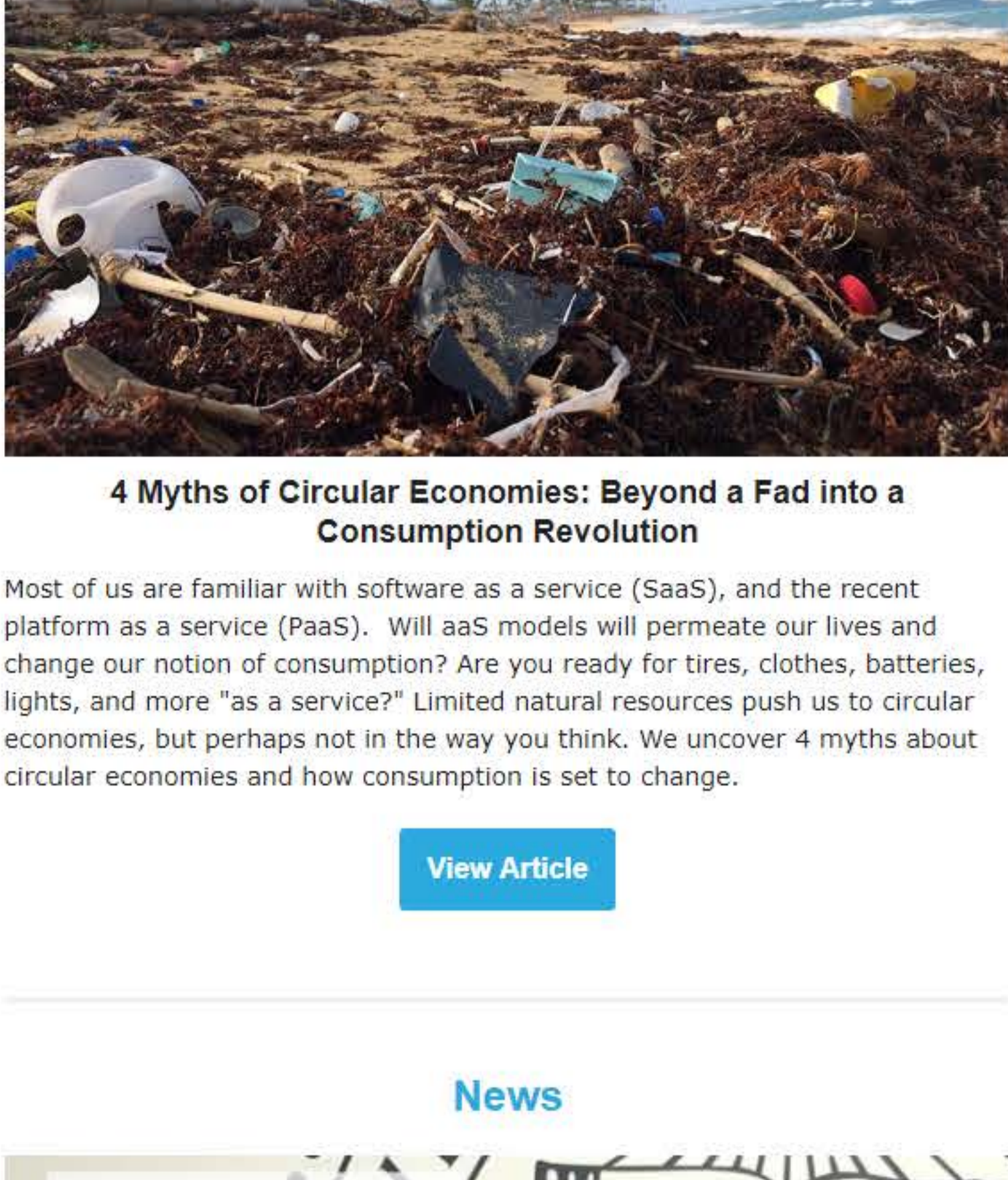


# Innovation & Entrepreneurship Newsletter

## Ponder This: Thoughts from SVP, Chief Innovation Officer, Dr. Christine Gulbranson

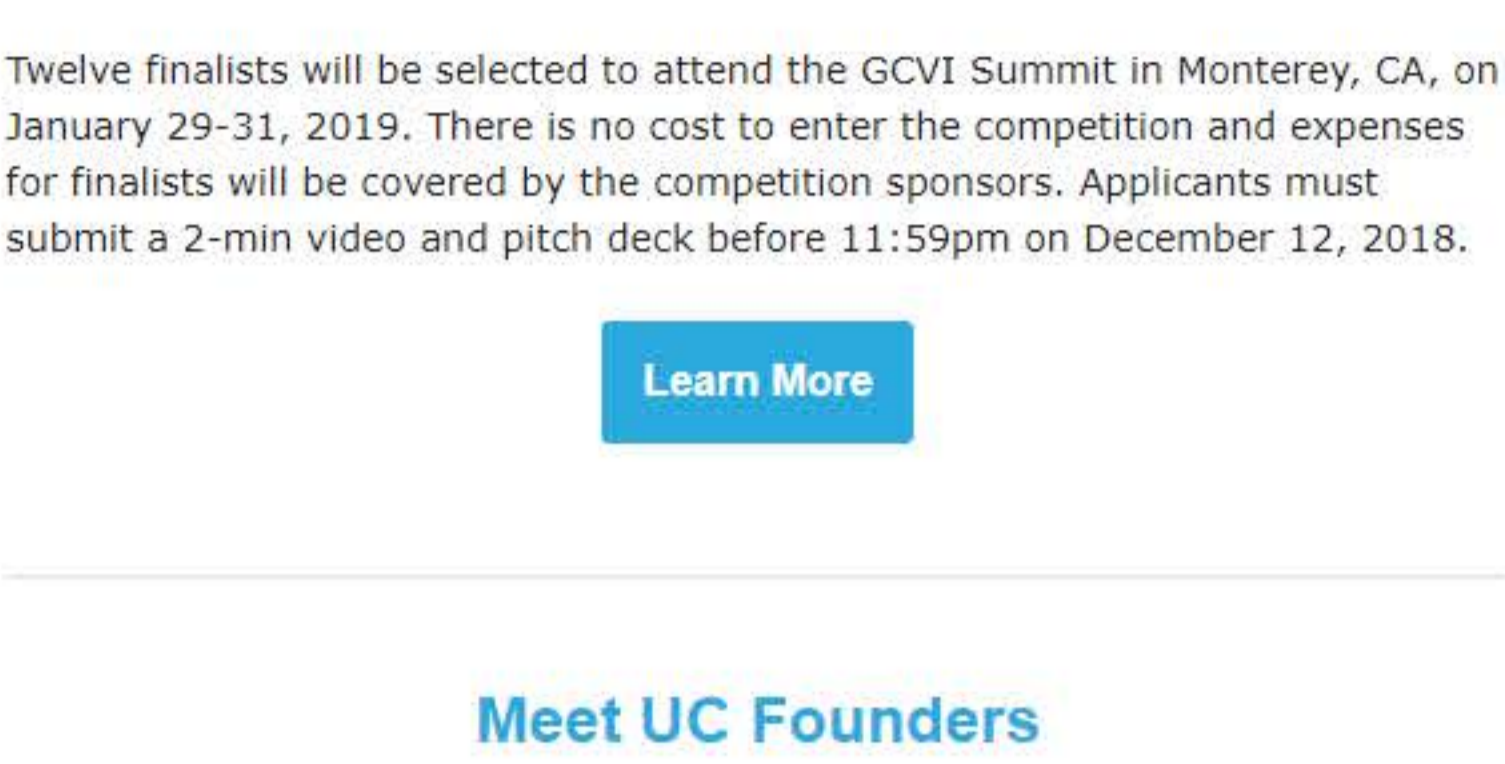


### 4 Myths of Circular Economies: Beyond a Fad into a Consumption Revolution

Most of us are familiar with software as a service (SaaS), and the recent platform as a service (PaaS). WillaaS models will permeate our lives and change our notion of consumption? Are you ready for tires, clothes, batteries, lights, and more "as a service?" Limited natural resources push us to circular economies, but perhaps not in the way you think. We uncover 4 myths about circular economies and how consumption is set to change.

