<td>17,057,626</td>
</tr>
<tr>
<td>Invent the Future - Student Support Campaign</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Francisco</td>
<td>600,000,000</td>
<td>2007-2014</td>
<td>317,923,000</td>
</tr>
<tr>
<td>Campaign for the UCSF Medical Center at Mission Bay</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santa Barbara</td>
<td>500,000,000</td>
<td>2000-2009</td>
<td>588,749,786</td>
</tr>
<tr>
<td>The Campaign for UC Santa Barbara</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santa Cruz</td>
<td>300,000,000</td>
<td>2009-2016</td>
<td>31,747,000</td>
</tr>
<tr>
<td>Organizational/Quiet Phase</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td><strong>$7,410,000,000</strong></td>
<td></td>
<td><strong>$4,472,565,290</strong></td>
</tr>
</tbody>
</table>
The University received $234.7 million (17.7 percent) for endowments held by The Regents and the Campus Foundations. Campus improvement funds totaled $183.8 million (13.9 percent); an additional $880 million (66.4 percent) supported other aspects of current operations. Unrestricted funds totaled $26.9 million and comprised 2 percent of the total for private support.
### 2009-10 Gifts by Discipline

**Distribution by Discipline: $1,325,426,394**

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Total ($USD)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture and Natural Resources</td>
<td>48,751,043</td>
<td>3.68%</td>
</tr>
<tr>
<td>Arts, Letters and Sciences</td>
<td>123,845,936</td>
<td>9.34%</td>
</tr>
<tr>
<td>Athletics/Sports</td>
<td>62,532,333</td>
<td>4.72%</td>
</tr>
<tr>
<td>Business/Management</td>
<td>37,643,134</td>
<td>2.84%</td>
</tr>
<tr>
<td>Engineering</td>
<td>107,373,608</td>
<td>8.10%</td>
</tr>
<tr>
<td>Financial Aid (non-Departmental)</td>
<td>11,979,555</td>
<td>0.90%</td>
</tr>
<tr>
<td>Health Sciences and Medicine</td>
<td>636,808,558</td>
<td>48.05%</td>
</tr>
<tr>
<td>Law</td>
<td>27,047,002</td>
<td>2.04%</td>
</tr>
<tr>
<td>Libraries</td>
<td>16,729,309</td>
<td>1.26%</td>
</tr>
<tr>
<td>Miscellaneous*</td>
<td>113,072,035</td>
<td>8.53%</td>
</tr>
<tr>
<td>Other Academic Programs</td>
<td>38,129,704</td>
<td>2.88%</td>
</tr>
<tr>
<td>Other Professional Schools</td>
<td>81,623,540</td>
<td>6.16%</td>
</tr>
<tr>
<td>Veterinary Medicine</td>
<td>19,890,637</td>
<td>1.50%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$1,325,426,394</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

*Chancellor and annual funds, alumni associations, energy laboratory, museums, public programs, etc.

**Gifts for Health Sciences and Medicine: $636,808,558**

<table>
<thead>
<tr>
<th>Campus</th>
<th>Total ($USD)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Berkeley</td>
<td>39,820,717</td>
<td>6.25%</td>
</tr>
<tr>
<td>Davis</td>
<td>26,511,463</td>
<td>4.16%</td>
</tr>
<tr>
<td>Irvine</td>
<td>49,972,118</td>
<td>7.85%</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>192,567,362</td>
<td>30.24%</td>
</tr>
<tr>
<td>Merced</td>
<td>298,903</td>
<td>0.05%</td>
</tr>
<tr>
<td>Riverside</td>
<td>3,409,080</td>
<td>0.54%</td>
</tr>
<tr>
<td>San Diego</td>
<td>55,323,975</td>
<td>8.69%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>268,904,940</td>
<td>42.23%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$636,808,558</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

**Area**

<table>
<thead>
<tr>
<th>Area</th>
<th>Total ($USD)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biological Sciences</td>
<td>16,148,326</td>
<td>2.54%</td>
</tr>
<tr>
<td>Biomedical Sciences</td>
<td>8,629,538</td>
<td>1.36%</td>
</tr>
<tr>
<td>Dentistry</td>
<td>14,334,377</td>
<td>2.25%</td>
</tr>
<tr>
<td>Medical Center</td>
<td>88,471,923</td>
<td>13.89%</td>
</tr>
<tr>
<td>Medicine</td>
<td>416,311,575</td>
<td>65.37%</td>
</tr>
<tr>
<td>Nursing</td>
<td>5,963,205</td>
<td>0.94%</td>
</tr>
<tr>
<td>Optometry</td>
<td>2,615,094</td>
<td>0.41%</td>
</tr>
<tr>
<td>Other**</td>
<td>19,635,046</td>
<td>3.08%</td>
</tr>
<tr>
<td>Pharmacy</td>
<td>36,167,056</td>
<td>5.68%</td>
</tr>
<tr>
<td>Public Health</td>
<td>28,532,418</td>
<td>4.48%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$636,808,558</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

**Chancellors’ funds, Beckman Laser Institute, Graduate Division for Health Sciences, special cancer and neuroscience programs, etc.**
Endowed Chairs

Well over half of all endowed chairs were established in the last ten years. The current total, spread among the campuses, is 1,526 and growing; 53 chairs were established in 2009-10. The chart below illustrates the extent to which the chairs that were established this past fiscal year are spread amongst the various academic disciplines.

Endowed Chairs by Area: $49,284,471
(established 2009-2010)
For more than a century, the University of California Division of Agriculture and Natural Resources (ANR) has been serving Californians through the creation, development and delivery of new knowledge and technologies in agricultural, natural and human resources. Comprised of the California Agricultural Experiment Station and Cooperative Extension systems, six statewide programs and nine Research and Extension Centers, ANR’s campus and county-based units serve every California community. Private support enhances all aspects of the work of ANR, including research, instruction, student aid and fellowships, campus improvement, capital projects, youth development programs, and UC Cooperative Extension activities.

The California Agricultural Experiment Station (AES) is a world-respected provider of basic and applied research.

- AES scientists work to ensure a safe, dependable, nutritious, diverse, and affordable food supply.
- They develop programs to support the preservation and protection of the state’s natural resources.
- They collaborate with UC Cooperative Extension specialists and county-based advisors.
- AES scientists hold regular faculty appointments at Berkeley, Davis and Riverside.

University of California Cooperative Extension (UCCE) provides a trusted system for delivering science-based information to the consumer.

- UCCE advisors in farm, 4-H and nutrition, and family and consumer sciences bring the University of California knowledge to all corners of the state by working in and collaborating with local communities.
- Advisors work with youth, low-income families and general consumers to educate tomorrow’s leaders in teaching nutrition, healthy lifestyles and financial management.
- Advisors and specialists work with farmers, ranchers and industry representatives to solve problems related to issues of agricultural sustainability, air and water quality, food safety, pest management, natural resource conservation, and others.

In the 2009-10 fiscal year, the University of California received $68,902,128 in private support for agriculture and natural resources programs. In addition to $765,125 in gifts, the California 4-H Foundation received $1,181,228 in new pledges in support of the California 4-H Youth Development Program.

**Total Giving to ANR: $68,902,128**

- **UCD - College of Agricultural and Environmental Sciences** $31,345,300 45.5%
- **UCD - School of Veterinary Medicine** $8,916,287 18.0%
- **UCR - College of Natural and Agricultural Sciences** $8,021,939 16.2%
- **ANR Systemwide** $1,820,320 2.6%
- **UCB - College of Natural Resources** $7,219,500 10.5%
- **California 4-H Foundation** $765,125 1.1%

**Note:** Gifts to the systemwide Division of Agriculture and Natural Resources (ANR) are processed administratively by UC Davis. Consequently, the UC Davis totals include $1,820,320 in gifts and private grants made to ANR, and $504,677 in gifts transferred from the California 4-H Foundation to The Regents.
PRIVATE SUPPORT

2009-10 Universitywide and Multi-Campus Programs

In addition to the ten campuses and the Division of Agriculture and Natural Resources profiled in this report, the University operates many Universitywide and multi-campus research, outreach and public service programs. Among these are the following:

- University of California Humanities Research Institute (UCHRI), a multi-campus research unit, serving all ten campuses in the UC system. Recognized nationally and internationally, the Institute promotes collaborative work representing different fields and institutions both within and beyond the University of California.

