

THE UCSB EAOP DUAL SERVICE MODEL

The Balancing of Intensive Cohort Services & School Wide College Going Initiatives

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UCOP CAP Forum: Diverse Strengths, Shared Vision

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“TRADITIONAL” EARLY OUTREACH SERVICE MODELS

Cohort Service Models

- ▶ **Develop the Best & Brightest**; Sheppard the talented few; **small subset of all students in each grade**; fosters intensive & long term relationships w/providers; and offers focused services. **Facilitates rotating school service model**, allows for more schools in region to be served, tends to revolve around weekly & monthly visitations & service delivery.

Whole School Service Models

- ▶ **Mass information dissemination**; make all students aware; help everyone some versus a lot none; **thin layer of coverage for all students in all grades**; limited interpersonal relationships w/providers; and **high demand for classroom access, assembly, or standing call outs**. Continual on-going services at one or limited number of school sites, feeder school pattern, or district wide service model.

UCSB EAOP AT A GLANCE: EVOLUTION OF UCSB'S OUTREACH SERVICE MODEL

1976-2005

Regional Coordination/ Intensive Cohort Services

- ID Talented Few, Guide to College, Intermittent-Rotational Services
- Small Cohorts by Grade Level, 1 Staff/Multiple School Sites

1999-2006

College Site Coordinator/ School-wide Services

- UC-centric, Intensive Cohort Services/Grade Level, Goal of 50-100 EAO studs/grade
- School Wide Workshops for College Prep Students, 1 FTE @ HS + Services to Feeders, .25% FTE/Mo Academic Services Coordinator (ASC)

2007-2017

College Site Coordinator/ Dual Service Model

- Intensive EAOP Cohort Services, A-G Eligible Students
- Sustained School-wide College Going Initiatives, All Students Regardless of Eligibility Status, min. 2 contacts/yr, 1 Staff @ HS & Limited Service to Feeders, .25% FTE/Mo Academic Services Coordinator (ASC)

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UCSB EAOP AT A GLANCE: THE “DUAL SERVICE MODEL”

EAOP Utilizes Unique Combination of Strategies

- ▶ Intensive Cohort Services for EAOP Students (A-G Eligible)
- ▶ Whole School College Going Initiatives (CGI) by Grade (9-12)
- ▶ Sustained daily, weekly, monthly, annually by EAOP CSC

Enhances & Supplements School Site Efforts

- ▶ College & Career Readiness
- ▶ College Going Culture for all Stakeholders
- ▶ Academic Enrichment & Achievement
- ▶ College Eligibility, Application, and Admit Rates
- ▶ Enrollment Rates to California Public Higher Education

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UCSB EAOP AT A GLANCE:

EAOP COLLEGE SITE COORDINATOR (CSC) ROLE

- ▶ Provides **Intensive EAOP Cohort Services**, coordinates **School-wide College Going Initiatives & Services**
- ▶ Facilitates and Promotes **College Going Culture** every day, all week long, each month, and throughout the entire year, including the summer
- ▶ **Integrated Into Whole School Context** *Counseling Department, Site Councils, ELAC, PTSA, Back To School Nights, Open House, School & District-Wide Services, Administration Relations, Special Projects, WASC Accreditation, Embedded in LCAP's*
- ▶ **Extensive Collaboration** *w/Regional Colleges & Universities and Other Pre-College Programs & Events, Enhances & Supplements School Site Efforts*
- ▶ **On-going School-wide Access** *to Students, Teachers, Academic Departments, Administrators, Parents, and School Site Resources*
- ▶ **Works Annually** with Feeder Middle Schools to foster pre-high school college awareness

UCSB EAOP AT A GLANCE:

EAOP ACADEMIC SERVICES COORDINATOR (ASC) ROLE

Study Skill Workshops: *Time Management, Learning Styles, Value of Homework, etc*

- ▶ Writing Curriculum
- ▶ Study Group Formation

Testing Strategies: *Multiple Choice, T/F, Short Answers, etc.*

- ▶ SAT/ACT Test Prep Academies
- ▶ PSAT Prep & Follow-up, All-In Campaign, Assessment/Placement Testing

College Readiness Seminars (CRS): *Focus on Education to Career Link*

- ▶ Major, Careers, Lifestyle Workshops, 5 & 10 Year Education & Career Plans
- ▶ Personal Statement Workshops- *Students & Teachers*
- ▶ Coordinate Academic Tours & Matriculation Visits @ UCSB & Other Campuses

UCSB EAOP AT A GLANCE: VALUE ADDED BENEFITS & SPHERE OF INFLUENCE

- ▶ **Annual Training** w/Admissions, Financial Aid, Academic Departments, Student Support Services, etc.
- ▶ Intimate and immediate **access to & awareness of** all four systems of California Higher Education
- ▶ “**Latest & greatest**” **policy & practice** changes and updates
- ▶ **Pre-existing campus wide** interdepartmental relations, partnerships, and collaborations
- ▶ **Direct access** to higher education colleagues, associates, and program staff
- ▶ **Standing partnerships** with in & out of state institutions of higher education & pre-college program partners

