

# California Program on Access to Care

California Policy Research Center

University of California, Office of the President

## *Special Briefing* AGRICULTURAL WORKERS: Health Policy Research and Initiatives



*BRIEFING IN CONJUNCTION WITH THE CALIFORNIA-MEXICO HEALTH INITIATIVE*

### AGENDA

California State Capitol, Room 2040

Sacramento, California

Thursday, November 17, 2005

1:00pm to 4:00pm

#### *Welcome and Opening Remarks:*

- 1:00pm     **Gilbert Ojeda**, Director, California Program on Access to Care  
              **Xochitl Castaneda**, Director, California-Mexico Health Initiative

#### *Presentations:*

- 1:15pm     *The Need for Targeted Surveys of Farmworkers*  
              **Rick Mines, PhD**, California Institute for Rural Studies
- 1:45pm     *Improving the Health and Well-being of Hired Farmworkers: A Public Health Perspective*  
              **Marc Schenker, MD, MPH**, UC Davis
- 2:00pm     *The California Farm Labor Force: Findings from the NAWS 2003-2004*  
              **Trish Hernandez, MA**, Aguirre Inc.
- 2:15pm     *Policies to Improve the Health and Well-Being of California's Hired Farm Laborers*  
              **Don Villarejo, PhD**, Consultant to UC Davis Public Health Sciences
- 2:45pm     *Sexual Behaviors and Practices in Male Mexican Immigrants in California*  
              **Claire D. Brindis, Dr. P.H.** and **Rebecca Braun, MPH (candidate)**, UC San Francisco
- 3:15pm     Questions/Discussion

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## AGRICULTURAL WORKER HEALTH:

### Forum on Health Care Initiatives

Sponsored in collaboration with the California-Mexico Health Initiative

#### AGENDA†

UC Center Sacramento  
1130 K Street, Lower Level  
Sacramento, California

Wednesday, July 5, 2006

10:00am to 3:00pm

#### Welcome and Opening Remarks

10:00 am **Gil Ojeda**, Director, California Program on Access to Care  
**Xóchitl Castañeda**, Director, California-Mexico Health Initiative

#### Panel 1: Who's doing what: Targeted Programs for Agricultural Workers

*Moderator: Art Naldoza*, Deputy Director, La Cooperativa Campesina

10:15 am *The California Endowment's Special Agricultural Workers' Initiative*  
**Paul Hernández**, Public Affairs Director, The California Endowment

10:30 am *Public Health Initiatives in Agricultural Counties*  
**Carmen Nevárez, MD**, Medical Director, Vice President of External Affairs, Public Health Institute

10:45 am *Farmworker Targeted Programs: Successes and Limitations*  
**Harry Foster**, President and CEO, Family Healthcare Network  
**Janet López**, Policy Analyst, California Primary Care Association

11:00 am *Outreach, Training and Education Through Multi-county CBO Networks*  
**Chris Paige**, Chief Operating Officer, California Human Development Corporation

#### Panel 2: What's the Message: Communicating to Agricultural Workers' Families

11:15 am *Role of the Media in Reaching Rural Immigrants*  
**Hugo Morales**, President/Founder, Radio Bilingüe  
**Graciela Orozco**, Assistant Professor, San Francisco State University

11:30 am *Mobilizing Communities through Binational Health Week*  
**Xóchitl Castañeda**, Director, California-Mexico Health Initiative  
**Luis J. Hernández**, Community Program Coordinator, California-Mexico Health Initiative

11:45 am *Reaching the Most Vulnerable: What Do We Know?*  
**Marc Schenker, MD, MPH**, Professor, School of Medicine, UC Davis

12:00 pm Discussion and questions from the audience

12:15 pm Lunch will be served  
*Moderator: Xóchitl Castañeda*, Director, California-Mexico Health Initiative

*Luncheon Keynote Speaker*

**The Honorable Denise Ducheny Moreno**, Chair of Senate Budget, Sub-Health Committee,  
California State Senate (San Diego)

### Panel 3: National Immigration Reform: Implications for Immigrant Health in California

*Moderator: Gil Ojeda*, Director, California Program on Access to Care

1:30 pm *Potential Impacts of Immigration Legislation on Access to Health Care*  
**Michael Rodríguez, MD**, Vice Chair for Research, David Geffen School of Medicine at UCLA\*

1:50 pm *The Impact of Possible Reform on California Immigrant Demographics*  
**Rick Mines, PhD**, Agricultural Labor Consultant/Agricultural Workers Survey, Developer,  
National Department of Labor