- MESA (Mathematics, Engineering, Science Achievement) program, which assists more than 20,000 educationally disadvantaged students each year at pre-college, community college and university levels to excel in math and science and ultimately to attain degrees in math-based fields.

- COSMOS (California State Summer School for Math Sciences), a summer residency program for 9th-through 12th-grade students with exceptional aptitude in math and science.

- Science and Math Initiative (SMI), which had the goal to produce 1,000 science and math teachers annually by 2010.

- Puente Project, which has helped tens of thousands of educationally under-served students to succeed in college through its innovative combination of accelerated writing instruction, academic counseling and mentoring by community professionals. In California, Puente is located in 59 community colleges and 34 high schools. Its goal is to prepare and enroll students in four-year institutions such as UC.

- Education Abroad Program, that provides foreign study for over 4,500 students at more than 130 institutions in 32 countries. In most cases, UC students are fully integrated into the academic curriculum of the foreign host university, and UC students study alongside their native counterparts. Through its exchanges, partnerships and initiatives, EAP expands the scope of education at UC by giving students access to the vast new sources of knowledge available worldwide, to special pedagogical methods and field study opportunities, and to widely varying cultural, social, political and economic environments.

- University of California Press, the nonprofit publishing arm of UC, is one of the nation’s largest university publishers. It has earned worldwide recognition for its innovative titles and excellence in book design and production. Each year, it publishes 200 new clothbound books and more than 50 scholarly journals. Approximately one-third of its books are written by UC faculty.

- U.S. Department of Energy E. O. Lawrence Berkeley National Laboratory. The Center for Science & Engineering Education (CSEE) carries out the Laboratory’s education mission to train the next generation of scientists and engineers.

Total Giving to Universitywide and Multi-Campus Programs: $4,010,536
Despite the challenging global economic conditions, UC Berkeley continued to enjoy strong private support in 2009-10, thanks in large part to the tremendous loyalty and generosity of donors. Alumni, parents and friends of UC Berkeley contributed $313.1 million to support students, faculty, research and programs in the fiscal year (under the accrual reporting standard). This total is up from $306.2 million the year before, and reflects support from 56,775 donors.

With this gift amount, UC Berkeley is now more than 60 percent of the way toward reaching its $3 billion goal in The Campaign for Berkeley. Students and faculty across campus will benefit from the following amounts raised this year, broken down by campaign theme:
- Faculty chairs and funds: $24.8 million
- Research: $63.4 million
- Graduate fellowships: $12.4 million
- Undergraduate scholarships: $22.5 million
- Program support (includes undergraduate education and student life, athletics, cultural programs, university libraries and program support for schools and colleges): $103.6 million
- Facilities: $53.6 million
- Annual support: $33 million

The support raised in 2009-10 includes $16 million from the Evelyn and Walter Haas Jr. Fund for the UC Berkeley Initiative for Equity, Inclusion and Diversity. This effort launches a sweeping array of research projects, faculty chairs, student scholarships, several dozen new courses in American Cultures and programs across the campus.

One of the key elements of the initiative is a $1.5 million endowed scholarship matching fund for community college transfer students, who disproportionately come from economically disadvantaged communities across the state.

Also included in last year’s fundraising total is the 24th endowed scholarship from a donor with an unrivaled track record for establishing scholarship funds in memory of young lives cut short. Starting in 1990, after his youngest daughter lost her best friend in a car accident, J. Michael Mahoney (a Marin County resident who did not attend UC Berkeley) has established a scholarship in honor of a young person whose untimely death represents a loss to family, community and society. Collectively, these scholarship endowments are worth $9 million today.

This year Mahoney established the Phoebe Prince Memorial Scholarship Endowment Fund in honor of a Massachusetts teenager who committed suicide in January 2010 after suffering from merciless bullying. With 65 percent of Berkeley undergraduates receiving some form of financial aid, scholarship endowments such as Mahoney’s are essential to ensuring that the campus enrolls the best students, regardless of their ability to pay.

To date, more than 1,500 UC Berkeley students have benefitted from Mahoney’s endowed scholarships.
2009-10

Total Giving ($ Millions) - Cash

Gift Source

- **Regents**
  - $195,455,289
- **Foundation**
  - $123,399,778

- **Corporations**
  - $50,248,292
  - 16%
- **Foundations**
  - $102,571,567
  - 32.7%
- **Individuals**
  - $147,854,935
  - 47.1%
- **Campus-related organizations**
  - $984,655
  - 0.3%
- **Alumni**
  - $95,874,340
  - 64.8%
- **Parents**
  - $3,441,264
  - 2.3%
- **Faculty**
  - $2,555,660
  - 1.7%
- **Staff**
  - $73,339
  - 0.1%
- **Other Individuals**
  - $45,910,331
  - 31.1%

Gift Purpose

- **Research**
  - $65,018,443
  - 20.7%
- **Student Support**
  - $33,509,112
  - 10.7%
- **Unrestricted**
  - $5,109,095
  - 1.6%
- **Campus Improvement**
  - $44,616,637
  - 14.2%
- **Department Support**
  - $144,831,319
  - 46.1%
- **Other Purposes**
  - $17,211,248
  - 5.5%
- **Instruction**
  - $3,559,214
  - 1.1%
- **Other Purposes**
  - $17,211,248
  - 5.5%
- **Unrestricted**
  - $5,109,095
  - 1.6%
- **Campus Improvement**
  - $44,616,637
  - 14.2%
- **Department Support**
  - $144,831,319
  - 46.1%
- **Other Purposes**
  - $17,211,248
  - 5.5%
Donors supported UC Davis with gifts, pledges and private grants totaling $102.9 million during 2009-10 ($109.2 million under the cash reporting standard). This marks the fourth year in a row that philanthropic contributions to UC Davis surpassed $100 million. The campus formally launched the public phase of The Campaign for UC Davis on October 22, 2010. Fundraising activity for campaign-counting purposes totaled $112.8 million for the fiscal year according to nationally recognized Council for Advancement and Support of Education (CASE) guidelines, a separate convention from those indicated in the graph below.

More than 41,000 donors collectively made 48,228 contributions to the university during the fiscal year. UC Davis supporters included alumni, parents, faculty, friends and students, as well as corporations, foundations and other organizations. Their gifts supported a wide range of purposes that advance UC Davis’ teaching, research and public service mission. Among these, student support was an area of high priority.

A few highlights of the year’s student support contributions are detailed below:

- UC Davis launched the Soderquist Matching Fund Initiative for Graduate Student Support to strengthen graduate student support through contributions from faculty and staff. Gifts made through this program are matched up to a maximum of $25,000. In all, 15 funds for graduate students were endowed in 2009-10 totaling about $700,000. The matching funds come from a gift from the estate of Charlie Soderquist (’73, Ph.D. ’78), an entrepreneur, alumnus and dedicated UC Davis supporter. “This initiative is part of a broader effort to secure support for all UC Davis students at a time when they need it most,” Chancellor Linda Katehi said when she announced the new program.

- UC Davis received a gift of nearly $1.3 million from the estate of Violet E. Stenson to create the Charles Arthur Stenson and Violet Elliott Stenson Scholarship Endowed Fund, which will provide full financial support for undergraduate students. Violet E. Stenson was a resident of Lodi and had a long career in education, focusing on business education at the high school and junior college levels.

- Fred (’64, Ph.D.’67) and Mary Jane Corson made a $100,000 gift to the Corson/Dow Graduate Fellowship in Chemistry, which was established in 1998. This endowed fellowship has supported 12 high-achieving UC Davis chemistry graduate students to date.

