

	Cosmetic cover-up	Limited remodeling	Complete overhaul	
<b>THESIS</b>	→			<b>BOOK</b>
Narrowly focused				Broadly focused
Minimal context				Substantial context
Impersonal, passive tone				Personal, direct tone
Mannered, discursive style; jargon	delete jargon	tighten language		Personal, easy style
Attracting reader immaterial	attract reader in introduction			Writing tells story
Visible superstructure		delete blatant transitions	rework to minimize structure	Organization: subtle to invisible
Extensive repetition	delete summaries	delete obvious repetition	delete borderline repetition	
Exhaustive literature review	delete least-relevant literature		delete borderline literature	

Explicit, detailed methodology	summarize methodology	include methodology in appendix	include methodology in preface	Methodology not included
Multiple headings	reduce number of headings			
Extensive quotations	reduce number of quotations	abridge quotations		
Multiple plot summaries	reduce number of plot summaries		include only vital plot summaries	
Multiple lists	delete nonessential lists	rework to include lists in text		
Multiple tables	delete nonessential tables	simplify tables		
Exhaustive footnotes	delete nonessential footnotes	convert to endnotes		
Exhaustive bibliography	delete nonessential citations			Selective bibliography
<b>THESIS</b>	→			<b>BOOK</b>

Figure 1. The thesis–book continuum