UCSB EAOP AT A GLANCE: ANNUAL MANDATORY PROFESSIONAL DEVELOPMENT

- ▶ UC & CSU HS Counselors Conferences
- ▶ College Board Conference
- ▶ CASFAA-CSAC HS Counselors Conference
- ▶ UCSB Financial Aid Office Updates
- ▶ UCSB Admissions Summer Co-Training
- ▶ EAOP Bi-Annual Training & Planning
- ▶ 2 yrs UCSB Admission Reader Training & Application Review

UCSB EAOP AT A GLANCE: SUPPLEMENTAL PROFESSIONAL DEVELOPMENT

- ▶ **CAPP Demonstration Grant Conference**, *ERHS CAPP Team*
- ▶ **UC College Access & Preparation (CAP) Forum**, *Building Bridges to California's Future (UCOP)*
- ▶ **Tools Conference- Common Core State Standards**, *Intersegmental Coordinating Council (ICC)*
- ▶ **UCSB Transfer Transitions Course**, *Dr. Don Lubach, Assistant Dean of Students & Director of First Year & Graduate Initiatives*
- ▶ **Community College Early Preparation and Transfer Strategies**, *Ricardo Gamboa, Instructor, ELACC*
- ▶ **“Navigating the Community College Pathway: Issues, Challenges, and Possibilities,”** *Veronica Fematt, PhD Student GGSE*
- ▶ **UCSB Educational Opportunity Program (EOP) Overview**, *Richard Teraoka, Director*
- ▶ **Educational Policy and Changing Schools**, *Dr. John Yun, Director UCEC/UCSB GGSE*
- ▶ **US-Mex Immigration & Reflections on Early Outreach**, *Dr. Veronica Castillo-Munoz, UCSB History Dept*
- ▶ **The Power of Mentoring**, *Dr. Victor Rios, UCSB Sociology Dept*

UCSB EAOP AT A GLANCE: SUSTAINING THE DUAL SERVICE MODEL

Everyday, Every Month, All Year Round...

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UCSB EAOP AT A GLANCE: DAILY ACCESS FOR STUDENTS, PARENTS & STAFF

- ▶ School site “**Resident Expert**” on higher education, financial aid, scholarships, and college preparation process
- ▶ **Student drop-ins** to assist with all aspects of the college application, Financial Aid, and matriculation processes
- ▶ **Staff questions** (especially new) about college, financial aid applications, matriculation process
- ▶ Drop-in and by appointment **parent meetings**
- ▶ Pre-college program **collaboration, supervision & advisement**
- ▶ **Special Projects**- UCSB, UCOP, School, District, Education Grants, WASC Process, LCAPs

UCSB EAOP AT A GLANCE: WHOLE SCHOOL COLLEGE GOING INITIATIVES

- Academic Recognitions (Advisement Opportunities)
- Higher Education Week (HEW I/II)
- School for Scientific Thought (SST)
- UC Success Night (UCSN)
- Recruitment for Summer Enrichment Programs
- SAT Prep Academies and Registration Campaigns
- Grade Level Parent Nights/Parent University
- Open House & 8th Grade Orientation
- 8th Grade Honor Roll Recruitment

UC Success Night 2016



HEW at Rio Mesa HS



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UCSB EAOP AT A GLANCE: HIGH SCHOOL SERVICES & WORKSHOPS

- ▶ Transcript Evaluation, Above 2.5 GPA
- ▶ Academic Advisement, 9th – 12th
- ▶ A-G Requirements Presentations
- ▶ UC-CSU Application Assistance, Snrs & Parents
- ▶ Personal Statements, 11th & 12th
- ▶ Financial Aid & Scholarships, 11th – 12th
- ▶ PSAT, 9th - 10th
- ▶ SAT/ACT Prep, 11th & 12th
- ▶ SAT/ACT Registration Campaigns
- ▶ Study Skills & Testing Strategies, 8th - 12th
- ▶ Academic Achievers Receptions for A-G Completers
- ▶ College Making It Happen Presentations, 9th & 10th
- ▶ Parent Meetings- ELAC, Back to School Night, Open House
- ▶ UC Success Night- Celebration of Snrs Admitted to UC System
- ▶ Higher Education Week I/II, Mobile College Fair, Jrs & Snrs
- ▶ 2016 Education, Leadership, Careers Conference @ UCSB
- ▶ Summer Enrichment Program Recruitment
- ▶ Concurrent Enrollment Book Stipend Program

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UCSB EAOP AT A GLANCE: INTENSIVE EAOP COHORT SERVICES FRAMEWORK

EAOP CSC Carpinteria HS



CSC Services

ASC Services

Grade	Services Provided
9 th Grade	<ul style="list-style-type: none"> Academic Advising 4yr Plan Career Exploration
10 th Grade	<ul style="list-style-type: none"> Academic Advising Choosing a Major/ Career PSAT Follow-Up
11 th Grade	<ul style="list-style-type: none"> Academic Advising Fin Aid Award Letter ACT/SAT Registration Imagining College Life
12 th Grade	<ul style="list-style-type: none"> Academic Advising Fin Aid Award Letter Field Trip Matriculation ACT/SAT Registration Personal Statement

