

## ACCESSIBILITY FRIENDLY FEUD

Overall, roughly 26% of Americans college-aged or older experience a disability – that’s one in four of us. Incorporating accessibility into your work is one of the best ways staff of any level – from senior leaders down to our fantastic student workers – can contribute to UC’s equity, diversity, inclusion and belonging missions. When you look at those numbers, by engaging in accessibility, we have the opportunity to improve the experience of so many individuals, including many of those we’re reaching through other efforts who need a more accessible experience.

## QUESTIONS

1. More Americans live with disabilities than you may realize. According to the CDC, which disabilities are the most common amongst adult Americans?
  - a. Mobility: 14%
  - b. Cognitive: 11%
  - c. Independent Living: 7%
  - d. Hearing: 6%
  - e. Vision: 5%
  - f. Self-Care: 4%
2. According to WebAIM.org’s annual survey, how do screen reader users most commonly try to find information on web pages? That is, what features do screen reader users most commonly use and rely on us to enable?
  - a. Headings: 68%
  - b. Use Search/Find: 14%
  - c. Read the entire page: 8%
  - d. Read links: 7%
  - e. ARIA landmarks/regions: 3%
3. According to WebAIM’s annual accessibility audit of the top million websites, what are the five most common accessibility failures? That is, what are the five most urgent things for us to address in our accessibility efforts?
  - a. Low color contrast: 86%
  - b. Missing alt text: 61%
  - c. No form labels: 54%
  - d. Empty links: 51%
  - e. Using tables incorrectly: 27%