- Sandi Redenbach (’72, Cred. ’73) made gifts of cash and property totaling $301,000 to support School of Education students. Redenbach and her husband, Ken Gelatt (’67, Cred. ‘68), also provided support for the School of Education through their estate plans.

- College Access Foundation of California made a $177,000 philanthropic grant to UC Davis’ College OPTIONS program, which helps students from Shasta and Siskiyou counties prepare for college. Founded in 2005, College Access Foundation of California is a non-profit organization that helps qualified California students with financial need attend college.

- More than 15,000 alumni, parents, friends, faculty, staff and students gave more than $1.7 million to the UC Davis Annual Fund to support the university’s immediate priorities, including student scholarships and faculty support, as well as areas of emerging opportunity.
NOTE: UC Davis totals include certain gifts and private grants made to the systemwide Division of Agriculture and Natural Resources.
Despite a weak economy, private giving at UC Irvine remains strong, with 25,910 gifts donated to the campus during the last fiscal year. While the $57.5 million (accrual method) in funds raised this year is lower than last year’s total of $83.8 million, the campus recorded its second-highest total ever in cash gifts and grants, receiving more than $89.5 million (cash convention). This figure includes commitments fulfilled from those made in previous years.

“Our donors remain committed to helping UC Irvine conduct pioneering work in health care, spur innovations in energy and the environment and prepare young people to lead in a global community,” said Daniel G. Aldrich III, interim vice chancellor of University Advancement. “Our alumni and friends remain steadfast in their desire to see the great work at UCI continue.”

UC Irvine’s $1 billion **Shaping the Future Campaign** successfully passed its midway point this year, ahead of schedule. To date it has received $558 million. A central feature of the campaign is the Students First Initiative, focused on raising vital scholarship and fellowship funding. The Shaping the Future campaign will be completed for the university’s 50th anniversary in 2015. It is the first comprehensive campaign in the campus’ history. Visit www.ucifuture.com to learn more.

During fiscal year 2009-10, the UC Irvine Foundation, on behalf of the Students First Initiative, received a total of $1.28 million in private gifts for both undergraduate and graduate support. More than 51 percent of all UC Irvine students receive some form of financial aid to offset the cost of tuition and fees. The private support goal for scholarships and fellowships as part of the Students First Initiative for fiscal year 2010-11 is $1.5 million, toward a 10-year goal of $50 million. Additionally, UCImpact was created to coordinate campuswide fundraising for scholarships and fellowships.

Another key funding source for scholarships and fellowships is the Chancellor’s Club, which has been a campus friends group for nearly 38 years. In addition to its regular memberships, the Chancellor’s Club offers lifetime memberships to those who donate $50,000 to the Chancellor’s Fund for Excellence, 25 percent of which goes into the endowment and 75 percent to scholarships and fellowships. In fiscal year 2009-10, the Chancellor’s Club received a lifetime membership gift from Abbott Medical Optics Inc.

UC Irvine’s premiere annual fundraising event, A Celebration of Stars — The Medal Awards, raises funds for scholarships and fellowships. The Medal was first awarded in 1984 to UC Irvine’s founding chancellor, Daniel G. Aldrich Jr. The Medal is the highest honor the university bestows, giving formal and lifelong recognition to individuals who have made extraordinary contributions to UC Irvine’s mission, spirit and vision. In fiscal year 2009-10, the event raised more than $1.1 million, with a significant portion of the proceeds directed toward students.

### Reporting Conventions

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<th>Reporting Conventions</th>
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<th>09-10</th>
<th>09-10 Totals</th>
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<td><strong>Cash (CACE)</strong></td>
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<td>$18,119,150</td>
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<td>$18,689,457</td>
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<td><strong>Accrual (Regents)</strong></td>
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<td>$58,483,474</td>
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<td>$65,055,496</td>
<td>$26,390,767</td>
<td><strong>$6,530,047</strong></td>
<td></td>
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2009-10

Total Giving ($ Millions) - Cash

Gift Source

Gift Purpose

Total $89,467,720
Regents $33,523,824
Foundation $55,943,896
Demonstrating continued strong support for UCLA, donors made gifts and pledges totaling almost $380 million ($340.4 million under the cash reporting standard) during the fiscal year ending June 30, 2010. This was a 5 percent increase over the previous year.

“Donors are clearly committed to the future of UCLA,” said Tracie Christensen, associate vice chancellor for development. “In these challenging times, they understand the importance of providing flexible support so that campus leaders can apply resources where needs are greatest.”

One of the year’s highlights was a $50 million gift from UCLA emeritus professor Paul Terasaki, including $48 million to the Division of Life Sciences in the College of Letters and Science. In recognition, the university named a new state-of-the-art building the Terasaki Life Sciences Building. “This gift is transformative,” said Dean of Life Sciences Victoria Sork. “It enables us to accelerate the movement from deep research to applications to societal benefit.” The remaining $2 million endowed the Paul I. Terasaki Chair in Surgery at the David Geffen School of Medicine at UCLA, which will fund two post-doctoral fellowships.

A gift from alumna Elizabeth Reiko Kubota Whitney grew out of her appreciation for her sister’s help in studying theater at UCLA. Whitney established the Jeanne Michiko Kubota Fund to provide a scholarship in theater. One grateful recipient is Anthony Tran, a costume design major and the son of Vietnamese immigrants. Tran said the scholarship allowed him to focus more on his studies and less on part-time jobs, enabling him to “flex every muscle” he had developed in pursuing his area of study.

Another noteworthy gift was $25,000 from 11-year-old Cameron Cohen, a former patient at Mattel Children’s Hospital. His contribution came from the proceeds he received from selling a computer program he wrote, called iSketch, to Apple Inc. The funds are being used to purchase laptop computers, iPads, iPods, and accompanying applications for young hospital patients. These items help them “forget about the intrusive realities of the medical environment,” said Amy Bullock, director of the Department of Child Life and Child Development Services.

Gifts totaling $5 million from the Y and S Nazarian Family Foundation are helping to establish UCLA as a leader in Israeli scholarship and to increase understanding of Israel among students and the community. The Younes and Soraya Nazarian Center for Israel Studies builds upon the foundation of the Israeli Studies Program, which the Nazarians helped establish in 2005. Through rigorous academic study of Israel, the center may help to open up “new paths to a different future,” said professor Arieh Saposnik, center director who holds the Gilbert Foundation Endowed Chair in Israel Studies.

Private philanthropy continues to secure UCLA’s position as a leader in higher education by supporting pioneering research, providing student and faculty support, enhancing interdisciplinary programs and enabling capital improvements.
Total Giving ($ Millions) - Cash

Gift Source

- Foundations Established by Alumni: $31,845,408 (9.4%)
- Other Nonprofit: $52,123,682 (15.3%)
- Faculty: $1,788,820 (2.4%)
- Staff: $186,985 (0.3%)
- Corporations: $35,278,593 (10.4%)
- Individuals: $73,792,347 (21.7%)
- Parents: $2,919,156 (4.0%)
- Other Individuals: $32,436,195 (44.0%)
- Alumni: $36,461,191 (49.4%)
- Campus-related organizations: $4,267,812 (1.3%)
- Other Nonprofit: $4,755,693 (1.4%)

Total: $340,406,763
Foundation: $172,136,294
Regents: $168,270,469

Gift Purpose

- Research: $130,886,543 (38.5%)
- Campus Improvement: $23,772,663 (7.0%)
- Other Purposes: $29,514,383 (8.7%)
- Instruction: $10,867,772 (3.2%)
- Department Support: $126,290,493 (37.1%)
- Student Support: $14,319,216 (4.2%)
- Unrestricted: $4,755,693 (1.4%)

Total: $340,406,763
The UC Merced campus reached a significant milestone this year: the completion of its first five years. The campus focused its initial years on building a solid foundation, attracting strong faculty and staff, growing the student body, establishing baseline programs and operations, and securing the necessary permits to expand physically. Now UC Merced can begin strengthening building blocks into true pillars of excellence in the great University of California tradition.