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UCSB EAOP AT A GLANCE: WHOLE SCHOOL COLLEGE GOING INITIATIVES FRAMEWORK

EAOP ASC Workshop



CSC Services

ASC Services

Grade	Services Provided
9 th Grade	<ul style="list-style-type: none"> • CMIH • Time Management • Homework
10 th Grade	<ul style="list-style-type: none"> • A-Gs • Dream a Little Dream • Career Exploration
11 th Grade	<ul style="list-style-type: none"> • A-Gs Validation • Fin Aid • Personal Statements • 4 Systems & Majors
12 th Grade	<ul style="list-style-type: none"> • Application Prep • Fin Aid • Matriculation • Personal Statements

UCSB EAOP AT A GLANCE: WHOLE SCHOOL SERVICES UC-CSU ELIGIBLE STUDENTS

UC Success Night 2016



CSC Services

ASC Services

Grade	Services Provided
9 th Grade	<ul style="list-style-type: none"> Academic Recognition
10 th Grade	<ul style="list-style-type: none"> Academic Recognition SMR Program Recruitment
11 th Grade	<ul style="list-style-type: none"> Academic Recognition SMR Program Recruitment Higher Education Week II ACT/SAT Prep
12 th Grade	<ul style="list-style-type: none"> Academic Recognition Application Workshops Higher Education Week I UC Success Night ACT/SAT Prep

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UCSB EAOP AT A GLANCE: THE DUAL SERVICE MODEL

Historical Perspectives of Success

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UCSB EAOP AT A GLANCE:

AN “UNDEFEATED” MODEL OF SUCCESSFUL OUTCOMES

- ▶ 11 sites, 11 increases in College Going Applications & Admission Rates
- ▶ Increases in California Public Higher Education Enrollment Rates
- ▶ Improved a-g Completion Rates Across Multiple High School Sites
- ▶ Model Works Regardless of School Size, Location, or Student Demographics
- ▶ Enhances and Supplements School’s College & Career Readiness Efforts
- ▶ Positive preliminary indicators at 4 new Partnership High Schools
- ▶ All Sites are Currently Co-Funded in 6 Districts, 8 HS, 4 MS & 16 Elementary
- ▶ All EAOP Service Agreements Embedded in LCAPs and some WASC Plans

UCSB EAOP AT A GLANCE:

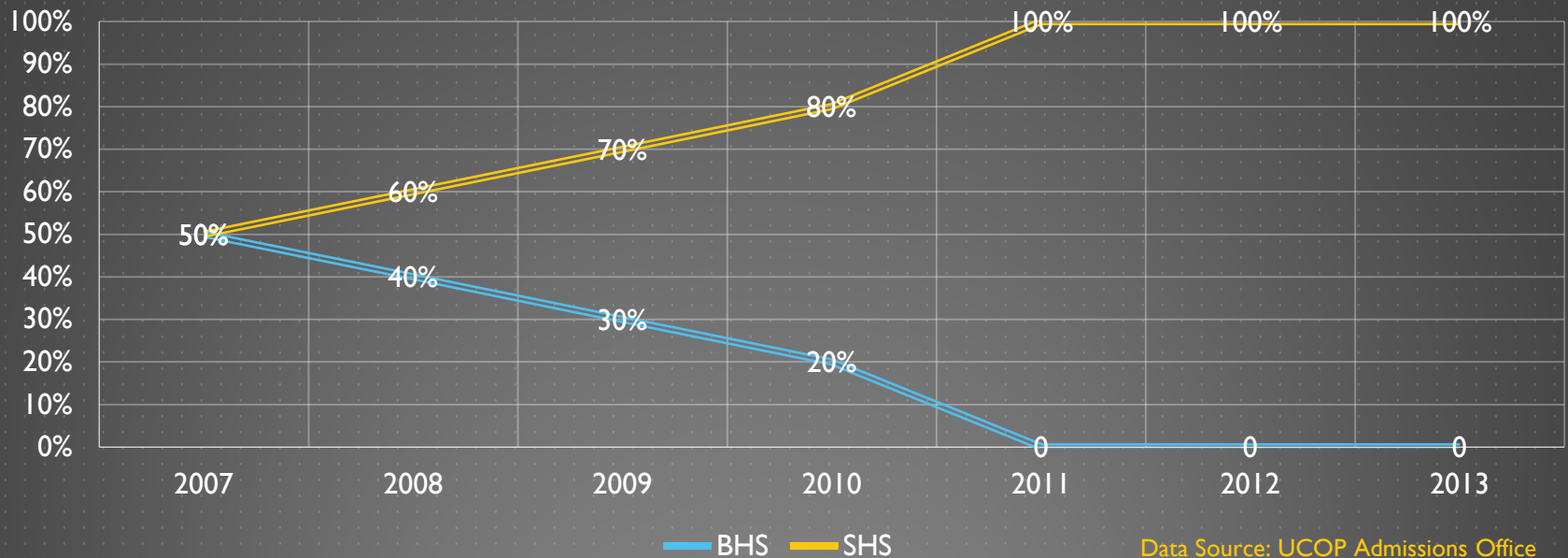
CALIFORNIA PUBLIC HIGHER EDUCATION ENROLLMENT RATES 1996-2010

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
HHS	42%	43%	55%	34%	63%	59%	<u>68%</u>	58%	56%	59%	<u>67%</u>	75%	<u>74%</u>	<u>73%</u>	61%
CIHS	38%	40%	44%	45%	44%	43%	43%	48%	47%	49%	<u>52%</u>	<u>57%</u>	57%	<u>51%</u>	59%
RMHS	61%	53%	62%	39%	62%	64%	<u>70%</u>	<u>73%</u>	64%	63%	<u>71%</u>	<u>78%</u>	<u>87%</u>	<u>71%</u>	67%
LHS	38%	40%	44%	45%	44%	43%	43%	48%	47%	49%	<u>52%</u>	<u>57%</u>	<u>57%</u>	<u>51%</u>	59%
FHS	40%	57%	50%	29%	38%	46%	51%	50%	<u>64%</u>	56%	<u>65%</u>	<u>68%</u>	<u>64%</u>	<u>73%</u>	<u>64%</u>
SHS	29%	28%	30%	41%	46%	44%	50%	36%	35%	43%	52%	58%	59%	55%	<u>57%</u>

