The UC Wide Healthy Campus Network Meeting
UCLA Luskin Conference Center
Hosted by the Semel HCI Center at UCLA
Supported by the Robert Wood Johnson Foundation

Project Focus: The University of California (UC) Healthy Campus Network (HCN) leadership team will host a conference aimed at identifying best practices for building a university-based culture of health. It is our vision to come together to overcome institutional silos and infuse health into everyday operations, business practices, and academic and work life. RWJF funding will expand the scope of the planned conference and support other public universities and key stakeholders from across the U.S. to attend the conference, the writing of the white paper and the coordination/administration of the quarterly Advisory Team meetings for a 15-month period.

Key Project Components:
Aim 1, Conference: Leverage cross-sector relationships across the UCs and UC Agriculture and Natural Resources (ANR) with selected representatives from the state’s public higher education institutions in the California State University and Community College systems, and leaders from private foundations and health organizations in order to share and document lessons learned that have helped promote equity and build a culture of health and wellbeing.

Objective 1: To identify and document best practices that promote equity and sustain health-supportive environments and networks within college campus settings. Objective 2: To understand in a more comprehensive manner the experiential impacts that history, culture, politics, environment and diversity play in defining a culture of health and why this should be a priority for a university system.

Aim 2, White Paper and Advisory Team: Following the conference, three selected faculty will write a white paper to document the innovations and lessons learned and suggested future directions for building a culture of health in higher education. HCN leadership will work with selected representatives from the conference to form an Advisory Team whose purpose is to guide the next steps to develop a sustainable HCN culture of health model within the UCs and across California’s other public higher education institutions.

Objective 1: Write a white paper that will create an inventory of lessons learned about identified community assets and strengths, and identify actionable steps to help launch and sustain place-based interventions with multiple entry points for engagement, and strategies to build a culture of health model for students, staff and faculty at universities.

Objective 2: Capture lessons learned from the UCs and other institutions using the RWJF Culture of Health Framework and describe some emerging evaluation metrics that have been successful on university campuses.
Objective 3: To solidify like-minded individuals and organizations in a UC-wide network, with support of an Advisory Team, in order to promote equity, and elevate health and wellbeing to become a cultural norm on university campuses, starting in California.

Intended Results: Gathering best practices and lessons learned during the conference will help to inform planning for the sustainability of the HCN and will help to write a roadmap for building a culture of health in college communities and beyond. Conference outcomes will include posters from participating universities depicting their work building a culture of health in their communities; a case study of best practices for each university program; a white paper that will document lessons learned and future directions related to building a culture of health in higher education institutions; and an Advisory Team to develop a sustainability plan for HCN across the UC and to expand HCN to other public higher education institutions in California.

Intended Audience:
Conference: Students, faculty and staff from 10 UC campuses, UC ANR, and selected representatives from California State University system (23 campuses), California Community College system (114 campuses), other invited public universities representing diverse communities, private foundations, health insurance plans, and other relevant stakeholders (e.g. UC system-wide Human Resources, CDC, AMA).
White Paper: University communities, funders, policy-makers

Project Success: Success will be measured by stakeholder attendance from wide, varied cross-sectors; each attendee leaving the conference with one new strategy/idea; an engaged and productive Advisory Team; completion of the white paper.

Other funding sources: UC Office of the President - HCN, Semel Healthy Campus Initiative Center at UCLA

Project fit with RWJF team strategy: The Healthy Campus Network represents an innovative, evolving, organic example of the RWJF Culture of Health Framework.

Timeline:
10/18-19/18  UC Healthy Campus Network Conference
Quarterly Advisory Team meetings starting in fall 2018 through 12/19 HCN
1/31/19  Advisory Team established and definition of plan completed White paper
12/31/19  completed no later than this date