



From Global to Local: Creating Food Spaces at University of California, Merced



Isabella Beltran

Global Food Initiative Ambassador • Sustainability Student Intern • Bobcat Eats Program Director • Campus Community Garden Director
Environmental Engineering • University of California Merced
ibeltran2@ucmerced.edu

CAMPUS COMMUNITY GARDEN

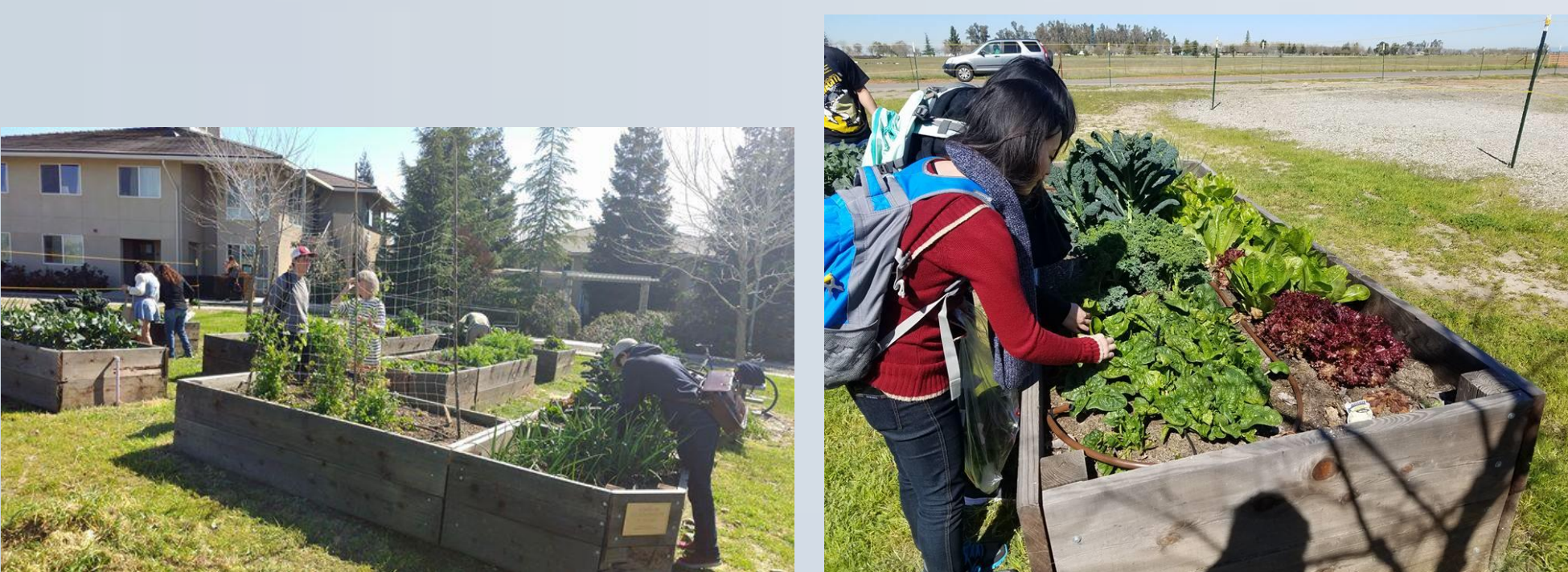
Goal: Execute the relocation of campus garden & initiate campus wide outreach for events.

Challenge: Gathering committed student & campus support for garden projects & events.

Strategies: Worked closely with committees of supporting interest student groups & departments.

Outcomes: Created garden standard operating procedures & hosted campus wide events.

PROJECT HIGHLIGHTS



PROJECT REVIEW

With each garden event we have hosted, we have received well over 50 participants including students, faculty and staff. Each participant receives one-on-one time with our Merced Master Gardener and has the opportunity to learn new ways to use fresh naturally grown produce. We have received many requests to have more frequent events in the garden and to expand the current site.

ABSTRACT

Food is the foundation of community and fuels social interaction. Using this phenomena, we can create spaces and platforms to identify and implement solutions surrounding food injustices and sustainable living.

2016-2017 CAMPUS PROGRAMS

1. Campus Community Garden
2. Bobcat Eats Program

LASTING IMPRESSIONS

Successful full scale implementation of on campus programs centered around food injustices and sustainable living.