Data Source: California Post Secondary Education Commission (CPEC) 1996-2012

UCSB EAOP AT A GLANCE: SHS VS. BHS PERCENTAGE OF TIME AT EACH SCHOOL

2007-2013 EAOP CSC LEVEL OF SERVICE PERCENT OF TIME AT EACH SCHOOL PER WEEK

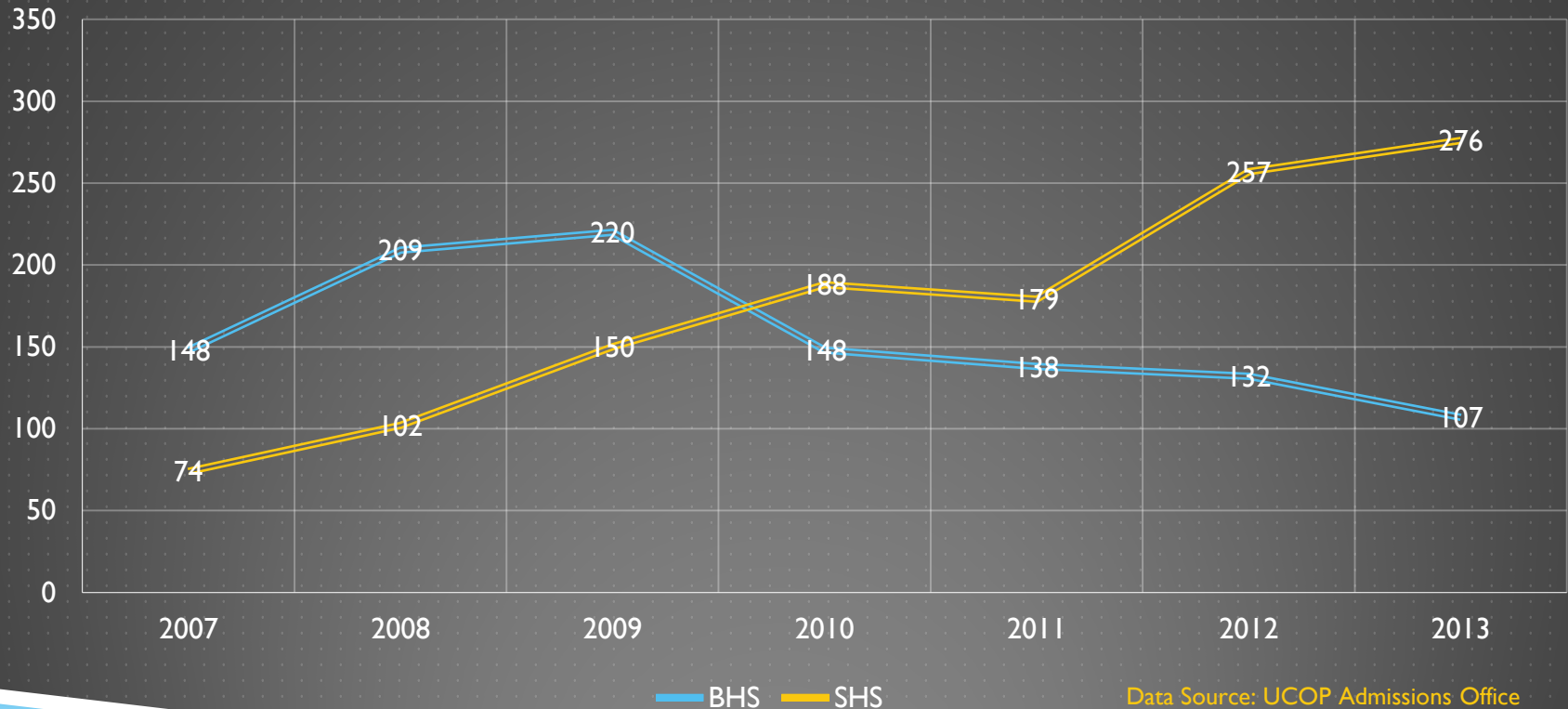


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UCSB EAOP AT A GLANCE: SHS VS. BHS DUPLICATED UC APPLICATIONS

2007-2013 BHS VS SHS DUPLICATED UC APPLICATIONS



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UCSB EAOP AT A GLANCE: UCSB EAOP PARTNERSHIP HIGH SCHOOLS

Student Academic Preparation and Educational Partnerships (SAPEP)

Annual Accountability & Outcome Indicators



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UCSB EAOP AT A GLANCE:

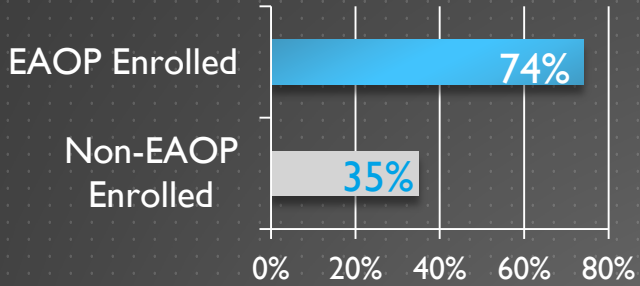
PARTNERSHIP SCHOOLS BY COUNTY & DISTRICT 15-16

County	School District	School Name
Kern	Kern HSD	<ul style="list-style-type: none"> • South High School
Ventura	Fillmore Unified	<ul style="list-style-type: none"> • Fillmore High School
	Oxnard Union	<ul style="list-style-type: none"> • Rio Mesa High School • Channel Islands High School
Santa Barbara	Carpinteria Unified	<ul style="list-style-type: none"> • Carpinteria High School
	Santa Maria Joint Union	<ul style="list-style-type: none"> • Ernest Righetti High School • Pioneer Valley High School • Santa Maria High School
	Santa Maria Bonita	<ul style="list-style-type: none"> • Fesler Junior High • Kunst Junior High • El Camino Junior High • Arrellanes Junior High • 16 Elementary Schools

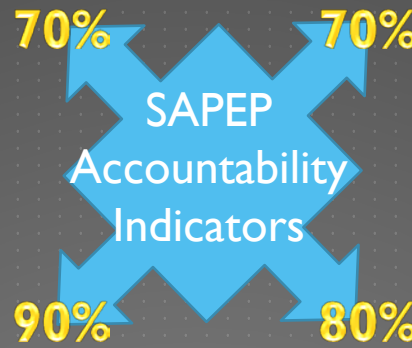
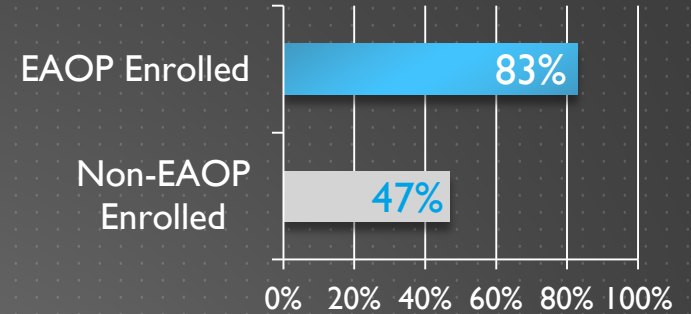
UCSB EAOP AT A GLANCE:

2014-15 SAPEP AT A GLANCE: EAOP ENROLLED VS NON-EAOP STUDENTS

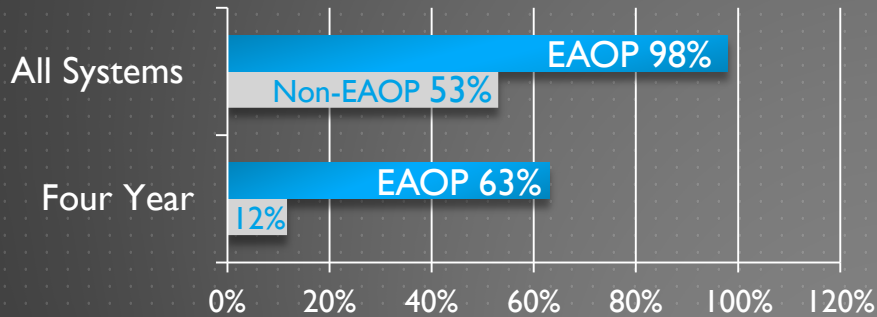
Senior A-G Course Pattern Completion



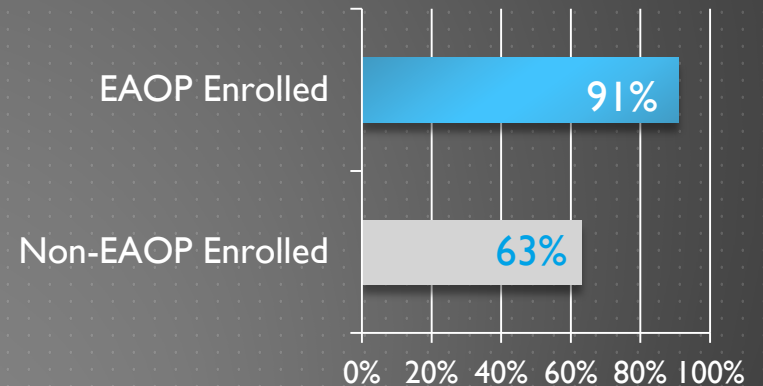
Senior ACT/SAT Test Taker



Student Intent to Register to Institutions of Higher Education*



Sophomore Algebra I Completion



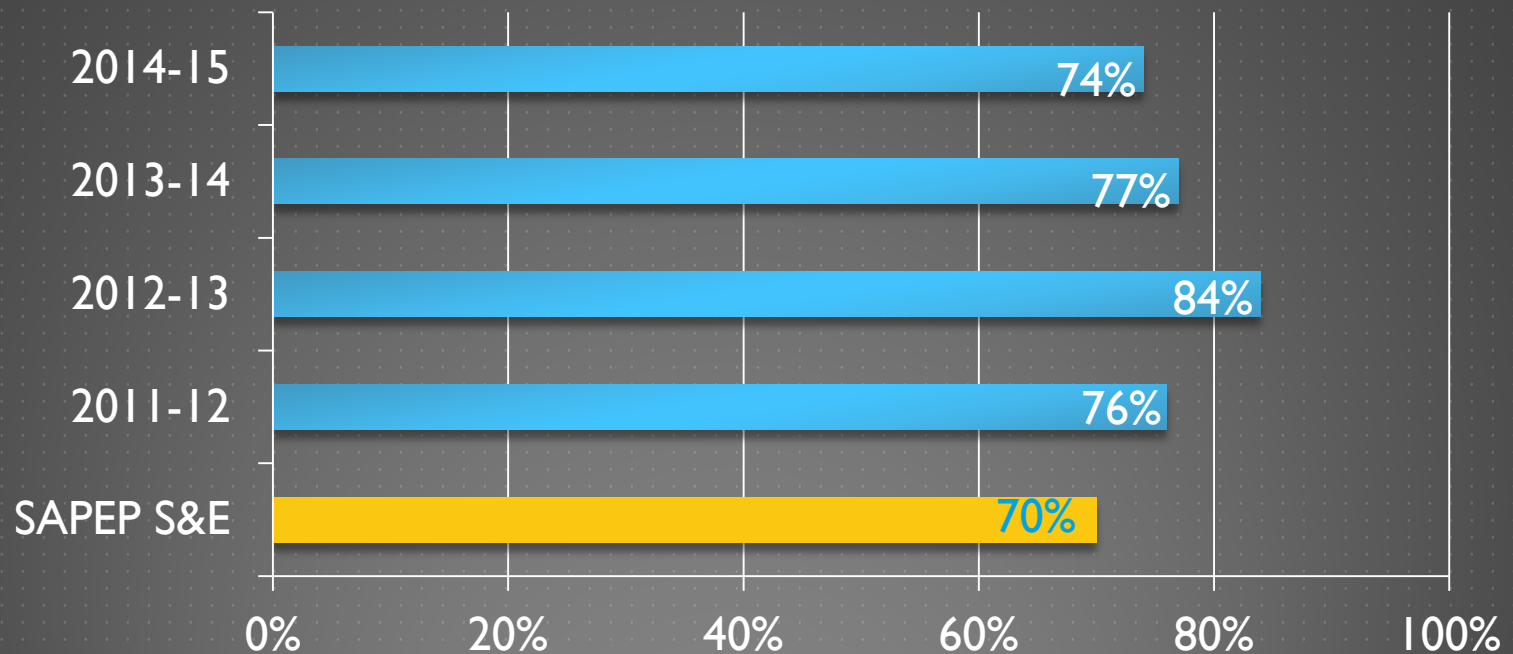
Data Source: UCSB EAOP SAPEP Report 2014-15

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UCSB EAOP AT A GLANCE: SAPEP OUTCOMES 2011-2015

