2022 UCUES Survey Administration Summary

The 2022 UCUES survey administration encountered a great challenge after the COVID-19 pandemic. The survey was launched to about 220,000 undergraduates at all nine UC campuses during the spring term and received about 52,000 completed responses. This report provides summaries on survey duration, completion and response rates, and representativeness.

Survey duration

UCUES was launched earliest on April 4, 2022 for UC Santa Barbara and latest for UC Los Angeles on April 19, 2022. The survey was closed for all campuses by August 14, 2022 with average active days of 107 for each campus, compared to 90 in 2020. On average, 19 email reminders were sent for each campus, compared to 14 in 2020 (Figure 1).

Figure 1. Days in Administration of UCUES 2020

Campus	Launch Date	Close date	Active days 2022	# Reminders 2022	Active days 2020	# Reminders 2020
Berkeley	4/5/2022	8/14/2022	132	11	92	8
Davis	4/12/2022	7/27/2022	107	15	88	8
Irvine	4/6/2022	8/1/2022	116	16	92	13
Los Angeles	4/19/2022	8/10/2020	115	16	106	11
Merced	4/4/2022	7/6/2022	94	17	71	16
Riverside	4/12/2022	6/28/2022	77	16	48	12
San Diego	4/5/2022	8/10/2022	120	35	112	27
Santa Barbara	4/4/2022	7/31/2022	110	26	107	16
Santa Cruz	4/6/2022	7/5/2022	90	18	97	12
Average			**107**	**19**	**90**	**14**

Completion rate, response rate and representativeness

Figures 2-3 provide the information on completion and response rates by campus, gender, and race/ethnicity.

- **Completion Rate**: Completion rate is defined as the percentage of respondents in the overall valid survey invitees who responded to at least one survey question after the consent form and clicked the "submit" button at the end of the survey. Survey completers do not have to answer all questions. Rather, they can skip questions. The overall completion rate is 24%, slightly higher than the final completion rate in 2020 at 30% (Figure 2).
    - There is not huge variability in completion rates across racial/ethnic groups and other SES characteristics (e.g., Pell, first generation and applicant type), but male students and international students have significantly lower completion rates and non-binary and humanities students have significantly higher completion rates.

- **Response Rate**: Response rate is defined as the percentage of respondents that answered at least one survey question after the consent form, regardless of submitting the survey of not, among the overall valid survey invitees. The overall response rate is 28%, compared to 35% in 2020. Campus response rates vary from 24% to 38% (Figure 2).
- **Representativeness**: Representativeness is a measure to indicate the degree to which the respondents represent the population. A simple direct way to check the representativeness is to compare respondents and population by key characteristics, such as gender, race/ethnicity, residency, and etc. In general, the respondents are representative of the population by most demographics. The most significant difference is in gender. Female respondents are overrepresented by about eight percentage points and male respondents underrepresented by about twelve percentage points (Figure 3). International respondents are also slightly underrepresented by about three percentage points (Figure 4).

