

GUIDELINES & TIPS FOR STUDENT RECRUITMENT

Northern California Forum for Diversity in Graduate Education
University of California, Santa Cruz
Saturday, November 7, 2009

Target Population Guidelines

African Americans
Native Americans
Chicanos/Latinos
Filipinos
Pacific Islanders
Asian American Women in Natural Sciences, Engineering, Humanities, Social Sciences and Education
Asian American Men in Humanities and Social Sciences and Behavioral Sciences

Suggested Target Mix: 2/3 undergraduate students (sophomores/juniors/seniors)
 1/3 master's students

Expand your invitation to student affiliations such as:

AGEP
AMP
California Pre-Doctoral Scholars
CAMP
LSAMP
GATES Millennium Scholars
MARC
MBRS
McNAIR
MESA
NIH Bridges
RISE
Student Support Services/TRIO
Faculty Mentor Programs

Grade Point Average: There is no minimum GPA requirement for attending the Forum, but experience indicates targeting students with a minimum 3.0 is recommended. However, since upper division coursework is utilized in evaluating undergraduates for graduate school, a student whose cumulative GPA is 2.7 might actually have a higher GPA, and therefore, qualify for the Forum.

Tips for Recruiting Students

1. Spread the net W-I-D-E in contacting students. Consider contacting five times as many students as you want to come.
2. Contacting students by letter or e-mail does work. Students will need to register online and leave a \$20.00 refundable deposit (deposit is optional).
3. Begin contacting your students as soon as possible. Registration for the Northern California Graduate Forum at UC Santa Cruz is now open at <http://www.ucop.edu/diversityforum/>. The conference is on Saturday, November 7, 2009. Deadline for registration is Friday, October 30th.