UC Online Progress Report
June 2011
Presented to the Online Advisory Board
Dan Greenstein
Vice Provost
Academic Planning, Programs & Coordination
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One Project, Two Branches

Online Instruction Pilot Project
- Research project studying online instruction
- Capacity-building at the campuses
- Common learning environment
- First online courses will be offered to UC students in Winter/Spring 2012

UC Online Education
- Online courses offered to non-UC students in Fall 2012
- Fees charged to non-UC students will repay the loan and sustain the project
Capacity Building – Project Staff

- **Hired**
  - Northern Lead Instructional Designer (Berkeley)
  - Southern Lead Instructional Designer (Irvine)
  - Technology Lead (Davis)
  - Academic Coordinator (Davis)

- **In Process**
  - Director, Course Design & Development (posted)
  - Director, Business & Financial Operations (in classification)
Capacity Building – Service Providers

- **Market Research**
  - US domestic, degree completion and credit transfer
  - Conducted by Colloquy
  - To be completed September 30, 2011

- **Common Learning Environment**
  - RFP process in place
  - Three proposals under consideration
  - Vendor interviews mid-July, selection late July

- **Enrollment, Recruitment, and Delivery of Instruction to non-UC students**
  - RFI to be released mid-July, RFP October 2011, selection January 2012
Pilot Project Evaluation

- Project evaluation efforts led by Dr. John Yun, director of UC Educational Evaluation Center (UCEC)
  - MRU based at UC Santa Barbara
  - IRB approval from all campuses to conduct project evaluation
  - Seeking IRB approval for course evaluation
  - Baseline data collection begins this summer in a few courses offered during Summer Sessions. These courses will be developed further next year through the pilot project.
Policy / Implementation Task Forces

- **Systemwide Course Identification/Articulation**
  - K. Williams, D. Kay, J. Wudka, T. Greenspan
  - Recommendations to Senate and project leadership in August 2011

- **Supporting Cross-Campus Enrollment**
  - Representatives from registrars, admissions, financial aid
  - Input to Course Articulation Task Force

- **Revenue Sharing Models**
  - K. Ratliff, G. Davies, J. Chalfant, E. Gore
  - Recommendations to project leadership in August 2011

- **Eligibility Standards for Non-UC Students**
  - TBD
Business Development

GOAL: Drive recruitment costs to zero and capture required enrollments through two or three articulation agreements

- **Academic Preparation – US students**
  - Focusing on public good services (e.g. transitioning high-potential military service personnel, pathways for under-represented minorities, etc.)

- **International Academic Preparation Programs**
  - Transforming EAP study centers into learning centers

- **Articulation and Enrollment Agreements with Other Colleges and Universities**
Communications

- **June OIPP Conference (June 24–25)**
  - Bring together all project faculty and staff
  - Focus on course design
  - Faculty present and share ideas and tools

- **Provost Campus Visits**
  - Forum with faculty on the project at Berkley, Davis, Santa Cruz and LA (rest to be scheduled)
  - Overall sense is that faculty support the exploration into online instruction. They want to make sure project is conducted in the best way.
  - Intends to return in 6 months to update on progress

- **Town Halls**
  - Opportunities to keep campus community updated on project
  - First will feature Dr. John Yun (Santa Barbara) who leads the evaluation portion