UC Merced is fulfilling its mission of bringing educational opportunities, jobs, economic growth and cutting-edge research to the San Joaquin Valley region.

Notable accomplishments in 2009-10 included:

- Receiving Hispanic-Serving Institution designation by the U.S. Department of Education, making the university eligible for a host of funding and grants;
- Surpassing $14.1 million in research expenditures and garnering $22 million in research awards;
- Increasing the number of UC Merced alumni to nearly 800 graduates;
- Serving as a catalyst for long-term economic growth and development by investing nearly $500 million in the San Joaquin Valley and nearly $1 billion statewide.

Gift highlights included:

- A major donation from Foster Poultry Farms to provide scholarships for undergraduate students;
- A gift from Paramount Agricultural Companies that continues to reflect their support of programs and partnerships aimed at increasing the college-going culture among San Joaquin Valley communities;
- Continued support from the Bright Family Foundation for engineering students through the Calvin E. Bright Engineering Scholarship Fund;
- A gift from Chevron Corp. to provide scholarships to engineering students and to help fund a planned “Engineering Day.”

UC Merced is proving to be a great place for young people of all backgrounds to pursue their academic dreams despite tough economic conditions. “Receiving a scholarship can be life-changing for students,” said Chancellor Steve Kang. “This is especially so during these difficult economic times.”

Nearly two-thirds of the campus’ student body receives some type of need- or merit-based aid. Students such as Ricardo Carmargo, a human biology major, say scholarships have had a "profound impact" on their lives. Carmargo is determined to complete his studies so he can help other students. “Without scholarships, I wouldn’t be at UC Merced,” said Carmargo, the youngest of 11 siblings and the first in his family to attend college. “I want to use my degree to become successful and give back.”

Erika Jacobo, also a scholarship recipient, dreams of creating new, efficient medical devices for dialysis. “Receiving a scholarship has eased my family’s apprehension toward my (obtaining an) education at a UC Campus,” she said. “The scholarship allows me to concentrate fully on my studies.”

These are just two examples of the lives being transformed at UC Merced by the generosity of philanthropists, corporations and foundations.
2009-10

Total Giving ($ Millions) - Cash

Gift Source

- Corporations: $837,237 (30.2%)
- Foundations: $725,255 (26.2%)
- Individuals: $1,027,409 (37.1%)
- Other Nonprofit: $175,883 (6.3%)

Gift Purpose

- Campus-related Organizations: $5,540 (0.2%)
- Campus Improvement: $143,458 (5.2%)
- Department Support: $1,121,691 (40.5%)
- Student Support: $569,535 (20.6%)
- Research: $256,969 (9.3%)
- Other Purposes: $404,454 (14.5%)

Total Giving: $2,771,324
- Regents: $1,832,781 (66.1%)
- Foundation: $938,543 (33.9%)
Private giving remained strong at UC Riverside during a year of great change and uncertainty in the nation and the world. Chancellor Timothy White framed his vision of UC Riverside for 2009-10 within the overarching theme of Living the Promise — the promise of academic excellence, affordable higher education and enrichment of the lives of those we serve. Fulfilling this promise requires adequate student aid, which Chancellor White placed among the campus’ highest priorities.

Notable gifts in response to the Chancellor’s Scholarship Initiative include:

- Damoder and Soumitri Reddy established an endowed Chancellor’s Scholarship Fund in memory of their grandson, Tejal Reddy (’08). Their gift of $100,000 will provide scholarship assistance for incoming College of Natural and Agricultural Sciences undergraduates.
- Through the generosity of UC Riverside’s alumni and friends, 50 new Chancellor’s and Regents Scholarships were established for the entering class of fall 2010, fully offsetting fees. Arthur (’61) and Jane (’60) Riggs committed $100,000 to provide 10 Chancellor’s Scholarships over two academic years.

In support of UC Riverside’s research and teaching activities, the Overseas Koreans Foundation committed $2.7 million to endow the Young-Oak Kim Center for Korean American Studies at UC Riverside. The center will focus its research on questions such as what it means to be a Korean American in the 21st century, the history of Korean Americans, the Korean diaspora and the role of Korean Americans in the reunification of South and North Korea. This gift is well-aligned with UC Riverside’s strong commitment to diversity and civil society and will support students with a range of unprecedented scholarly opportunities.

Student aid will be a critical component of the success of the future UCR School of Medicine, the first new medical school in California in more than four decades. Alumni and friends already have begun rallying in support of this priority. In February 2010, Dr. G. Richard Olds was appointed founding dean of the UCR School of Medicine. The school will focus on bringing more diversity into the medical profession; transforming medical education to emphasize cultural competency; emphasizing prevention and improved outcomes; and bettering the health of the surrounding region — one that fares poorly along multiple health indicators.

More than 140 UC Riverside faculty members, staff, students, alumni and community leaders participated in a year-long strategic planning process resulting in UCR 2020: The Path to Preeminence. This strategic plan will guide UC Riverside over the next decade to assume its position among the top research universities in the world. UC Riverside students arrive with exceptional promise and, in many cases, profound need. UCR 2020 reinforces the critical role of student aid as a building block for future growth and development of the campus and underscores the need to stay tightly focused on scholarships, fellowships and other forms of student assistance.
### Gift Source

- **Corporations**: $13,489,486 (57.6%)
- **Individuals**: $3,099,840 (13.2%)
- **Campus-related organizations**: $16,500 (0.1%)
- **Foundations**: $1,826,482 (7.8%)
- **Other Nonprofit**: $4,980,322 (21.3%)
- **Other Individuals**: $2,166,702 (69.9%)
- **Alumni**: $892,368 (28.8%)
- **Parents**: $40,770 (1.3%)
- **Other Nonprofit**: $4,980,322 (21.3%)

### Gift Purpose

- **Research**: $15,736,429 (67.2%)
- **Department Support**: $5,751,036 (24.6%)
- **Unrestricted**: $181,215 (0.7%)
- **Other Purposes**: $565,079 (2.4%)
- **Student Support**: $1,178,871 (5.0%)

**Total Giving ($ Millions) - Cash**

- Total: $23,412,630
- Regents: $18,704,227
- Foundations: $4,708,403
UC San Diego had a very successful fiscal year 2009-10, raising a total of $147.4 million ($106.6 million using the cash reporting standard) in private support – its second highest year under the accrual reporting standard. Thanks to many generous donors, the campus continues to attract significant support for its stellar faculty, students, research, programs and facilities.

As UC San Diego approaches its 50th year, the campus continues to gain prestigious recognitions. U.S. News & World Report ranked the campus the 7th best public university in the nation, and the Center for Measuring University Performance named it among the top 25 U.S. research universities. Based on the positive impact the university has had on the country, the Washington Monthly named UC San Diego 1st in the nation.

On April 1, 2010, the university announced a $75 million commitment from longtime supporters Irwin and Joan Jacobs to name a new academic medical center that will be constructed on campus. The 10-story Jacobs Medical Center, slated for completion in 2016, will consist of three specialty hospitals: the Cancer Hospital, the Hospital for Women and Infants and the Hospital for Advanced Surgery.

“This generous and visionary gift from Joan and Irwin Jacobs and their family will allow UC San Diego Health System to become one of the premier destination academic medical centers in the country,” said UC San Diego Chancellor Marye Anne Fox.

On July 1, 2009, in response to a critical need for student support, the campus launched Invent the Future: The UC San Diego Student Support Campaign, a three-year, $50 million fundraising effort. Supporters came forward to help the campus raise campaign commitments of just over $17 million for scholarships and fellowships, exceeding the $15 million goal for the first year of the campaign.

The largest gift to date for UC San Diego’s student support campaign has come from Richard and Rita Atkinson. He is the former president of the UC system and UC San Diego chancellor from 1980 to 1995. The couple designated a $5.7 million gift to support fellowships for graduate students.

Local philanthropist and business owner Pauline Foster made a $2.5 million charitable gift commitment to the Rady School of Management at UC San Diego to endow MBA student fellowships.