[View Article](#)

## News



### 3rd Annual UC Entrepreneur Pitch Competition Goes Live

The UC Office of Innovation & Entrepreneurship has officially launched the 3rd Annual UC Entrepreneur Pitch Competition. Open to all UC students, alumni, and faculty, the competition has two tracks this year and offers two \$15,000 cash prizes and a chance to pitch in front of 700 investors at the Global Corporate Venturing and Innovation (GCVI) Summit.

Twelve finalists will be selected to attend the GCVI Summit in Monterey, CA, on January 29-31, 2019. There is no cost to enter the competition and prizes for finalists will be covered by the competition sponsors. Applicants must submit a 2-min video and pitch deck before 11:59pm on December 12, 2018.

[Learn More](#)

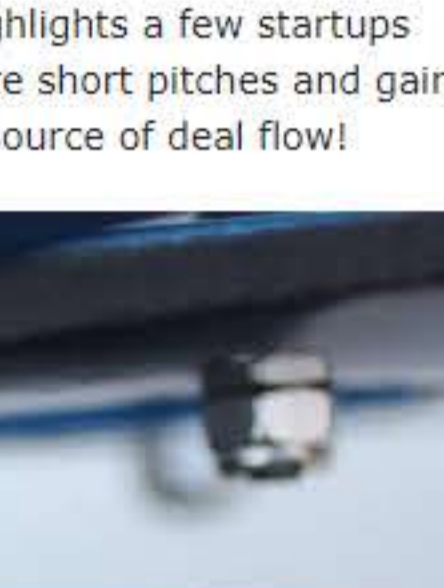
## Meet UC Founders



**Dr. William Karnes**  
Co-founder



**Andrew Ninh**  
Co-founder



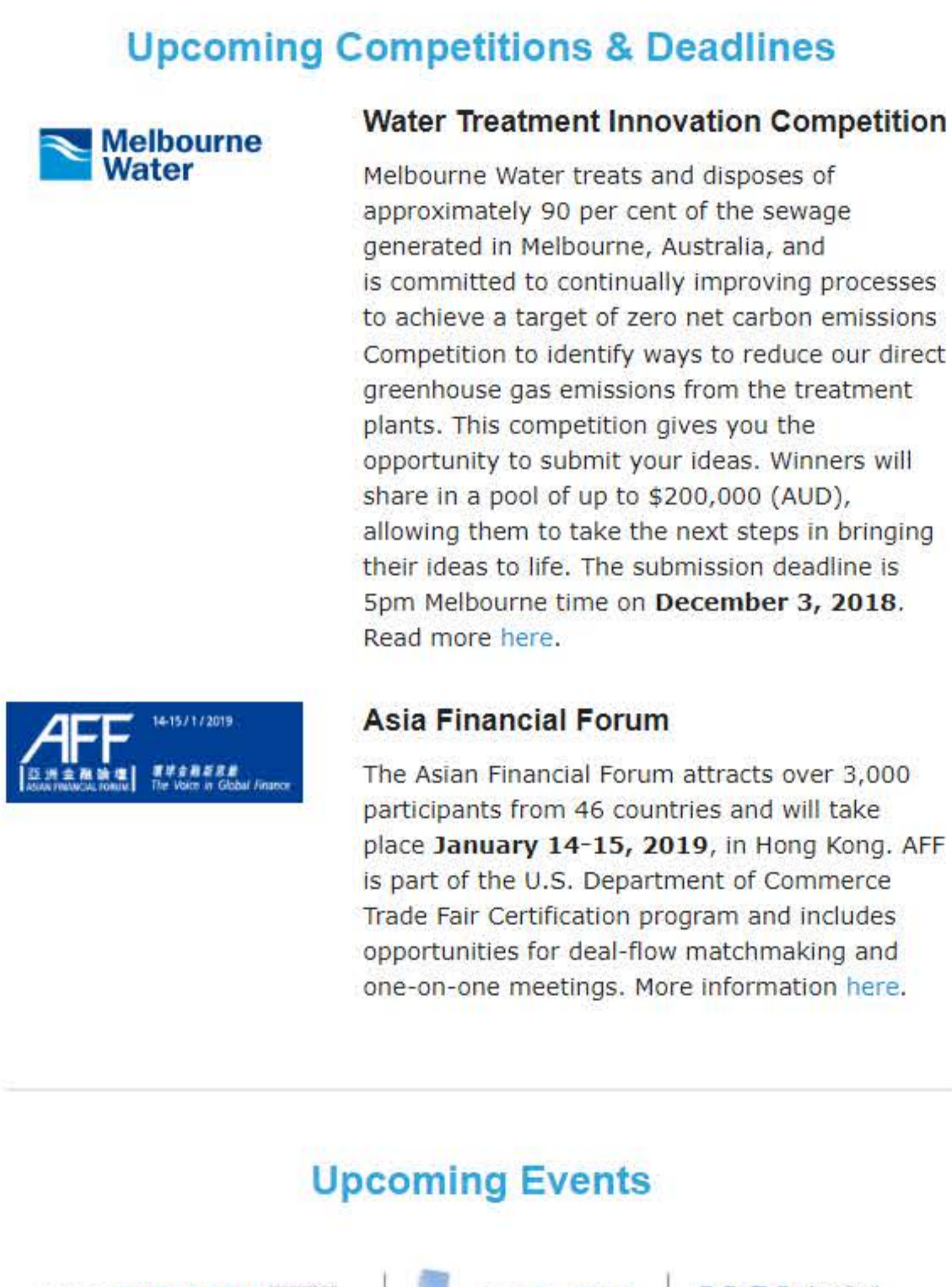
**Docbot**

### A Dynamic Duo: The UC Startup Using Artificial Intelligence to Reduce Colon Cancer

Fueled by a passion to take down colon cancer, Andrew Ninh and Dr. Bill Karnes started Docbot. The duo combine their respective specialty knowledge in machine learning and medicine to create an artificial intelligence-powered software for colonoscopy procedures that helps to identify and classify polyps, reducing colon cancer by tackling early-stage detection and removal. Patients are already driving hundreds of miles for an AI colonoscopy from Dr. Karnes!

## Pitch Corner

Pitch Corner is a new addition to our newsletter and highlights a few startups each edition. It's an opportunity for UC startups to share short pitches and gain exposure, and if you're an investor, it could be a good source of deal flow!



### Waterborne Skateboards

**Elevator pitch:** We make the best skateboards on the planet. Waterborne Skateboards have pioneered a skateboard adapter, as well as industry-leading skateboards, that make skateboarding smoother and more like surfing. Rave reviews and fan-love for the product hail how much they love carving corners thanks to Waterborne's creations.

**Campus association:** UC Irvine

**UC Incubators:** UCI The Cove, Wayfinder

**Funding:** Series A

**Website:** [waterborneskateboards.com](http://waterborneskateboards.com)

**Recent highlight:** After raising \$42,000 from a kickstarter campaign, Waterborne Skateboards are in their Series A round and looking for funding to grow and capture their market.

**Point of contact:** [Patrick Dumas](#)

Interested in being featured in our Pitch Corner? Submit your startup [here](#).

