Dear Colleagues:

I write to advise you of my support and enthusiasm for a new Universitywide committee, the Electronic Accessibility Leadership Team (EALT). Organized under the auspices of the University of California Information Technology Leadership Council, the EALT is charged with leading an initiative to promote a UC electronic environment that is welcoming and responsive to everyone, particularly individuals with disabilities. This initiative offers an exciting new opportunity to enhance UC's ongoing commitment to excellence and to think systematically and creatively about how we serve the growing number of people who, with or without formally disclosing a disability, increasingly depend on a fully accessible electronic environment.

The EALT comprises at least one representative from each campus, Lawrence Berkeley National Laboratory, and the Office of the President. I enclose the membership list and charge for your information. In the first phase, the EALT is developing priorities and goals for systemwide collaboration by building upon work already underway at individual UC campuses, as well as in the California State and Community College systems. The EALT will be conducting an initial assessment of campus practices and needs in a broad range of areas. The group will propose an electronic accessibility policy, accompanied by specific recommendations that I look forward to discussing with you in the coming months.

Your support for improving the accessibility of our electronic environment is vital. Done thoughtfully, such efforts can be carried out using existing resources by integrating accessibility principles at the start of technology and purchasing cycles, by exploring innovative approaches to teaching and learning guided by principles of universal design, and by promoting awareness and ensuring close collaboration among service providers and experts.

I am personally committed to the goals of the EALT and will pay close attention to its efforts and outcomes. As part of a broad and substantive commitment to accessibility in all venues, the time has come for the University to take a lead role in advancing
electronic accessibility, not only because it is the right thing to do, but also to tap new sources of innovation and imagination. I am sure you share my commitment to accessibility. I ask that you support the work of the EALT on your campuses and that you take steps to bring awareness to the importance of making measurable progress in this important endeavor.

With best wishes, I am,

Sincerely yours,

Mark G. Yudof
President

cc: Academic Council Chair Powell
Executive Vice President Brostrom
Associate Vice President Ernst
Information Technology Leadership Council Members
Electronic Accessibility Leadership Team Members
Executive Vice Chancellors
Vice Chancellors for Administration
Vice Chancellors for Student Affairs
## Electronic Accessibility Leadership Team

**July 2010**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Representative</th>
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<tbody>
<tr>
<td>Chair</td>
<td>Christine Bagwell, Vice Provost. Information and Educational Technology, UCD</td>
</tr>
<tr>
<td>Vice Chair</td>
<td>Joshua Hori, Assistive Technology Specialist, Disabled Students Program, Student Disability Center</td>
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<tr>
<td>ITLC</td>
<td>Pete Siegel, Vice Provost. Information and Educational Technology, UCD</td>
</tr>
<tr>
<td>UCB</td>
<td>Lucy Greco, Assistant Provost. Academic Compliance &amp; Disability Standards, Sarah Hawthorne.</td>
</tr>
<tr>
<td>UCD</td>
<td>Joshua Hori, Assistive Technology Computer Resource Specialist, Student Disability Center</td>
</tr>
<tr>
<td>UCI</td>
<td>Jan Serrantino, Director. Disability Services Center</td>
</tr>
<tr>
<td>UCLA</td>
<td>Patrick Burke, Coordinator. Disabilities and Computing Program</td>
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<tr>
<td>UCM</td>
<td>Christopher Volkerts, Manager. Communications and Information Technology Planning</td>
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<tr>
<td>UCR</td>
<td>Bob Bottomly, Senior Web Architect. Strategic Communications</td>
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<tr>
<td>UCSB</td>
<td>Mark Grosch, Adaptive Technology Specialist, Disabled Students Program</td>
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<tr>
<td>UCSC</td>
<td>Susan Willats, ADA Compliance Officer: Assistant Director, Transportation and Parking Services</td>
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<tr>
<td>\UCSF&gt;</td>
<td>Christine Bagwell, Associate Director. Academic Computing, Barry Niman. Director. Accommodation, Counseling, and Consulting Services (ACCES), Human Resources</td>
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<tr>
<td>UCSF</td>
<td>Terry Smith, Director of Learning and Student Disabilities</td>
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<tr>
<td>ANR</td>
<td>Karl Krist. WAT Manager/Programmer. Communication Services</td>
</tr>
<tr>
<td>LBNL</td>
<td>Kristine Hafner. Acting IT Division Director and CIO</td>
</tr>
<tr>
<td>UCOP</td>
<td>David. Ernst, Associate Vice President and Chief Information Officer, Yvonne Tevis. Chief of Staff. Information Resources and Communications</td>
</tr>
<tr>
<td>Purchasing</td>
<td>Stephen Benedict. Director. IT Strategic Sourcing</td>
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Please submit your questions, comments, and suggestions at

