

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

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UNIVERSITY LIBRARIES
SANTA BARBARA,

March 30, 2010

TO:

**Angela Boyd, Chair, LAUC-SB Reseach & Professional Development Committee
Michael Yonezawa, Chair, LAUC Research & Professional Development Committee**

Re: LAUC Presentation Grant Proposal -- UC-Santa Barbara

**Submitted by: J. Elaine McCracken--Serials & Electronic Resources Librarian,
University of California, Santa Barbara, Davidson Library**

A. Summary & Current Status:

Campaign Literature and Diverse Communities: Access Issues & Sustainability Solutions is a poster session that Sylvia Curtis, Yolanda Blue, and I have proposed to present at the 76th IFLA Conference, which takes place August 11-15, 2010 in Gothenburg, Sweden. "The International Federation of Library Associations and Institutions (IFLA) is the leading international body representing the interests of library and information services and their users. It is the global voice of the library and information profession" (viewed March 30, 2010, <http://www.ifla.org/en/about>).

Our proposal has been accepted by the IFLA committee. Please read the embedded acceptance email below from Lidia Putziger, IFLA Membership Officer. Note that only one presenter (Yolanda Blue) was identified to correspond with the IFLA Professional Committee, though we are all listed as presenters in our proposal. Yolanda has confirmed our commitment to present by responding to Lidia Putziger's original acceptance email.

**Subject: Poster Session 2010 IFLA congress in Gothenburg,
Sweden**

From: Lidia Putziger <Lidia.Putziger@ifla.org>

Date: Wed, 24 Mar 2010 13:26:12 +0100

To: blue@library.ucsb.edu

To the presenters of Posters in Gothenburg, Sweden, August 2010

It is my great pleasure to inform you on behalf of IFLA's Professional Committee (PC) that the proposal you had submitted for presenting a poster session during our IFLA World Library and Information Congress in Gothenburg, Sweden, August 2010 has been accepted.

May I request you to confirm your acceptance by sending a message to me at lidia.putziger@ifla.org by Friday 17 April at the latest?

The poster sessions will be held on Thursday 12 and Friday 13 August.

We will send you more details soon, after we receive your confirmation. Please note that the numbering in the attached list is not the final one. You will receive the final list together with concrete instructions.

Herewith I encourage you to register for the conference in Gothenburg; please see <http://www.ifla.org/en/ifla76/registration>

**Kind regards, Lidia.
Lidia Putziger
Membership Officer**

Visit the new IFLA website at www.ifla.org !

**IFLA Headquarters
PO Box 95312
2509 CH The Hague
Netherlands
TEL - +31 70 3140884
FAX - +31 70 3834827
email : lidia.putziger@ifla.org**

B. Description of and timetable for the activities to be funded:

76th IFLA Conference Website: <http://www.ifla.org/en/ifla76>

World Library and Information Congress: 76th IFLA General Conference and Assembly
Date: 10-15 August 2010, Swedish Exhibition and Congress Center, Gothenburg,
Sweden

Poster presentations are scheduled for August 12-13, 2010.

Theme: "Open access to knowledge - promoting sustainable progress"

C. Summary of the budget.

Airfare: Roundtrip airfare from Los Angeles, CA. to Gothenberg, Sweden: Estimate \$1500

**Shuttle/Taxi: Santa Barbara AirBus Shuttle (plus taxi to pickup location)—
Roundtrip \$100**

**Registration - 560.00 EU=745.510 USD
(Alternatively: Membership= 130 Euros + 415 Euros for Registration: 415.00 EUR
= 556.926 USD)**

The deadline for pre-registration is **26 July 2010**

Registration Fees	EURO SEK	
On or before 7 May 2010		
Full delegate IFLA Member	415	4325
Full delegate Non member	560	5840
Student	205	2135
Day Delegate	140	1460
Accompanying Person	275	2865
After 7 May 2010 – on or before 26th July 2010		
Full delegate IFLA Member	500	5210
Full delegate Non Member	665	6930
Student	240	2500
Day Delegate	165	1720
Accompanying Person	330	3440
On site		
Full delegate IFLA Member	590	6150

Full delegate Non member	780	8125
Student	265	2760
Day Delegate	195	2035
Accompanying Person	390	4065

Business Visa for Sweden = 60.00 EU =80.5115 USD

Hotel- \$100 x 4 nights = \$400

Meals & Incidentals: \$64 (Maximum allowed) x 5 days= \$320

Total cost: Estimate= \$2957.50

D. Member of bargaining unit represented by the UC-AFT.

Yes.