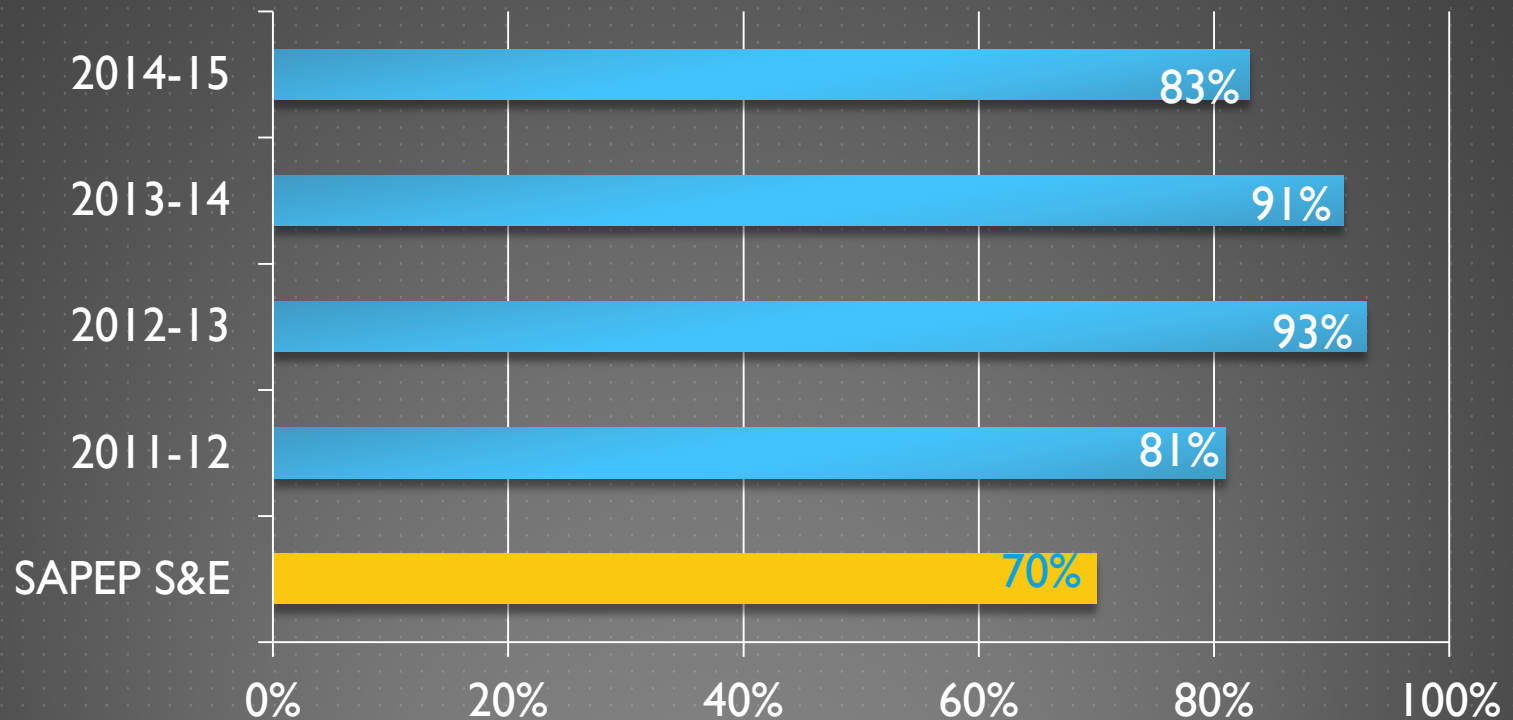
EAOP Completion of A-G Course Pattern at Graduation