For the first time, the Siebel Foundation recognized the Jacobs School of Engineering’s pioneering efforts in bioengineering with a $2 million endowment to fund fellowships for some of its top bioengineering graduate students.

Other gifts in support of Invent the Future include:
- A $977,000 bequest from the Kaplan Family Trust for graduate fellowships and undergraduate scholarships;
- The first named gift and the first matched gift from Steve Kircher (’75), who gave $300,000;
- $250,000 from alumnus Robert Koenigsberger (’87), to support a fellowship;
- A $200,000 pledge from faculty emeriti Adele and Theodore Shank for students graduating with an MFA in playwriting.
2009-10

Total Giving ($ Millions) - Cash

Gift Source

- Foundations $43,256,588 (40.6%)
- Individuals $30,824,374 (28.9%)
- Corporations $19,121,719 (17.9%)
- Other Nonprofit $12,741,986 (12.0%)
- Other Nonprofit Established by Alumni $654,383 (0.6%)

Gift Purpose

- Research $52,006,030 (48.8%)
- Student Support $11,086,069 (10.4%)
- Unrestricted $2,408,464 (2.3%)
- Campus Improvement $13,350,523 (12.5%)
- Other Purposes $2,980 (<0.1%)
- Instruction $3,012,822 (2.8%)
- Department Support $24,732,162 (23.2%)

Total:
- $106,599,050
  - Regents $53,236,528
  - Foundation $53,362,528
In the midst of ongoing economic challenges, UC San Francisco exceeded all of its philanthropic goals for fiscal year 2010. For every major target, UCSF surpassed its objectives, resulting in more than $268 million in private support. The year included an extraordinary $100 million commitment from Lynne and Marc Benioff to name the UCSF Benioff Children’s Hospital, as well as more than 28,000 individual gifts made by nearly 21,000 donors. UCSF received a particularly special show of support from its alumni, who contributed a remarkable 30 percent more than last year.

Among Chancellor Susan Desmond-Hellmann’s top six fundraising priorities for the campus, student support was a major philanthropic focus for UCSF. Many generous alumni, faculty and donors contributed to this priority, resulting in more than $16.6 million for student support at UCSF — a 24 percent increase over the prior year. Included in these totals were several landmark commitments to the UCSF Schools of Dentistry, Medicine, Nursing and Pharmacy, as well as the Graduate Division. Highlights include:

• Haw Chan Jung, UCSF School of Medicine Class of 1944, recently funded a charitable remainder trust using her San Francisco home. The trust will eventually be used to establish the Haw Chan Jung and Edmund Dixon Jung Endowed Scholarship Fund. Haw was four years old when her mother died of tuberculosis and her father was forced to leave her at an orphanage. Thanks in large part to encouragement from childhood mentors, Jung attended UCSF School of Medicine, where she met her future husband, Edmund Dixon Jung (MD ’44). “I hope other students will have the same chance for an education that we were given,” said Jung.

• Gordon Dow, UCSF School of Pharmacy Class of 1965, and his wife, Joanne, made a gift of $200,000 to establish an endowed scholarship in the name of his beloved professor, Roger Ketcham, Ph.D. Roger was the first person Dow met when he interviewed at the school. “From that day through my entire four years (at UCSF), Roger’s door was always open to talk about whatever issues were on my mind,” Dow remembered. He and Joanne believe that support for students is more important than ever with rising fees and other student costs. Dow said, “I consider myself fortunate to have been educated at such a prestigious pharmacy school. It’s given me a rewarding career.”

• Upon the passing of retired faculty member Ralph H. Kellogg, M.D., Ph.D., in late 2009, the UCSF Graduate Division received a bequest of more than $550,000 from the Kellogg estate. Born in 1920 into a family of six children, Kellogg went on to become a Navy doctor on a World War II attack transport before eventually joining the UCSF faculty in 1958. He stayed at the university for the remainder of his career, retiring in 1990 at the age of 70. Kellogg specialized in renal and respiratory physiology, conducting research at the UCSF White Mountain Research Station (elev. 14,250 feet). He earned international acclaim for being one of the few physiologists in the world to work at such high altitude. As a family member expressed, “If there were more Uncle Ralphs in the world, the world would be a better place.”

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<th>08.09</th>
<th>09.10</th>
<th>09.10 TOTAL $</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Pledge Payments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$268,904,941</td>
</tr>
<tr>
<td>CASH (CAE)</td>
<td>$49,882,562</td>
<td>$49,402,376</td>
<td>$72,909,478</td>
<td>$67,568,212</td>
<td>$85,008,902</td>
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<tr>
<td>ACCRUAL (REGENTS)</td>
<td>$315,137,861</td>
<td>$292,642,965</td>
<td>$293,156,540</td>
<td>$232,918,101</td>
<td>$183,869,049</td>
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<tr>
<td>New Outright Gifts</td>
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<td></td>
<td></td>
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<td></td>
<td>$429,011,890</td>
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<tr>
<td>New Pledges</td>
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<td>$96,317,006</td>
<td>$147,913,348</td>
<td>$41,554,111</td>
<td>$215,115,869</td>
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</tr>
</tbody>
</table>
### Total Giving ($ Millions) - Cash

#### Gift Source

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (Millions)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundations Established by Alumni</td>
<td>$13,750</td>
<td>&lt;0.1%</td>
</tr>
<tr>
<td>Other Nonprofit Organizations</td>
<td>$27,653,039</td>
<td>10.3%</td>
</tr>
<tr>
<td>Student Support</td>
<td>$16,631,605</td>
<td>6.2%</td>
</tr>
<tr>
<td>Corporations</td>
<td>$18,121,738</td>
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</tr>
<tr>
<td>Individuals</td>
<td>$58,397,414</td>
<td>21.7%</td>
</tr>
<tr>
<td>Foundations</td>
<td>$162,335,264</td>
<td>60.4%</td>
</tr>
<tr>
<td>Total</td>
<td>$268,904,941</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (Millions)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$3,508,882</td>
<td>6.0%</td>
</tr>
<tr>
<td>Faculty</td>
<td>$1,890,154</td>
<td>3.2%</td>
</tr>
<tr>
<td>Staff</td>
<td>$65,383</td>
<td>0.1%</td>
</tr>
<tr>
<td>Other Individuals</td>
<td>$52,932,995</td>
<td>90.6%</td>
</tr>
</tbody>
</table>

#### Gift Purpose

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount (Millions)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research</td>
<td>$62,684,718</td>
<td>23.3%</td>
</tr>
<tr>
<td>Student Support</td>
<td>$16,631,605</td>
<td>6.2%</td>
</tr>
<tr>
<td>Department Support</td>
<td>$104,487,499</td>
<td>38.9%</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$8,770,911</td>
<td>1.5%</td>
</tr>
<tr>
<td>Instruction</td>
<td>$4,511,151</td>
<td>1.7%</td>
</tr>
<tr>
<td>Other Purposes</td>
<td>$12,289,782</td>
<td>4.5%</td>
</tr>
<tr>
<td>Campus Improvement</td>
<td>$60,529,276</td>
<td>22.5%</td>
</tr>
</tbody>
</table>

- **2009-10**
- **Regents** $129,511,202
- **Foundation** $139,393,739

---

**Note:** The data presented includes various categories of giving, with significant contributions from foundations, individuals, and other nonprofit organizations. The purpose of the giving includes research, student support, departmental support, and unrestricted funds, among others. The data also highlights the importance of alumni giving, with a smaller but significant portion coming from other sources like faculty and staff.
As UC Santa Barbara grappled with huge reductions in state funding during 2009-10, alumni, parents and friends responded with overwhelming generosity, contributing $44.8 million for scholarships, teaching, research and academic programs, an increase of more than $4 million over the previous year.

Thus far, the multi-year Campaign for UC Santa Barbara has generated almost $590 million for priority projects and initiatives that will help ensure the campus's excellence for future generations. “The extraordinary commitment and support of our dedicated alumni and friends will provide much-needed financial support for students, teaching, and research and help ensure that UCSB does not compromise its commitment to innovation, access and excellence,” said UCSB Chancellor Henry T. Yang.