E. Abstract of the paper or poster accepted for presentation.

Local Elections, Campaign Literature and Diverse Communities: Access Issues & Sustainable Solutions

In the U.S. the right to vote and the use of the vote are seen as pillars of responsible citizenship and a healthy democracy.

Our poster focuses on a crucial, but somewhat allusive literature – that of electoral campaigns geared toward local multicultural communities in California’s Santa Barbara and Ventura Counties. California is only mandated to collect ballot measures, campaign finances, candidate data and election results.

An initial assessment of available literature: election flyers, realia, posters, photographs, web sites, social networks, and digital media that has been collected and preserved by libraries and repositories are limited in scope. Many of our local candidates’ websites from the most recent election are no longer online.

Open access to knowledge and preservation of this literature helps citizens understand past and current community issues. Our project archive will assist diverse communities to view how their representatives have articulated issues.

Our poster will include text and images of multiple formats (print, posters, pamphlets, digitized and born digital) included in the archive. We will highlight the campaign literature of local diverse communities.

In addition, this archive will serve as a foundation to understand persistent issues, formulate informed current and future strategies, solutions, and develop coalition-building efforts.

F. Name and sponsoring organization(s) (if applicable) of the conference.

IFLA- International Federation of Library Associations and Institutions

G. Description(s) of any funds that have been requested from other sources.

LAUC-SB Professional Development Funds -- \$1,000

Respectfully submitted,

J. Elaine McCracken

Librarian Request for Leave and Estimated Travel Expenses

See www.library.ucsb.edu/lauc/rpd.html for instructions

Employee name: J. Elaine McCracken

Department: Library -- Serials Dept.

Today's date: 03/31/10

Event description and purpose: IFLA 76th World Congress: Poster Session Presentation

Sponsoring organization (spell out acronyms): International Federation of Library Associations and Institutions

Event location: Gothenberg, Sweden

Travel dates: 08/10/10 to 08/16/10

Number of days: 5

YOUR COPY

Please check funding categories:

- Professional Development funds
- Administrative funds (required professional activity or training)
Requires Department Head or AUL approval
- Other funds (paid for by statewide LAUC, grant, sponsoring organization)
- No funds requested

Notes: See attached sheet -- Note Registration fees here adds in the Business Visa cost.
(attach separate sheet if needed)

Estimated Travel Expenses	
(Please keep receipts for all items)	
\$1500	Auto Rental or Bus
	Personal vehicle
	Rounding mileage
	Vehicle license number
	Liability insurance: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
	University vehicle
	Pick up date: _____ Return date: _____
	Liability insurance: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
\$100	Ground transportation
\$	Parking
\$400	Lodging (\$100 x 4 nights)
\$	Food and beverages
\$20	Meals and incidental expenses (\$4 x 5 days)
\$2957.50	Total estimated cost

If traveling out of state, have you completed the UC Travel Insurance Form (www.uctravel.org)

yes no

Employee signature: _____



Approval of Leave and Estimated Travel Expenses

Catherine Nelson

4/6/2010

Department Head

Date

Professional Development Funding Administrative Funding _____ Other LAUC

Release time with pay: Number of days 5

Comments: _____

Brad Eden

4-6-10

AUL

Date

Professional Development Funding Administrative Funding _____ Other

Comments: *No Admin funds requested - will be using Professional, Grant, & own funds to attend*

LAUC-RPD chair *Allyed*

Date *4/13/10*

Professional Development Funding Administrative Funding _____ Other _____

Comments: *up to \$1000 for the year*

Department Head

Date

Professional Development Funding _____ Administrative Funding _____ Other _____

Comments: _____

University Librarian *Lha D. Duke*

Date *4/13/10*

Professional Development Funding Administrative Funding _____ Other _____

Comments: _____