Data Source: UCSB EAOP SAPEP Reports 2011-15

UCSB EAOP AT A GLANCE: SAPEP OUTCOMES 2011-2015

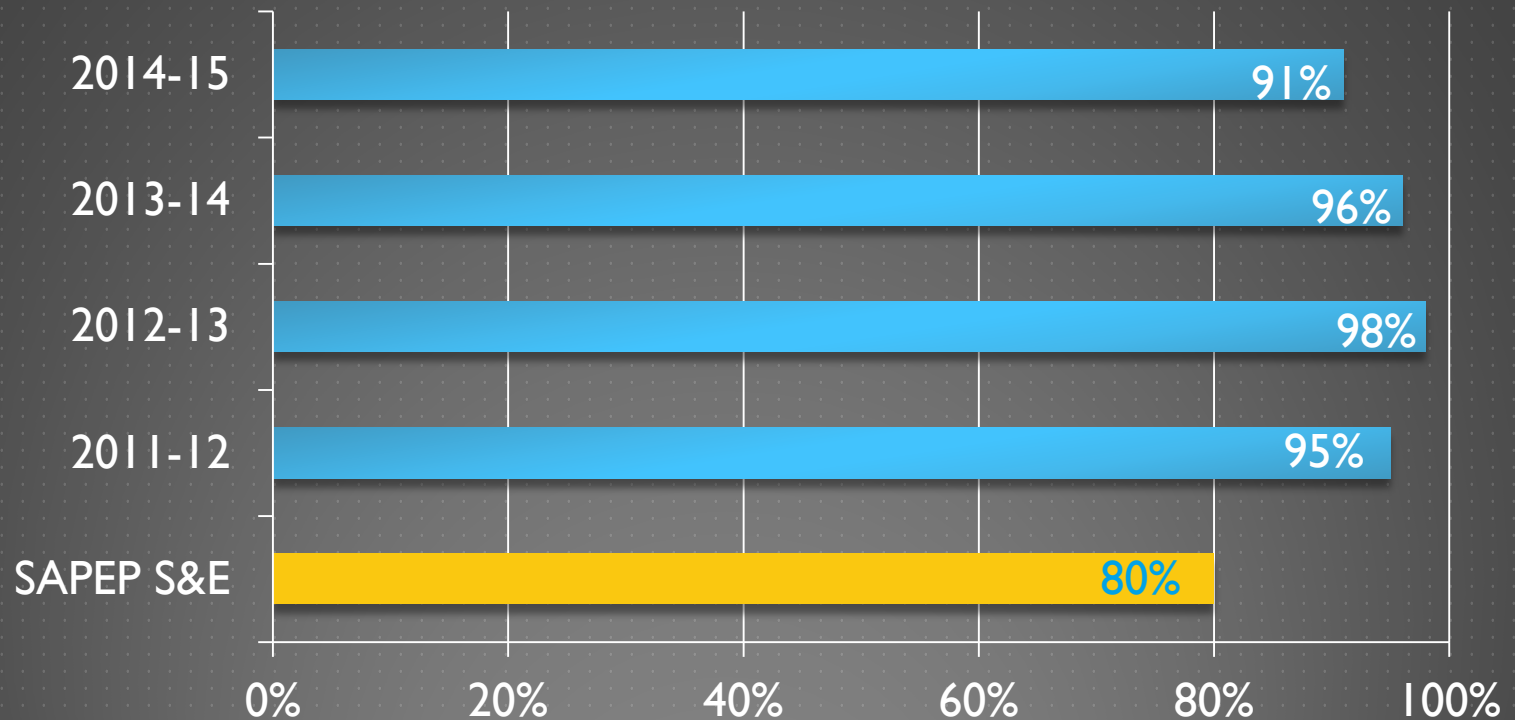
EAOP Completion of Entrance Exams



Data Source: UCSB EAOP SAPEP Reports 2011-15

UCSB EAOP AT A GLANCE: SAPEP OUTCOMES 2011-2015

EAOP 9th Grade Completion of Algebra I



Data Source: UCSB EAOP SAPEP Reports 2011-15

UCSB EAOP AT A GLANCE: SAPEP OUTCOMES 2011-2015

- **3,794 Transcripts evaluated** by five EAOP CSC during the 2014-15 academic year to establish student's A-G eligibility status for grades 9th – 12th, GPA Above 2.50
- **1,347 9th – 12th** grade students were **enrolled in UCSB EAOP** at the 8 services high schools
- **46% of ALL students**, or 6,018 students, grades 9-12th, in eight high schools **received at least 2 services** from EAOP staff
- **84% of ALL students**, or 4,846, 9-12th grades, in four high schools received at least 2 services from EAOP staff
- **180 seniors at 6 high schools participated** in EAOP's College Readiness Academies (**CRA**) from June to August 2015
- A total of **2,262 EAOP services** were provided to eight high schools
- **31%** of all EAOP services provided were **Classroom Presentations** (704 Services)
- **31% of all EAOP services** provided were focused on university **applications**, completions of the **FAFSA/Dream Application**, and **matriculation assistance** (705 Services)

UCSB EAOP AT A GLANCE: EAOP COLLEGE PREP SERVICES

EAOP College Prep Services			
	# of Services	Student Contacts*	Classroom Presentations
2015-16 (Preliminary)	2,654	53,296	984
2014-15	2,205	36,897	687

*1 Student Can Generate Multiple Contacts

Data Source: UCSB EAOP SVR Reports 2014-2016

UCSB EAOP AT A GLANCE: DUAL SERVICES ENROLLMENT 2014-15

Schools	Full Time Services				Part Time Services				ALL	Full time only
	SHS	RMHS	CHS	FHS	CIHS	SMHS	ERHS	PVHS	(8 HS)	(4 HS)
9-12 th Grade Students w/2+Services	1672	1820	651	784	222	348	244	383	6124	4927
School Enrollment	1952	2166	651	1029	2550	2578	2082	2734	15742	5798
% w/2+ services	86%	84%	100%	76%	9%	13%	12%	14%	39%	85%

Data Source: UCSB EAOP SVR Reports 2014-2015

UCSB EAOP AT A GLANCE: UC ADMISSIONS TRENDS & OUTCOME HIGHLIGHTS F2016

		2016			2015			2014			2013		
		Apps	Adms	Adm Rate	Apps	Adms	Adm Rate	Apps	Adms	Adm Rate	Apps	Adms	Adm Rate
Channel Islands	All Students	91	58	64%	70	32	46%	64	30	47%	68	39	57%
	Latino Students	80	52	65%	54	22	41%	44	21	48%	47	26	55%
Carpinteria	All Students	37	21	57%	26	17	65%	30	17	57%	34	19	56%
	Latino Students	22	13	59%	11	6	55%	21	10	48%	21	10	48%
SMJUHSD	All Students	209	134	64%	197	112	57%	183	110	60%	170	97	57%
	Latino Students	151	92	61%	140	68	49%	123	73	59%	117	61	52%

PVHS, SMHS, ERHS

Data Source: UCOP Information Center

