



From Global to Local: Creating Food Spaces at University of California, Merced



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CAMPUS COMMUNITY GARDEN

Goal: Continue & expand campus wide outreach for events.
Challenge: Gathering committed student & campus support for garden projects & events.
Strategies: Worked closely with committees of supporting interest student groups & departments.
Outcomes: Partnered with UC Merced EcoReps & hosted campus wide events.

PROJECT HIGHLIGHTS



PROJECT REVIEW

With each garden event we have hosted, we have received well over 100 participants including students, faculty and staff overall. Each participant receives one-on-one time with our Merced Master Gardener and has the opportunity to learn new ways to use fresh naturally grown produce with our campus chefs.

ABSTRACT

Food is the foundation of community and fuels social interaction. Using this phenomena, we can create spaces and platforms to identify and implement solutions surrounding food injustices and sustainable living.

2017-2018 CAMPUS PROGRAMS

1. Bobcat Eats Program
2. Campus Community Garden

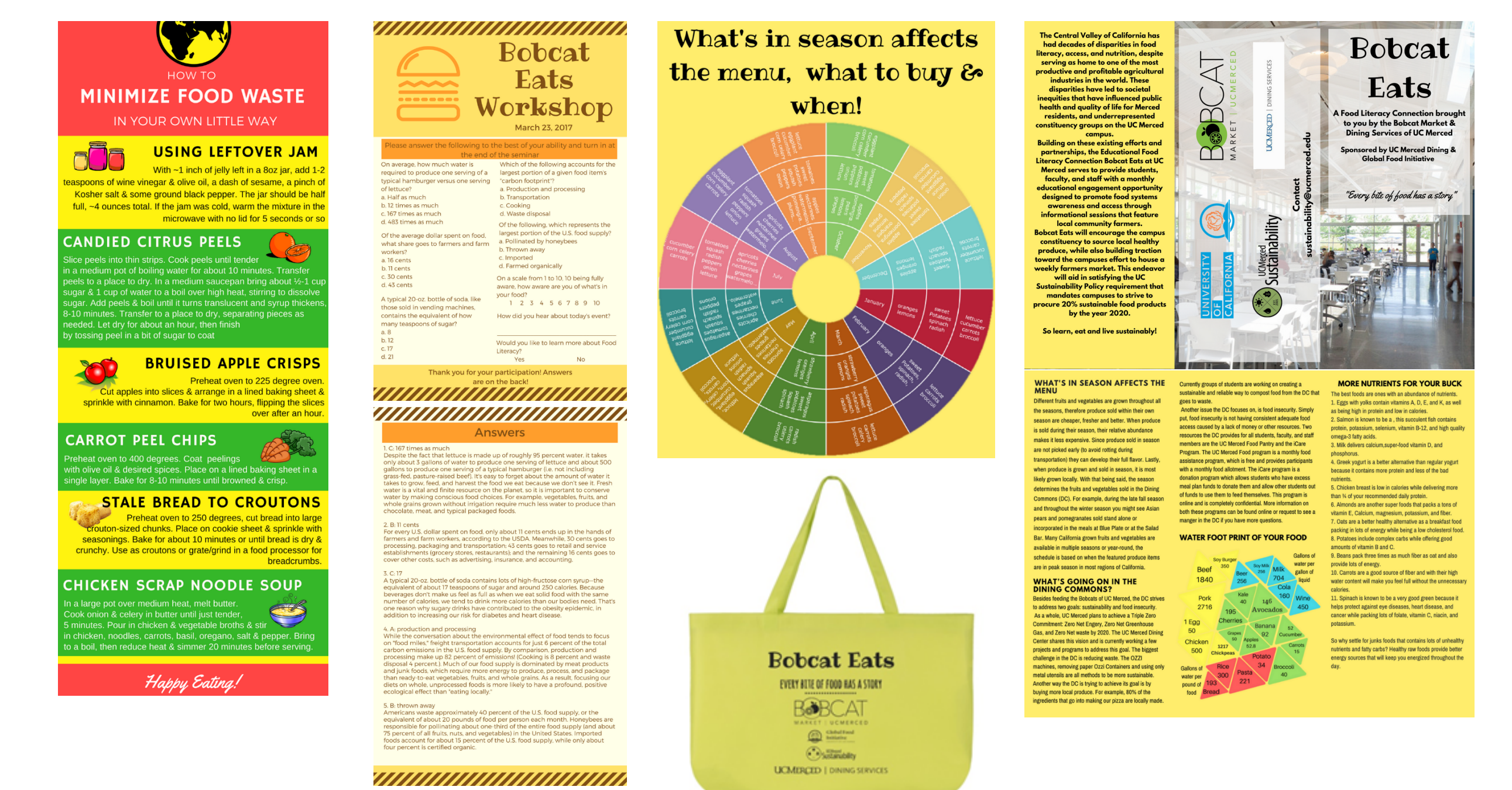
LASTING IMPRESSIONS

Successful full scale implementation of on campus programs centered around food injustices and sustainable living.

BOBCAT EATS

Goal: To improve the variety, taste & freshness of produce available to students, staff & faculty while educating them on vital food literacy topics.
Challenge: Develop & execute successful monthly Bobcat Market with a food literacy education component on campus.
Strategies: Planned & developed a timeline for the Spring semester with local vendors and guest speakers.
Outcomes: Successfully executed the first food literacy/market of its kind, Bobcat Eats 2017.

PROJECT HIGHLIGHTS



PROJECT REVIEW

Date	2/21-2/22	3/21-3/22	4/17-4/18	7/19	9/5	10/3-10/5
Total Sale	\$613.60	\$296.84	\$1232.65	\$525.66	\$432.46	\$459.77
Weather	Cloudy, raining for the first hour then sunny	Cloudy, raining, storm warning	Cloudy, raining off and on	Sunny & warm	Sunny & warm	Sunny & warm
Market Location	Main Catquad	Side of Catquad, under DC eaves	Side of Catquad, under DC eaves	Scholar's Lane/Library	Main Catquad	Main Catquad
Seminar/Workshop Attendance	25	12	22	N/A	NA	10
Comments	One vendor	Spring Break was the following week. One vendor.	Free tote bags were given at both market & seminar. Two vendors.	Summer break, not many students were on campus. One vendor	One vendor	One vendor, sold out. Ran out of totes

With each Bobcat Eats event we have advertised and hosted, it has been well received on social media platforms. Many students have asked for more frequent market days and food literacy events.