BOBCAT EATS

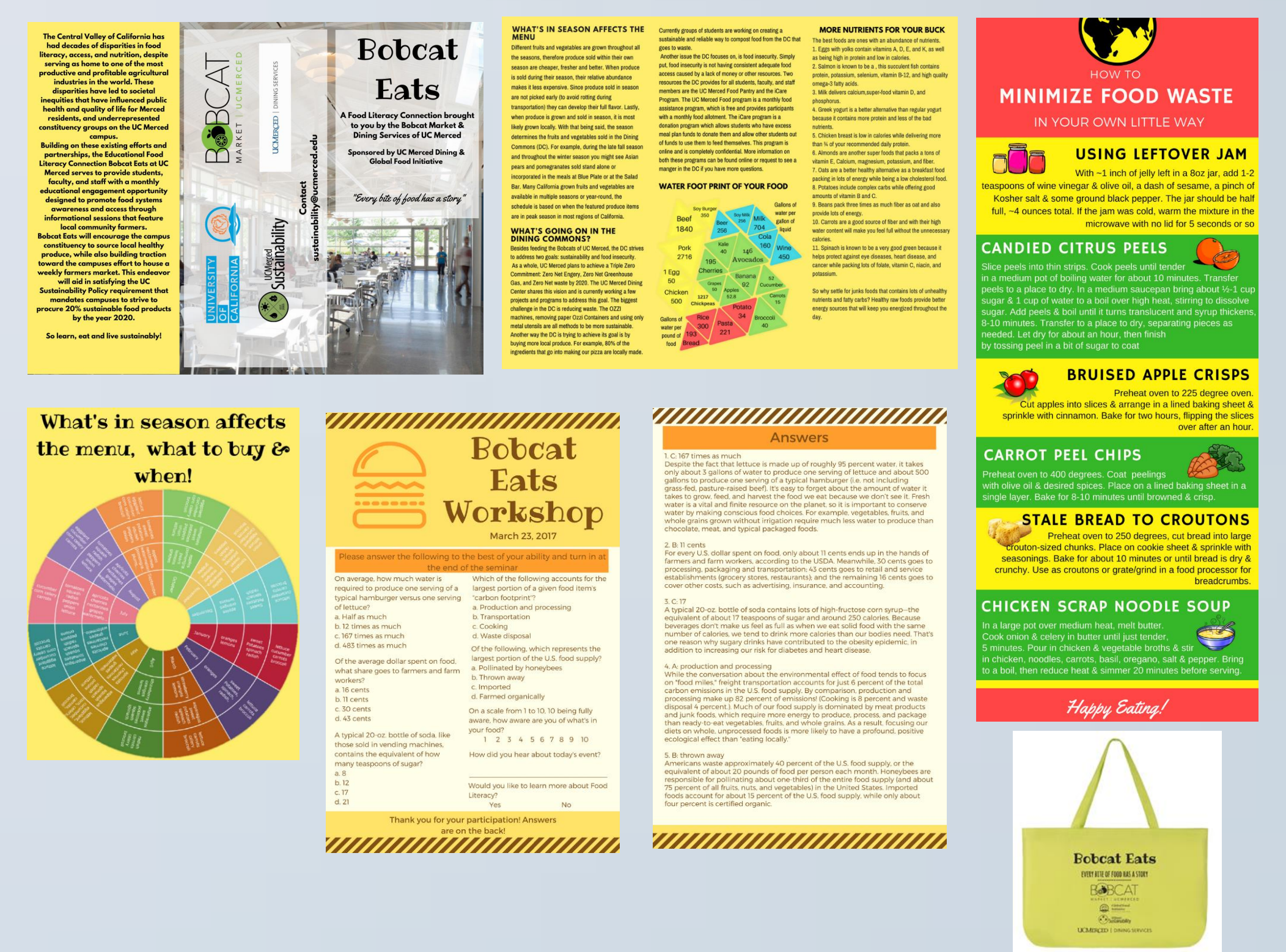
Goal: To improve the variety, taste & freshness of produce available to students, staff & faculty while educating them on vital food literacy topics.

Challenge: Develop & execute successful monthly Bobcat Market with a food literacy education component on campus.

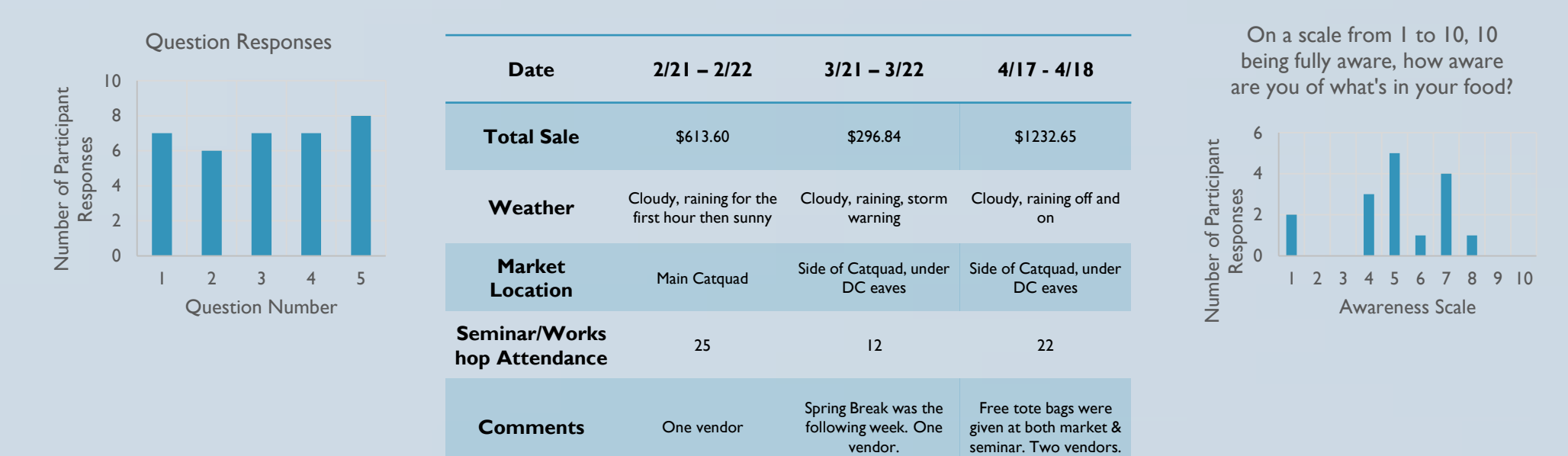
Strategies: Planned & developed a timeline for the Spring semester with local vendors and guest speakers.

Outcomes: Successfully executed the first food literacy/market of its kind, Bobcat Eats during Spring.

PROJECT HIGHLIGHTS



PROJECT REVIEW



With each Bobcat Eats event we have advertised and hosted, it has been well received on social media platforms. Many students have asked for more frequent market days and food literacy events.

Bobcat Eats

EVERY BITE OF FOOD HAS A STORY



UCMERCED | DINING SERVICES