Figure 2. Completion rate, response rate, and representativeness by campus

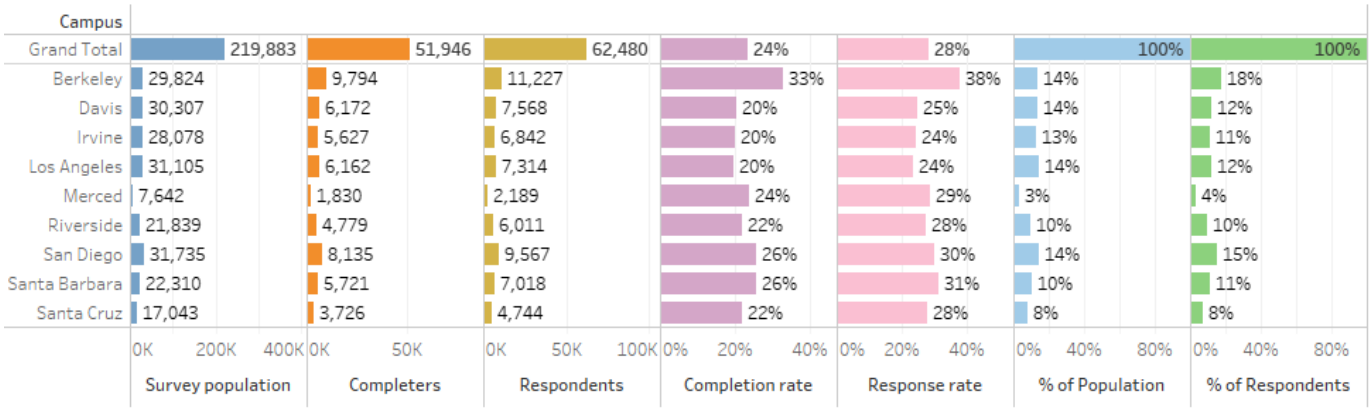

Figure 3. Representativeness by gender

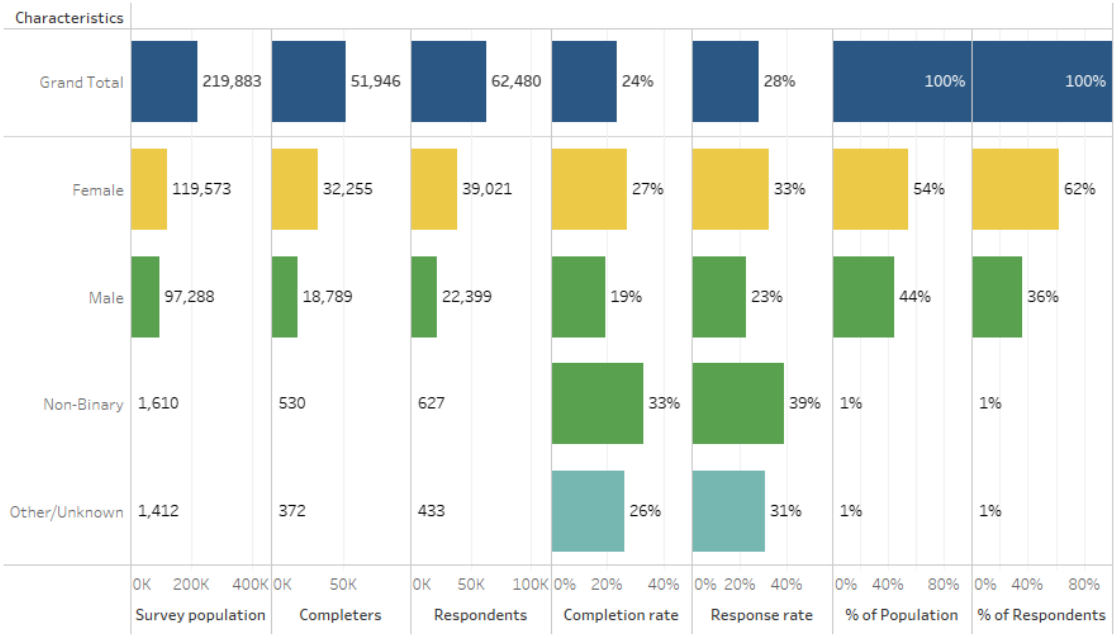
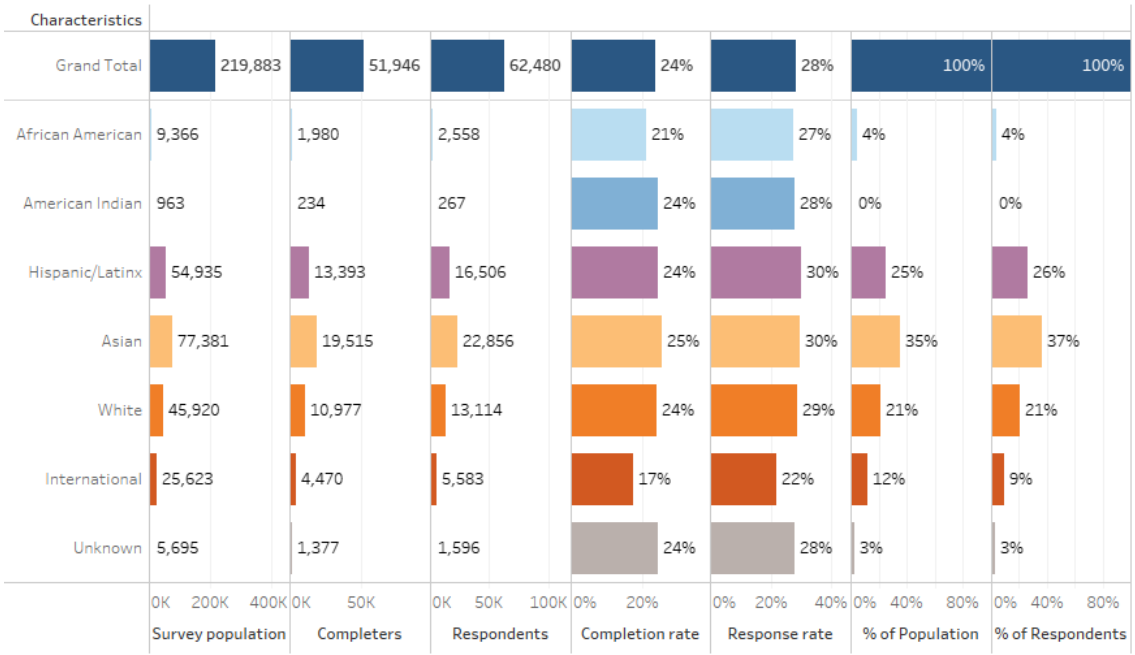
Figure 4. Representativeness by race/ethnicity