## Upcoming Competitions & Deadlines



### Water Treatment Innovation Competition

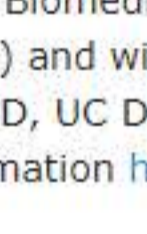
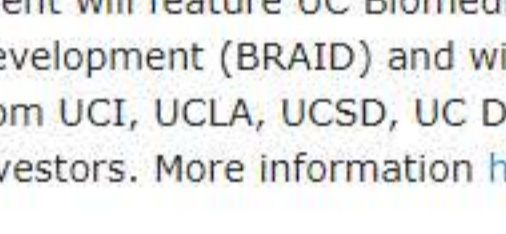
Melbourne Water treats and disposes of approximately 90 per cent of the sewage generated in Melbourne, Australia, and is committed to continually improving processes to achieve a target of zero net carbon emissions. Competition to identify ways to reduce our direct greenhouse gas emissions from the treatment plants. This competition gives you the opportunity to submit your ideas. Winners will share in a pool of up to \$200,000 (AUD), allowing them to take the next steps in bringing their ideas to life. The submission deadline is 5pm Melbourne time on **December 3, 2018**. Read more [here](#).



### Asia Financial Forum

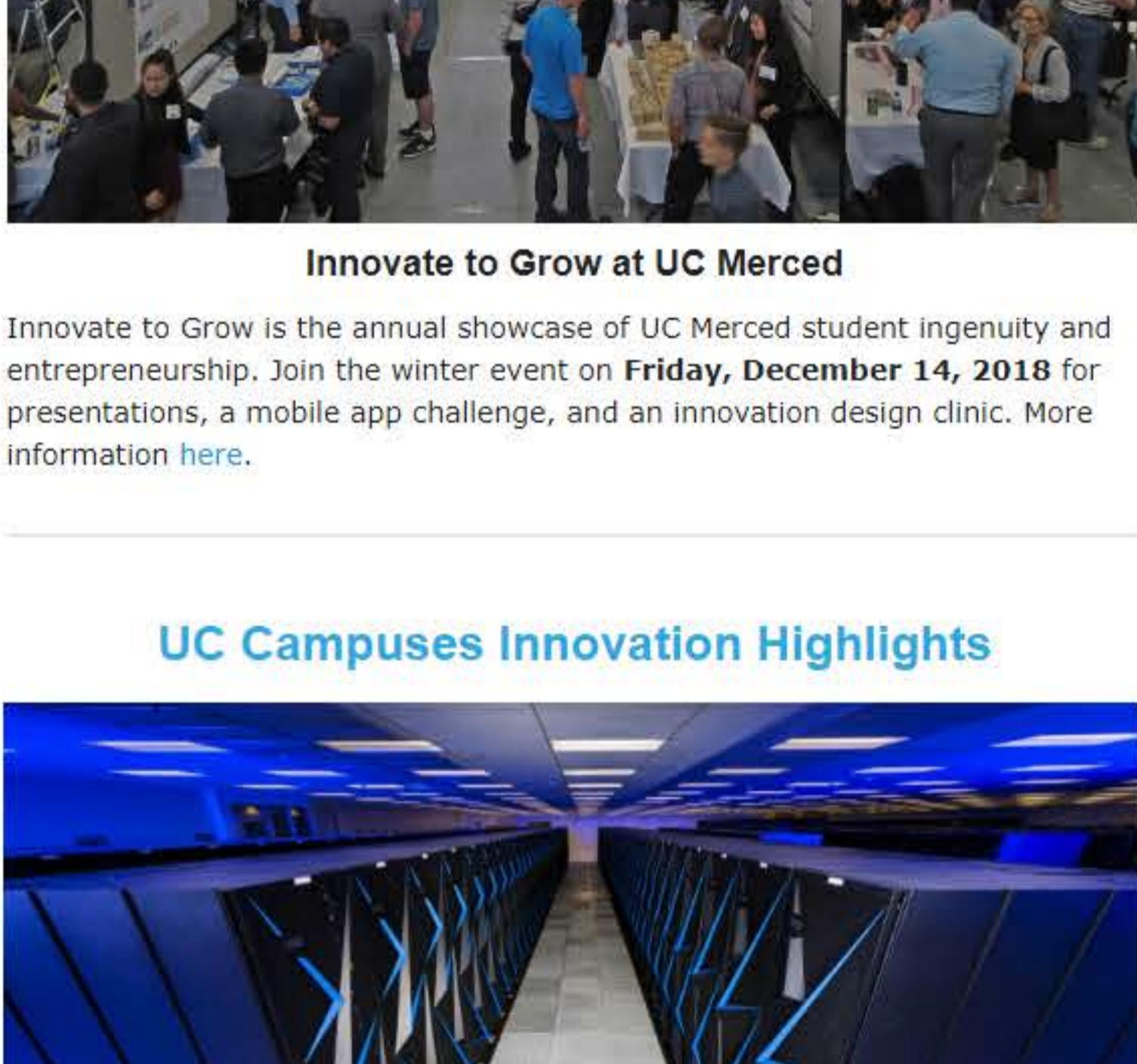
The Asian Financial Forum attracts over 3,000 participants from 46 countries and will take place **January 14-15, 2019**, in Hong Kong. AFF is part of the U.S. Department of Commerce Trade Fair Certification program and includes opportunities for deal-flow matchmaking and one-on-one meetings. More information [here](#).

