2012 BUSINESS OFFICER INSTITUTE

CONNEXXUS TRAVEL

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Connexxus Initiatives

- Connexxus nearing its five year milestone as a UC systemwide travel program
- Component of the UC Working Smarter initiative
- UC Central Travel Office growth
- Balance systemwide savings with value added traveler benefits
- Target of 80%-85% participation, current level at 40%
- Advanced information system
- Ability to measure problem resolution
- Well established network of preferred suppliers and service providers
- Entering new phase featuring innovative technology and web portal redesign
- Initiated design of faculty program
Connexxus Program Statistics

- 100% Implementation
- 40% Utilization
- 75,000 Transactions
- Error Rate 0.16%
- 43% Booked Online
- $6,480,026 in Actual Savings (2011)
Utilization Goal

Data Source: iBank and Campus Estimated Air Travel Spend
New Technology and Program Enhancements: Spring 2013

- **Revamp Portal Design**
  - Engaging with professional web design firms
  - Redesign enhancements allow for a more interactive and intuitive portal
  - Focus on clarity and ease of use with ability to incorporate social media, mobile apps, and new technology

- **New cutting-edge search tools, booking arrangement**
  - Reduces user search time
  - Kayak comparison search feature
  - Access to Connexxus discounts
  - Simple and user friendly

- **Online audio and video presentation tool**
  - Increase ease of use, self-learning, and ability to market to end users
  - Integrated voice over video embedded in portal
  - Multi-purpose use for tutorials, surveys, newsletters, announcements, travel advisories, travel program and supplier promotions

- **More relevant benchmarking data focused on Higher Education**
  - Allows for both internal and external benchmarking including over 1,900 education institutions to compare against

- **Central Travel Office realignment of staffing resources**
  - Creation of Project Manager positions for Technology and Faculty Programs
Thank you for supporting the Connexxus travel program