2:10 pm *Contending Reform Provisions: the Most Pressing Dilemmas*  
**Josh Bernstein**, Director of Federal Policy, National Immigration Law Center \*  
**Tanya Broder**, Public Benefits Staff Attorney, National Immigration Law Center

2:30 pm Discussion and questions from the audience

3:00 pm Adjournment

† Presentation titles are tentative

\* Participation via videoconference

## BIOGRAPHICAL SKETCHES

### MODERATORS

**Gil Ojeda** currently serves as Director of the California Program on Access to Care (CPAC), a policy research program housed in the University of California, Office of the President. CPAC provides assistance to the State legislature and State health agencies on access to health care issues as they relate to immigrants and the working poor. CPAC funds competitive research, provides technical assistance to State policy makers and convenes special symposia. Mr. Ojeda also serves as Chair of the Policy Committee of the Latino Coalition for a Healthy California. He formerly served as Senior Advisor to the Vice President for Health Affairs of the University of California for the five University of California Academic Medical Centers and ran a regional health planning agency for the five-county San Francisco Bay Area.

**Xóchitl Castañeda** is a medical anthropologist by training. She was educated in Guatemala and Mexico. She received a post-doctoral fellowship in reproductive health at the University of California, San Francisco, and also received training in social science and medicine at Harvard University. For nearly seven years she was a professor and researcher at Mexico's National Institute of Public Health, where she also directed the Department of Reproductive Health. In 1999 she received the National Research Award on Social Science and Medicine. Ms. Castañeda has published more than 50 scientific works and has served as a consultant for more than 20 national and international institutions.

**Arthur Naldoza** currently serves as Deputy Director of La Cooperativa Campesina de California. Previously, he served as the Executive Director of the Health Officers Association of California; a national consultant for 14 years for the Center for Community Change; and the administrator of the first farmworker Community Health Center clinic in California. He has an AA Degree from Hartnell College and a degree in Biological Sciences from San Francisco State University.

### PANEL 1: WHO'S DOING WHAT: TARGETED PROGRAMS FOR AGRICULTURAL WORKERS

**Paul Hernandez** is Director of Communications and Public Affairs for The California Endowment, the state's largest private health foundation, which to date has awarded more than \$1.6 billion in grants to thousands of nonprofit organizations across California to address today's most pressing health and health care issues. As The Endowment's primary liaison to government and civic leaders at the state and local level, Paul is responsible for developing and implementing strategies to build alliances, raise public awareness, and generate support among the public and private sectors for the foundation's program and policy goals. Paul has over ten years of experience working on diverse policy and community issues in both the government and nonprofit arenas. He previously served as Los Angeles County Supervisor Gloria Molina's chief advisor on transportation, public safety, and law enforcement issues. Paul then became Executive Director of New Schools/Better Neighborhoods, a nonprofit civic advocacy group focused on improving ways to site, design, and build public schools.

**Carmen R. Nevarez, MD, MPH** currently serves as Medical Director and Vice President of External Relations at the Public Health Institute. Dr. Nevarez is a former Health Officer and Department Director with the Department of Health and Human Services, City of Berkeley, and has provided medical services to multi-cultural, multi-ethnic communities in a diverse array of settings, including service as Medical Director at La Clinica de la Raza, Oakland, California. She continues to practice on a part-time basis serving women's health needs. Recognized as a long-standing voice for the public's health, her commentary has appeared in a wide range of media outlets. Dr. Nevarez currently serves as Vice-Chair for the Latino

Coalition for a Healthy California; is a former APHA Executive Board Member; past President of the California Public Health Association-North; and founding Board Chair of the California Center for Public Health Advocacy. She was named in Latinas of Excellence, Hispanic Magazine, 2004 and 2005.

**Harry L. Foster, MS** is the Chief Executive Officer at Family HealthCare Network. With over thirty-five years of experience in health care administration in both the inpatient and outpatient settings, he has been an active participant in the health care revolution. He holds a Master of Science Degree in Community Medicine with an emphasis on health care administration from the University of Utah College of Medicine. He serves on numerous local, state, and national boards and committees. Under his leadership, Family HealthCare Network has grown from a small outpatient clinic in Porterville with an annual budget of \$250,000 to a multi-site ambulatory care network with an annual budget of over forty million dollars a year. The Network currently serves over eighty thousand patients in the Tulare and Kings Counties area and provided over three hundred farmworker clinics in the last year. Family HealthCare Network, one of the largest farmworker clinics in the nation, prides itself in being culturally and linguistically competent in serving everyone, but particularly Latino, and Southeast Asian populations. All patients are served in a manner that respects individual dignity and recognizes access barriers such as financial ability, language, cultural background, and geographic/transportation issues.