## Upcoming Events



### UC Irvine Partners with UC Center for Accelerated Innovation to Host First Pitch Day

UCI Applied Innovation is partnering with the UC Center for Accelerated Innovation (CAI) to hold the first UC Pitch Day on **November 30, 2018**. This event will feature UC Biomedical Research Acceleration, Integration and Development (BRAID) and will serve as a forum for emerging technologies from UCI, UCLA, UCSD, UC Davis, and UC San Francisco to present to investors. More information [here](#).



### Innovate to Grow at UC Merced

Innovate to Grow is the annual showcase of UC Merced student ingenuity and entrepreneurship. Join the winter event on **Friday, December 14, 2018** for presentations, a mobile app challenge, and an innovation design clinic. More information [here](#).

## UC Campuses Innovation Highlights



### Supercomputer at Lawrence Livermore National Labs Ranks 2nd as World's Fastest Computer

Sierra, the newest supercomputer from Lawrence Livermore National Laboratory, rose up to second place on the list of the world's fastest computer. [Read more.](#)



## SCARLESS LABORATORIES

### Startup from CSNI Incubator Magnify Receives FDA Clearance for Phase I/IIA Trials

Scarless Laboratories, Inc. (SLI), a startup out of Magnify, has received clearance from the U.S. Food and Drug Administration (FDA) to enter a Phase I/IIa Clinical Study of its novel therapeutic peptide, SLI-F06, to promote wound healing and improve scar appearance. [Read more.](#)

## Big Wins for UC Startups & Innovation

### UC Berkeley Startup Aura raises \$2.7M in funding

Emotional wellness startup, Aura, raised \$2.7 million from Cowboy Ventures, Reach Capital, and other investors. [Read more.](#)

### UC Santa Cruz Startup Dovetail Genomics Signs Distribution Deals for Asia-Pacific Markets

Dovetail Genomics, a tech transfer startup out of UC Santa Cruz, has signed new distribution agreements for its genomics products and services in various Asian-Pacific markets. Dovetail, based in Santa Cruz, offers genome assembly services for plant, animal, and microbial genomes based on its proprietary proximity ligation and sequencing protocol. [Read more.](#)

### UCSF Startup Fortis Therapeutics Receives FDA Clearance

Fortis Therapeutics, Inc., an immuno-oncology biotech developing a novel antibody-drug conjugate (ADC) against CD46, has received U.S. Food and Drug Administration (FDA) clearance for two investigational new drug (IND) applications for the company's lead candidate, FOR46, for the treatment of metastatic castration-resistant prostate cancer and late-stage multiple myeloma. [Read more.](#)

## Quicklinks

[UC Incubators & Accelerators](#)

[Innovation Support & Funding](#)

[Innovation Training & Education](#)

[UC Technologies Available for Licensing](#)

[Technology Commercialization: Campus Offices](#)

[UC Innovation Impact](#)

## Be Featured!

Do you have news to share? Would you like to be featured as a UC founder? Is there an upcoming event you'd like us to include? Send us an [email!](#)

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