The campus received a record 18,023 gifts. Contributions and grants from individuals, foundations and corporations were distributed across the disciplines with a substantial increase in support for students, instruction and academic programs.

To help students counteract the rising cost of a UC education, donations for scholarships and fellowships increased by 18 percent to more than $4.3 million, reflecting the growing generosity of UC Santa Barbara parents, alumni, and friends. The recent gifts to the campus will help advance “Project You Can,” a University of California systemwide effort to raise $1 billion for student support over the next four years to help keep UC both accessible and affordable.

A number of benefactors made permanent investments in UC Santa Barbara’s future in the form of endowments amounting to more than $12.8 million, up $2 million from the previous year.

Major student endowment gifts included a scholarship bequest of $757,000, established in memory of alumnus Kevin Christensen, and $500,000 from longtime campus benefactor Sara Miller McCune for the intern and public service program at the Walter H. Capps Center for the Study of Ethics, Religion and Public Life.

In addition, the Simons Foundation provided nearly $600,000 for postdoctoral fellowships in theoretical physics; and singer/songwriter Jack Johnson and his wife, Kim, both UC Santa Barbara graduates, gave $50,000 to support students with serious medical conditions through the Disabled Students Program.

Three new endowed chairs were established last year by alumni and friends to support teaching and research with gifts totaling more than $2 million. They are the Glen and Susanne Culler Chair in Computer Science; the Jack and Laura Dangermond Chair in Geography; and the Wayne Rosing, Simon and Diana Raab Chair in Theoretical Astrophysics in the Kavli Institute for Theoretical Physics. The Kavli Foundation matched the gifts for the KITP professorship, donating $1 million to the general endowment of the internationally renowned research institute.

Since the campaign began in 2000, a total of 59 endowed chairs have been established, bringing the campus total to 83. Similarly, 149 new fellowships have been created to attract and support outstanding graduate students.
Total Giving ($ Millions) - Cash

Gift Source

- Corporations $13,735,334 (30.6%)
- Individuals $13,517,485 (23.2%)
- Foundations $15,603,539 (34.8%)
- Campus-related organizations $529,325 (1.2%)
- Other Nonprofit $1,478,314 (3.3%)

Gift Purpose

- Research $13,646,061 (30.4%)
- Instruction $816,504 (1.8%)
- Other Purposes $134,410 (0.4%)
- Student Support $4,316,153 (9.6%)
- Unrestricted $1,824,435 (4.1%)
- Campus Improvement $3,564,858 (7.9%)
- Department Support $20,561,577 (45.8%)
Focusing on access to education, private donors to UC Santa Cruz last year dramatically increased giving to undergraduate student support by 39 percent, bolstering scholarships and other financial aid at a time when many students and families are struggling with unprecedented financial hardship.

“Our outstanding students will benefit directly from this extraordinary philanthropy in support of UC Santa Cruz,” said Felicia E. McGinty, vice chancellor of Student Affairs. “Scholarships help students fully engage in the unique UCSC experience, fulfilling their academic goals and helping them access outside-the-classroom opportunities.”

This is the second year in a row that giving to undergraduate student support has increased. Donors gave $1.2 million for undergraduate student support, which includes scholarships. A total of 12,421 donors were responsible for 16,578 gifts and pledges to the campus during the 2009-10 fiscal year, contributing over $20 million in private fundraising.

"Philanthropy has the power to transform people’s lives," said Chancellor George R. Blumenthal, noting that combined giving to graduate and undergraduate student support reached $1.6 million in this difficult economy. "We are grateful for this support, which makes such a difference for students. With private giving, our campus is cultivating a vibrant learning community, one that takes us to the next level of academic distinction and prepares our students to make meaningful contributions to society."

Highlights:

- More than 300 people attended the seventh annual UC Santa Cruz Scholarship Benefit Dinner at the Tech Museum of Innovation in San Jose, which raised nearly $175,000 for undergraduate scholarships.
- Students with ties to Kings and Tulare counties in the Central Valley will benefit from a $75,000 scholarship fund established by alumnus Thomas Akin and his wife, Karen.
- The Hierarchical Systems Research Foundation, a family foundation, donated $25,000 to support student scholarships in science and engineering.
- Bank of America contributed $12,500 toward Regents Scholarships for undergraduates.

Generous friends of the campus also helped fund research, facilities and more:

- Cisco Systems Inc. gave nearly $900,000 to computer engineering, establishing a lab for network education and a network engineering research partnership benefiting graduate students.
- Private gifts helped McHenry Library meet requirements for a $700,000 challenge grant from the Kresge Foundation.
- A three-year, $580,000 grant from the W.T. Grant Foundation funded education researchers to improve academic outcomes for Latino high school students.
- University Professor Sandra Faber and her husband, Andrew, gave $180,000 to establish an astronomy gift fund, which matched Irene Osterbrock’s $75,000 gift to establish the Osterbrock Graduate Leadership Award in Astronomy and Astrophysics.

Last year also saw a 23 percent increase in giving to campuswide unrestricted funds, with $307,000 in donations. Unrestricted giving supports areas that are in greatest need, allowing campus leaders the flexibility to fulfill compelling needs and take advantage of promising opportunities.
2009-10

Total Giving ($ Millions) - Cash

Gift Source

- Foundations: $7,108,085 (32.5%)
- Individuals: $4,128,508 (18.9%)
- Corporations: $3,786,740 (17.3%)
- Campus-related organizations: $36,993 (0.2%)
- Other Nonprofit: $6,840,427 (31.2%)

Gift Purpose

- Other Purposes: $8,928,625 (40.8%)
- Research: $8,169,076 (37.3%)
- Student Support: $1,690,685 (7.7%)
- Unrestricted: $251,117 (1.1%)
- Campus Improvement: $1,306,777 (6.0%)
- Department Support: $919,002 (4.2%)
- Instruction: $635,471 (2.9%)
PRIVATE SUPPORT
Campus Foundation Leadership

BERKELEY
University of California Berkeley Foundation
Website: https://foundation.berkeley.edu/

Executive Officers
Chair: Katherine S. Lau ‘88, Los Altos
Vice Chair: Arnold N. Silverman ’60, M.S. 61, Menlo Park
Chair–Audit Committee: Georgia Lee ’76, San Francisco
Chair–Campaign Steering Committee: Gary A. Freedman ’66, Santa Monica
Chair–Finance & Administration Committee: Robert J. Lalanne ’78, San Francisco
Chair–Governance Committee: Colleen C. McAndrews ’67, Santa Monica
Chair–Programs Committee: Noel W. Nellis ’63, JD ’66, San Francisco
Chair–Nominating Committee: Charlene Conrad Liebau ’60, San Marino
Immediate Past Chair: William F. Ausfahl ’61, Moraga

Administrative Officers
President: F. Scott Biddy, Vice Chancellor–University Relations
Executive Vice President: Irene Kim, Assistant Vice Chancellor–Advancement
Vice President: David Blinder, Associate Vice Chancellor–University Relations
Associate Vice President: Kevin Crilly, Director–Gift Planning
Interim Corporate Secretary: MiHi Ahn, Assistant Director, Trustee Relations–University Relations
Associate Secretary: Sylvia Mehner, Administrative Analyst, Trustee Relations–University Relations
Treasurer: Loraine Binion, Executive Director–Finance and Administration
Assistant Treasurer: Sylvia A. Worthington, Senior Security and Special Gifts Analyst
Assistant Treasurer: Lina Wang, Associate Director of Accounting Operations

DAVIS
UC Davis Foundation
Website: http://giving.ucdavis.edu/uc_davis.Foundation.html