Last updated: July 20, 2010

http://www.ucop.edu/irc/ealt/membership.html 7/20/2010
The UC Information Technology Leadership Council (ITLC) is committed to promoting an electronic environment at the University of California that is accessible to everyone, especially individuals with disabilities. To this end, the ITLC is forming the UC Electronic Accessibility Leadership Team to provide systemwide strategic direction for the UC electronic accessibility initiative and to identify and promote projects that will substantially improve the accessibility of the University electronic environment.

Membership

Representation: The team will be composed of a representative from each UC campus, UCOP, and LBNL, as well as from key functional areas: Academic Senate, University Counsel, Purchasing, ADA Compliance, the Libraries, student and faculty/staff disability services, campus Bookstores, and information technology. The team will include 1-2 individuals who can lend a first-person perspective on issues and opportunities related to electronic accessibility. Whenever appropriate, representatives will be selected from existing UC-wide groups representing the functional areas listed above, thereby ensuring timely and effective coordination across both campuses and committees.

ITLC Participation: In addition, at least two members of the ITLC shall serve as members of the Leadership Team. The ITLC members shall be responsible for conveying ITLC recommendations to the Leadership Team and for ensuring that the Leadership Team and its work groups communicate with ITLC standing committees whose work overlaps with electronic accessibility issues. These committees include the UC IT Policy and Security Officers and the Education Technology Leadership Group.

Chair: Members will elect a chair to set agendas and schedule and facilitate meetings.

Purpose and Charge

The Team will identify, prioritize, and promote initiatives that advance the cause of electronic accessibility at UC. Specifically, it shall

- Make a recommendation about Presidential policy on electronic accessibility
- Determine areas of greatest risk, opportunity and prioritize accordingly
- Identify areas, resources, and processes for multi-institutional collaboration
  - Define and prioritize specific opportunities for effective collaboration and partnership (e.g., within the UC system and with the CSU and Community Colleges)
  - Pursue collaborative funding and develop grant proposals to advance electronic access in the UC system (and more broadly throughout California)
o Encourage and support collaboration with faculty initiatives in critical disability studies
o Develop an online collaborative space that can be used to encourage system-wide coordination and contributions on a broad range of issues and topics (electronic accessibility as it relates to pedagogy, course materials, digital texts, procurement, policy, Web, etc.) and that can also serve to model accessible online communication practices

• Define a set of effective practices for adoption by campuses and departments
• Develop strategies to make accessible design a standard component of new IT initiatives
• Develop training opportunities and materials for UC staff and a corresponding program for faculty focused on universal design in teaching
• Establish discrete work groups whose charge will be to delve into specific issues and opportunities related to improving the accessibility of our electronic environment. These work groups will consult broadly and work closely with their campuses to inform recommendations to the IT Leadership Council. Examples include
  o Web site accessibility resources group (already formed)
  o Web site testing tools evaluation group (already formed)
  o Future groups may focus on issues ranging from campus climate, digital textbooks, accessibility in teaching and learning, procurement, funding opportunities, policy, etc.

**Timeframe**

The team should hold its first meeting no later than April 2010 to establish goals and tasks, as well as plan a regular meeting schedule. Monthly conference calls are recommended. At the end of the 2009-2010 academic year, the team will produce a brief report of activities and recommendations, which will form the basis for a longer-term UC-wide strategic framework for electronic accessibility. Quarterly progress reports will be provided to the IT Leadership Council and published on the Web to allow broader community input.