

University of California Standing Committee on Copyright
Prototype Copyright Education Web Site
Issues for Discussion
February 27, 2003

(NOTE: to conserve the time of the Committee, comments on details of graphic design, editorial matters related to site content, etc., should be sent to Gary Lawrence, who will summarize for the benefit of the Committee.)

1. Is the prototype site generally both usable and useful as a source of copyright information? What additional key elements are needed to enhance usefulness and usability?
2. Is further investment in the development of the prototype warranted?
3. If so, how should the development be:
 - a. Reviewed (what constituencies should be consulted? How? What techniques are appropriate [e.g. surveys, focus groups, usability testing])
 - b. Staffed (what expertise is needed; from what sources)
 - c. Governed (what person or group has final review and approval authority? Is the answer to this different for different site components [e.g. “authoritative” UC content vs. links to external resources])
4. Assuming that the prototype is eventually developed into a permanent information resource for the UC community:
 - a. What does SCC view as the mission or goal of the site and its supporting organization? For example, should it aim to:
 - i. Provide authoritative and useful information on copyright matters
 - ii. Develop and provide focused copyright education programs
 - iii. Identify, build and maintain communities/networks of campus personnel to develop and concentrate expertise, share experience, etc.
 - b. How should the site be “branded”? Who should be the site’s public sponsor?
 - c. What organization(s) should (or could) assume responsibility for
 - i. ongoing technical and content maintenance
 - ii. development of additional content
 - iii. editorial decision-making
 - iv. policy oversight and governance
 - v. financing
 - d. Could a campus/campuses assume an ongoing role? If so, how could this be organized, governed and financed?