**Janet Lopez** works for the California Primary Care Association (CPCA) as an Analyst charged with issues impacting Federally Qualified Health Centers (FQHCs). Ms. Lopez monitors all federal programs and legislation impacting the operations of FQHCs. Additionally, she has mastered the Policy Information Notices and application process for the President's Initiative and regularly provides complex technical assistance to the CPCA membership and other parties interested in competing for Section 330 grant opportunities. She also works on developing policy recommendations impacting special populations, including migrant/seasonal farmworkers and homeless populations. Ms. Lopez's experience includes working for Governor Gray Davis, the Office of the Secretary for Education, and the Office of Assemblywoman Carol Liu. Ms. Lopez received her B.A. degree from the University of California, Berkeley in May of 2000. Her areas of study included both History and Political Science.

**Christopher Paige, MA** currently serves as Deputy CEO Programs for the California Human Development Corporation (CHDC). Mr. Paige has been with CHDC since 1975 and is now responsible for Program Operations and Development serving low-income communities in northern California. Mr. Paige is a Board Member and past Chair for the Association of Farmworker Opportunity Programs and the Sutter VNA and Hospice Foundation. He received his Bachelors of Arts from Stanford University in 1965. Mr. Paige went on to receive his Masters of Arts from the University of California, Berkeley in 1966.

## **PANEL 2: WHAT'S THE MESSAGE: COMMUNICATING TO AGRICULTURAL WORKERS' FAMILIES**

**Hugo Morales, JD**, is the Executive Director and a founder of Radio Bilingüe, Inc., the National Latino Public Radio Network. He serves on the boards of The San Francisco Foundation, The California Endowment, The Rosenberg Foundation, California Tomorrow, the Alliance for California Traditional Arts, UC Merced, and Central California Legal Services. He is a member of the California State University at Fresno Advisory Council to the President and Pacific Gas & Electric/Greenlining Partnership. He also serves as a Commissioner for the California Postsecondary Education Commission and First 5 Fresno County. He founded the Central California Hispanic Chamber of Commerce and was a recipient of a MacArthur Foundation Fellowship in 1994. Mr. Morales is a Mixtec Indian from Oaxaca, Mexico. His family immigrated to California when he was nine, and he grew up as a farmworker in Sonoma County. He then went on to graduate from Harvard College and Harvard Law School.

**Graciela León Orozco, EdD**, currently serves as assistant professor and coordinator of the School Counseling Program at San Francisco State University. Previously, she served as a volunteer producer/programmer for Radio Bilingüe for over 15 years. In 1998, she created and hosted an on-air parenting program for immigrants. Based on that experience, she developed her doctoral dissertation "The Education and Empowerment of Immigrant Latinos through Talk Radio." With *California Tomorrow*, she helped develop an in-depth study of the challenges and successes of students of color in California's Community Colleges. She has also worked as a bilingual teacher and counselor in underserved communities. Graciela León Orozco is Chicana of Purépecha Indian ancestry and grew up in a farmworker family in California's Central Valley.

**Luis Javier Hernández** currently serves as the Community Program Coordinator for the California-Mexico Health Initiative, which is housed under the California Policy Research Center. Since joining CMHI in 2004, he has organized Binational Health Week efforts in California and has initiated multiple statewide health campaigns that included oral health, occupational health and safety, mental health, and HIV/AIDS awareness. Growing up in the border region of Texas has given Luis Javier the opportunity to work with both the public and private sectors in Mexico and the United States. His work experiences vary from working directly with migrants in New York City to serving as Assistant Director of Economic Development in the city of Matamoros, Tamaulipas, México. These experiences have helped him understand the need for culturally-sensitive care for Mexicans residing on either side of the border. Luis Javier received his B.A. in Marketing from the University of Texas, San Antonio.

**Marc Schenker, MD, MPH** is currently Professor and Chairman of the Department of Public Health Sciences at the University of California, Davis. He has worked for the past 20 years, addressing a wide range of public health issues. His research has included major studies on respiratory hazards among agricultural workers, diesel exhaust exposure and lung cancer, reproductive and other health hazards in the semiconductor industry. He teaches at the undergraduate, graduate and professional school levels as well as in a wide range of continuing education and professional forums. He is the Preventive Medicine Advisor for the UC Davis School of Medicine as well as Director of the UC Western Center for Agricultural Health and Safety at Davis and Director of the Davis component of the Center for Occupational and Environmental Health. Dr. Schenker received his M.D. degree from the University of California at San Francisco and his M.P.H. from the Harvard School of Public Health.

