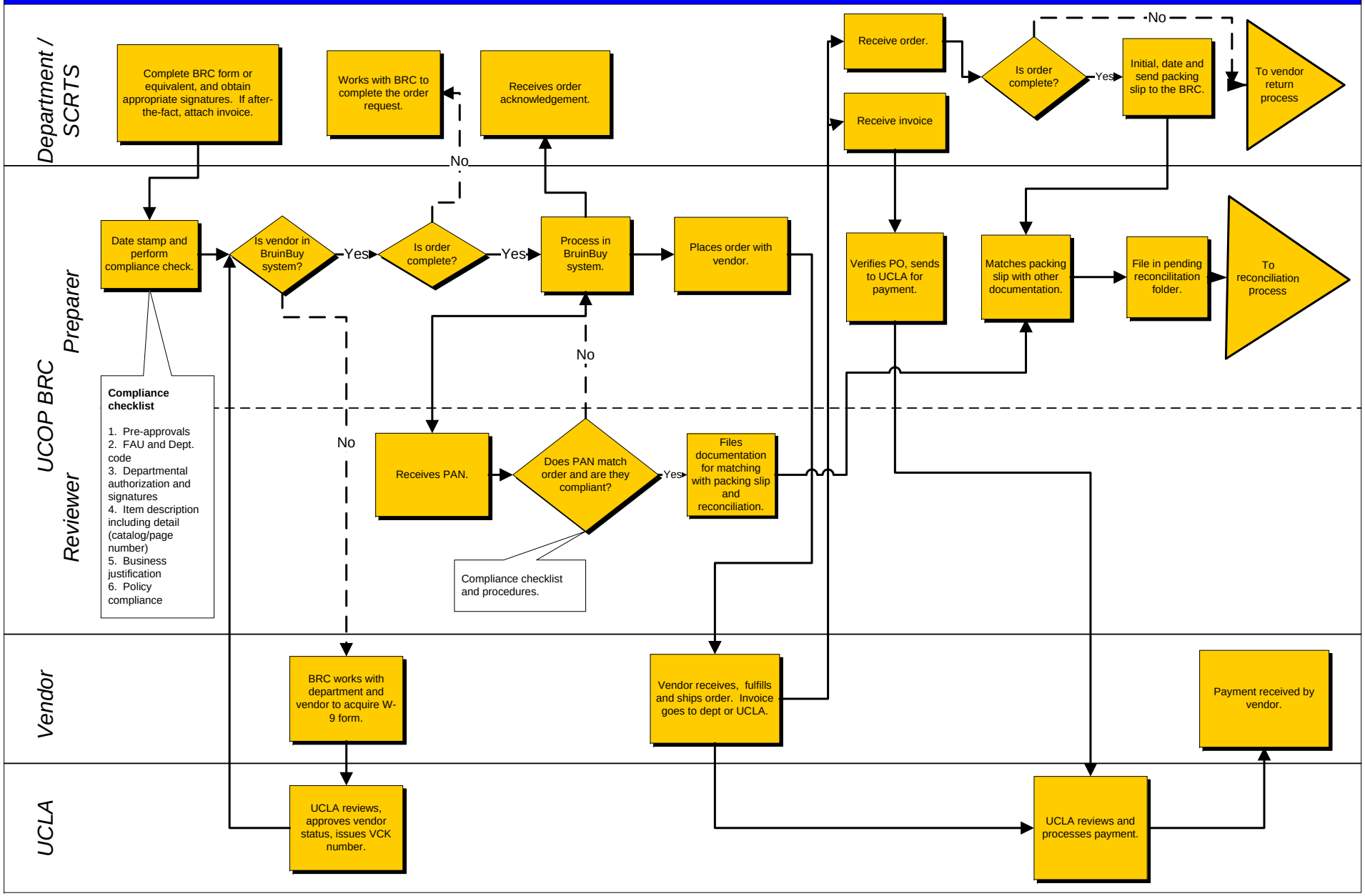Non Catalog Orders Process Map (direct ordering)