Executive Officers
Chair: Kevin Bacon ’72, Austin, TX
Vice Chair: Bruce Edwards ’61, Los Gatos
Chair–Audit Committee: Anne Gray, Davis
Chair–Campaign Committee: Bret Hewitt ’76, ’83, Arlington, VA
Chair–Finance & Investment Committee: Eamonn Dolan ’83, Oakland
Chair–Nominating Committee: Michael Chapman ’58, Sacramento
Immediate Past Chair: Pam Fair ’80, San Diego
President: Beverly “Babs” Sandeen, Vice Chancellor–University Relations
Secretary: Cheryl Brown-Lohsé, Associate Vice Chancellor of University Development
Treasurer: Isabella Corbin, Executive Director of Administrative Services

IRVINE
University of California, Irvine Foundation
Website: www.ucifoundation.org

Officers
Chair: Jim Mazzo, Laguna Beach
Chair–Elect: Hazem Chehabi, Newport Beach
Chair–Alumni & Student Relations Committee: Martha Newkirk ’72, ’76, ’81, Laguna Beach
Chair–Audit Committee: Joe Dunn, Santa Ana
Chair–Campaign & Development Committee: Doug Freeman, Corona del Mar
Chair–Donor Relations Committee: Cheryll Ruszat, Newport Beach
Chair–Finance Committee: John Evans, Irvine
Chair–Government Relations/Advocacy Committee: Bruce Cahill, Laguna Beach
Chair–Governance Committee: Dean Yoost, Irvine
Chair–Investment: Rick Keller, Villa Park
Chair–Nomination & Board Development: Ted Smith, Laguna Beach
Chair–Strategic Communications Committee: Paul Merage, Newport Beach
President: Michael V. Drake, Chancellor
Vice-President: Daniel G. Aldrich III, Interim Vice Chancellor, University Advancement
Chief Financial Officer: Lynn Rahn, Assistant Vice Chancellor, Resource Planning and Administration
General Counsel: Gary Singer ’74, Newport Beach
Secretary: Jacqueline Barbera, Senior Director, University Advancement
PRIVATE SUPPORT
Campus Foundation Leadership

LOS ANGELES -
The UCLA Foundation
Website: www.UCLAFoundation.org

Officers and Committee Chairs
Chair: Betsy Wood Knapp, Los Angeles
Immediate Past Chair: James T. McCarthy, San Diego
Chair-Elect: Maurice M. Salter ‘69, Ed.D. ’77, Los Angeles
Executive Vice President: Rhea Turteltaub, Vice Chancellor–External Affairs
Vice President–Development: Tracie C. Christensen, Associate Vice Chancellor–Development
Vice President–Finance/Treasurer: George Letteney, Interim Assistant Vice Chancellor–Finance & Information Management
Acting Executive Director/Secretary: Steve Gamer, Executive Director–Campus Wide Initiatives
Chair–Audit Committee: Julia Gouw, Pasadena
Chair–Executive Committee: Betsy Wood Knapp, Los Angeles
Chair- Finance Committee: Elanor V. Brewer, M.B.A. ’86
Chair–Investment Committee: Steven L. Klosterman ’73, Encinitas
Chair–Investment Management Committee: Steven L. Klosterman ’73, Encinitas
Chair–Nominations Committee: Maurice M. Salter ’69, Ed.D. ’77, Los Angeles
Chair–Philanthropy Committee: Charles R. Williams ’57, M.B.A. ’58, Malibu

MERCED
UC Merced Foundation
Website: http://ur.ucmerced.edu/

Executive Officers
Chair: Josh Becker, Menlo Park
Vice Chair: Robert Tinker, San Francisco
Secretary: Art Kamangar, Merced
Treasurer: Leo Kolligian, Santa Monica
Corporate President: Steve Kang, Chancellor
Corporate Vice President: David Hosley, Interim Vice Chancellor–University Relations
Executive Director: Jan Mendenhall, Associate Vice Chancellor–Development
Audit Chair: Cyril Lawrence
Development Chair: Robert Bernstein
Finance and Investment Chair: Dick Otter
Membership Chair: Coke Hallowell
Members at Large:
JoAnn Bertges, Bob Gallo, Rani Yadav-Ranjan

RIVERSIDE
UC Riverside Foundation
Website: www.foundation.ucr.edu

Executive Officers
Chair: Nicholas H. Goldware ’70, Riverside
Vice Chair: Open
Treasurer Robert J. Sepe, Riverside
Immediate Past Chair: Barbara L. Robinson, Riverside
President: Peter A. Hayashida, Vice Chancellor–University Advancement
Executive Director: Joel B. Munson, Associate Vice Chancellor Development
Secretary: Judith Lehr, Executive Director–Donor Research & Relations and Gift Administration
Associate Treasurer: Elizabeth Wottring-Gonzales, Executive Director–University Advancement Finance & Administration
PRIVATE SUPPORT
Campus Foundation Leadership

SAN DIEGO
U.C. San Diego Foundation
Website: http://ucsdfoundation.ucsd.edu/

Executive Officers
Chair: Julia Brown
Vice Chair: John Cambon ’74
Vice Chair: Regent Emeritus John Davies
Treasurer: Brian Walsh ’89

Operating Officers
Chancellor: Marye Anne Fox
President: Steven Relyea, Vice Chancellor–External & Business Affairs
Vice President: Juli Larsen, Associate Vice Chancellor–Development
Vice President: Patrick Carew, Associate Vice Chancellor–Health Sciences Development
Assistant Treasurer: Gary Matthews, Vice Chancellor–Resource Management & Planning
Chief Financial Officer: Marlene Shaver, Assistant Vice Chancellor–Advancement Services
Corporate Secretary: Carrie Banks Spillane, Board Operations Manager

Committee Chairs
Chair–Audit Committee: Teresa Young, ’74
Chair–Investment /Finance Committee: Robert Marren, ’86
Chair–Development Committee: Carol Chang
Chair–Stewardship Committee: Elizabeth Van Denburgh, ’78
Chair–Nominating Committee: Judith Morgan
Chair–Student Foundation Committee: Darcy Bingham

SAN FRANCISCO
UCSF Foundation
Website: www.ucsf.edu/foundation/

Chair: Richard M. Rosenberg
President: Susan Desmond-Hellmann, MD, MPH, Chancellor
Vice President: Carol Moss, Vice Chancellor, Development and Alumni Relations
Treasurer: John Plotts, Senior Vice Chancellor, Finance and Administration
Secretary: Steve Downs, Executive Director, Financial Services and Administration, Development and Alumni Relations
Chair–Nominating Committee: Nancy Hellman Bechtle
Chair–Investment Committee: William E. Oberndorf
Chair–Government Relations Committee: Carmen Policy
Chair–Audit Committee: W. Clarke Swanson, Jr.
Chair–Marketing Committee: William H. Davidow

SANTA BARBARA
UC Santa Barbara Foundation
Website: www.ia.ucsb.edu/ucsb-foundation

Foundation Officers
Chair: Daniel P. Burnham
Past Chair & Nominations Chair: Fredric E. Steck ’67
Vice Chair–Investments/Treasurer: Bruce G. Wilcox ’77
Vice Chair–Development: Janice E. Jagelski ’87
Vice Chair–Donor Relations: Steven C. Mendell ’63
Secretary: Susan Worster ’70
Executive Director: Gary A. Greinke, Associate Vice Chancellor
Chief Financial Officer: Eric J. Sonquist, Director of Finance & Administration

SANTA CRUZ
U.C. Santa Cruz Foundation
Website: http://foundation.ucsc.edu/

Executive Officers
President: Gary D. Novack ’73, San Rafael
Vice President Board Affairs: Richard F. Moss ’85, Los Angeles
Vice President Academic Affairs: Kenneth J. Doctor ’71, Aptos
Vice President Regional Affairs: Michael P. Graydon ’70, Pasadena
Parliamentarian: Susan W. Hammer, Mountain View
Chair–Executive Committee: Gary D. Novack ’73, San Rafael
Chair–Finance Committee: Loren A. Steck ’73, Carmel
Chair–Trustee Membership Committee: Richard F. Moss ’85, Los Angeles
Chair–Audit Committee: Susan W. Hammer, Mountain View

Administrative Officers
Executive Secretary: Donna M. Murphy, Vice Chancellor–University Relations
Treasurer: Thomas M. Vani, Vice Chancellor–Business & Administrative Services
Assistant Treasurer: William L. Jump, Foundation Controller
Foundation Director: Ann E. McCrow
PRIVATE SUPPORT
Glossary

GIFT DATA
The gift data included in the Annual Report on the University Private Support Program are compiled using the Council for Aid to Education/cash convention for gift reporting (i.e., includes outright gifts, pledge payments, and private grants payments, not contracts). This is the reporting convention used for comparisons with other educational institutions.