### **LUNCHEON KEYNOTE SPEAKER**

**The Honorable Denise Moreno Ducheny, JD**, was elected to the California State Senate in 2002. She represents the 40th District, incorporating portions of San Diego and Riverside Counties and all of Imperial County. Senator Ducheny Chairs the Senate Budget Subcommittee on Health and Human Services and is Vice Chair of the Committee on Agriculture. Senator Ducheny previously served in the California State Assembly from 1994 to 2000. As an Assemblywoman, she was the first San Diegan, first woman, and first Latino ever to be appointed to Chair of Assembly Budget Committee, a powerful position overseeing the state's \$100 billion spending plan. As a legislator in both houses, Senator Ducheny has worked diligently to improve California's bi-national relationship with Mexico by conducting several border meetings to discuss cross-border business, transportation, education, and health issues. Senator Ducheny worked with federal elected and administrative officials to further enhance our cooperative relationships, including the establishment of a permanent Office of Binational Border Health to facilitate cooperation between health officials and professionals in California and Mexico and to reduce the risk of disease in the border region.

Senator Ducheny received a B.A. in History from Pomona College and went on to study economic history at the University of Lund, Sweden. Senator Ducheny received her J.D. degree from Southwestern University School of Law and was admitted to the California State Bar in 1979.

### **PANEL 3: NATIONAL IMMIGRATION REFORM: IMPLICATIONS FOR IMMIGRANT HEALTH IN CALIFORNIA**

**Michael A. Rodríguez, MD, MPH** is Vice Chair for Research at the David Geffen School of Medicine at UCLA. Dr. Rodríguez has significant expertise in the principles of community-based participatory research and the development of initiatives focused on improving the health and health care of individuals, families, and communities. His research activities focus on the healthcare needs of ethnically diverse populations across the age spectrum. He has published and lectured widely, is an active reviewer for NIH, and has consulted for WHO, UNICEF, PAHO, and the Centers for Disease Control and Prevention. Dr. Rodríguez completed his undergraduate training at the UC, Berkeley; received his medical degree from UCLA School of Medicine; completed residency at UCSF's Family Medicine Residency Program; received his M.P.H. degree at the John Hopkins University School of Hygiene and Public Health; and was a Robert Wood Johnson Clinical Scholar at Stanford University and a Picker/Commonwealth Scholar at UCSF. He teaches UCLA residents, graduate and undergraduate students, while continuing to practice family medicine.

**Rick Mines, PhD**, currently works as an independent consultant, working mostly on Mexican rural development issues. Over the last 30 years Rick Mines has done a series of surveys and case studies related to Mexican immigration to the United States and rural development in Mexico. These included several state-level or local surveys for private foundations and government agencies in California and Mexico. Mines also began and managed one national survey, the National Agricultural Workers Survey (of the U.S. Department of Labor) from 1988 to 1999. From 1999 to 2005, Mines worked at California Institute for Rural Studies (CIRS) specializing in the gathering and analysis of original survey information about the health and demographics of U.S. farmworkers. At CIRS he led teams of researchers in two significant efforts to collect and analyze original data about farmworker health—the Binational Farmworker Health Survey and the Agricultural Workers Health Survey.

**Josh Bernstein, JD**, currently serves as director of federal policy for the National Immigrant Law Center in Washington, DC. Mr. Bernstein monitors, analyzes, and makes recommendations regarding federal legislative and administrative developments affecting immigrants, particularly in the areas of immigration law and the employment and public benefits rights of low-income immigrants. Before joining NILC in 1994, he served as a judicial clerk to the Hon. Harry Pregerson of the Ninth Circuit Court of Appeals. Mr. Bernstein's advocacy on behalf of low-income persons dates back to 1982, when he was Director of Californians for a Fair Share, a statewide coalition of low-income families and their allies that was formed to combat welfare cuts. He subsequently served as a welfare advocate for the Legal Aid Foundation of Los Angeles and the Inner City Law Center, a Los Angeles skid-row legal clinic. Mr. Bernstein holds a J.D. degree from UC Berkeley.

**Tanya Broder, JD**, currently serves as public benefits staff attorney for the National Immigrant Law Center in Oakland, CA. Ms. Broder focuses primarily on analyzing the ways in which federal, state, and local governments have been implementing the welfare and immigration laws passed in 1996. She writes articles and policy analyses, provides technical assistance, co-counsels litigation, and presents trainings to legal and social service providers, legislative staff, and community-based organizations. Before joining NILC in 1996, she worked as a policy analyst for the Northern California Coalition for Immigrant Rights and as a staff attorney for the Legal Aid Society of Alameda County in Oakland. Ms. Broder holds a J.D. degree from Yale Law School.