REGENTS
The Board of Regents of the University of California is the corporate body entrusted by the California State Constitution, Article IX, section 9, with the University’s organization and administration.

CAMPUS FOUNDATIONS
Campus foundations, serving each of the ten University of California campuses, are independently incorporated as nonprofit, public-benefit corporations. They serve as the primary fundraising arm for their respective campuses. The strength of the foundations rests with the direction provided by their community-based volunteer trustees. Each foundation is staffed by University personnel.

SOURCES OF GIFTS
This category identifies the original source of gifts and grants to The Regents and the campus foundations.

INDIVIDUALS
Individuals are divided into a number of categories, including:

Alumni
Alumni are defined as former undergraduate or graduate students, full- or part-time, who have earned some credit toward a degree offered by a particular campus of the University of California. Alumni status takes precedence in the reporting of private support, so that gifts from faculty, staff and parents who are also alumni would be counted in the alumni category.

Faculty
Faculty members are defined as individuals with full- or part-time academic appointments within the University.

Staff
Staff members are employed in non-academic positions throughout the University.

Parents
Parents have children who are current or former students at any campus of the University.

Individuals (non-alumni)
All individual donors who are not alumni, faculty or staff are covered by this classification.

Bequests
Bequests are defined as gifts received from deceased donors’ estates, trusts or other estate plans that designate the University as a beneficiary.

ORGANIZATIONS
Campus-related organizations
This classification covers student groups, alumni associations, and University support groups, but not campus foundations. A gift to a campus foundation is reported in the classification appropriate to the original donor when the gift was received by the campus foundation.

Corporations
This classification covers both for-profit entities and non-profit entities that are funded by for-profit entities. For-profit entities are defined as corporations, businesses, partnerships, and cooperatives that have been organized for profit-making purposes, including corporations owned by individuals and families, incorporated professional individuals, and other closely held companies.

Examples of non-profit entities that are funded by for-profit entities include: industry or trade associations; professional, union, or lobbying organizations; and non-profit organizations funded by one or more companies or individuals operating for profit, including corporate foundations.

Foundations
This classification covers private tax-exempt entities established and operated exclusively for charitable purposes; non-profit foundations or charitable trusts, including funds or endowments designated by the Internal Revenue Service as grant-making foundations; community foundations; family foundations; or charitable trusts. This classification excludes corporate foundations, campus foundations and quasi-government entities, such as the National Endowment for the Humanities. To capture additional data, a category has been added for foundations established by alumni.

Other sources
This classification covers all non-profit organizations other than those described above, including fundraising consortia, religious organizations, and higher educational associations or institutions.

PURPOSES OF GIFTS
This category identifies the intended use of private support as designated by the donor or grantor.

Research
This classification applies to private support that is restricted to scientific, technical and humanistic investigation, including salaries and other support of research projects. Funds for research may also be included in the "campus improvement" classification (capital projects to support research) and in the "departmental support" classification (endowed chairs).
PRIVATE SUPPORT
Glossary

Student support
This classification includes support that is restricted to non-repayable financial aid to undergraduate and graduate students, including undergraduate scholarships, graduate fellowships, awards, prizes, and private support for work-study students, as well as gift funds to support loans to be repaid by undergraduate and graduate students.

Instruction
This classification is restricted to support for seminars, conferences, lecture programs, and faculty recognition awards, including salaries, honoraria and employee benefits.

Campus improvement
This classification covers support for capital projects and for ongoing operation of the physical plant, including grounds and buildings, facilities, and equipment. It includes gifts and private grants of real and personal property, including equipment and works of art for use by the University. It also covers gifts and private grants that are restricted by the donor or grantor to purchase buildings, other facilities, equipment, and land for use by the University; to construct or carry out major renovation of buildings and other facilities; and to retire indebtedness. In addition, the classification applies to gifts of library materials and monetary support that is restricted to acquire, restore, and preserve books, periodicals, manuscripts, maps, and related materials; to acquire audiovisual and other equipment; and to support other activities of campus libraries.

Departmental support
This classification covers gifts that are restricted by the donor to a particular academic division, department or entity. It also covers gifts that are restricted by the donor to a particular academic division, department or unit, and further restricted by the donor to a particular purpose for which no other purpose category is listed, including endowed chairs, but excluding support for instruction and student financial support, which are reported in the related classifications.

Other purposes
This classification covers support of non-instructional services beneficial to individuals and groups external to the University (e.g., exhibits, museums, patient care, public service, and similar facilities and programs); and gifts restricted by the donor for endowedment, which maintains the principal in perpetuity, but otherwise unrestricted by the donor as to use of the endowment income. It also includes support for intercollegiate athletics. Note that gifts to support athletic scholarships are reported in “student support” and gifts for athletic capital projects are reported in “campus improvement”.

Unrestricted
This classification includes gifts made by the donor for current use without restriction, regardless of any subsequent administrative designation or purpose.

TYPE OF ASSETS
This category identifies the form (type of asset) comprising the support received this year by the University and the campus foundations.

Cash
This classification covers currency, coins, checks, money orders, credit cards transactions, and bank drafts.

Securities
This classification includes stocks, bonds, and related instruments, such as promissory (mortgage) notes and insurance policies, if maintained rather than surrendered for cash.

Real property
This classification applies to real estate, including land, buildings, and other improvements; and to oil, mineral and related rights. Real property is reported at its fair market value.

Non-monetary items
This classification applies to personal or company property (except securities and real property), including works of art, books, intellectual property, and scientific and other equipment. Non-monetary gifts are reported at their fair market value.

PLANNED GIFTS
A planned gift is often referred to as a “split-interest arrangement”; it involves benefits for the donor (or another non-charitable beneficiary) and for the charitable institution. In such a circumstance, a donor who makes a current gift-in-trust is eligible for an income for life or for a period of years related to the underlying assets of the gift, as well as to certain income-tax benefits for making a charitable contribution. The donor may name himself or herself or another individual as the life-income beneficiary; on the demise of the beneficiary or at the conclusion of the trust term, the charitable remainder is applied to the charitable purpose specified in the gift agreement.

Face value is a term that refers to the total amount of a planned gift agreement, i.e., the amount conveyed by gift to establish a split-interest trust or other planned gift.

Present value is a term that refers to the discounted value of a planned gift used to predict in today’s dollars what the gift will be worth when it becomes available to support the charitable purpose for which it was designated by the donor.
Private Support to The Regents and the Campus Foundations (CAE/Cash Convention)
1990-91 to 2009-10

<table>
<thead>
<tr>
<th>Fiscal Years</th>
<th>Regents</th>
<th>Foundation</th>
<th>Total</th>
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<tbody>
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<td>1993-1994</td>
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<td>123,441,673</td>
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<td>1994-1995</td>
<td>286,612,728</td>
<td>160,132,785</td>
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<tr>
<td>1995-1996</td>
<td>418,367,669</td>
<td>189,583,298</td>
<td>607,950,967</td>
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<tr>
<td>1996-1997</td>
<td>454,269,849</td>
<td>241,513,863</td>
<td>695,783,712</td>
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<tr>
<td>1997-1998</td>
<td>414,224,944</td>
<td>290,143,326</td>
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<tr>
<td>1998-1999</td>
<td>480,533,690</td>
<td>348,788,445</td>
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<tr>
<td>1999-2000</td>
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Millions

- **Total**: $1,325,426,394
- **Regents**: $731,029,449
- **Foundation**: $594,396,945
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Note: UC Davis totals include certain gifts and private grants made to the Systemwide Division of Agriculture and Natural Resources.